Join us for the sixth webinar of World Bank Group’s Learning Series on

CIRCULAR ECONOMY & PRIVATE SECTOR DEVELOPMENT

Transformation and Opportunity in an Age of Disruption

SESSION 6: TOURISM

12 JANUARY | 8:30-10AM EDT


WORLD BANK GROUP
ProBlue
Tourism for Development
CIIP
KWPFF

Rebuilding Tourism Competitiveness
From Crisis to Sustainability
# Agenda

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<td>8:30-8:35</td>
<td><strong>Introduction</strong> by Louise Twining-Ward, Senior Private Sector Specialist, M&amp;T, WBG FCI</td>
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<td>8:35-8:45</td>
<td><strong>Opening Remarks</strong> by Martha Martinez Licetti, Practice Manager, M&amp;T, WBG FCI</td>
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| 8:45-9:35 | **Presentation**: Towards a Sustainable and Circular Tourism Industry  
Virginia Fernandez-Trapa, Programme Officer, Sustainable Development of Tourism, UNWTO |
| 9:35-9:55 | **Panel Discussion**: Shifting Tourism to a New More Circular Trajectory  
Moderator: Charles Arden-Clarke, Head, One Planet Network (10YFP) Secretariat, UNEP  
Sergio Guerreiro, Senior Director, Tourismo de Portugal  
Jenna Jambeck, Co-Lead Source to Sea Plastics Initiative, National Geographic  
Karin Strand, VP Expedition, Hurtigruten  
Kevin Duffy, Co-Founder, Winnow  
Megan Morikawa, Director of Sustainability Office |
| 9:55-10:00 | **Open Q&A**: Bridging Private and Public Sector Perspectives  
Moderator: Charles Arden-Clarke, Head, One Planet Network (10YFP) Secretariat, UNEP |
| 10:00    | **Closing Remarks** by Etienne Kechichian, Senior Private Sector Specialist, WBG FCI               |
OPENING REMARKS

Martha Martinez Licetti
Practice Manager,
Markets & Technology Unit, Finance,
Competitiveness & Innovation, WBG
PRESENTATION: Towards a Sustainable and Circular Tourism Industry

Virginia Fernandez-Trapa
Programme Officer, Sustainable Development of Tourism, UNWTO
Q&A SESSION

Moderated by:
Charles Arden-Clarke
Head, One Planet Network (10YFP) Secretariat, UNEP

Drop your questions into the Webex Events chat box
Specify question to a specific panelist if possible
CLOSING REMARKS

Etienne Kechichian
Senior Private Sector Specialist
Finance, Competitiveness, and Innovation
Global Practice, World Bank Group