

# Global Vendor Forum for Women-Owned Businesses: Accessing Consulting Opportunities at the WBG

## Speakers' Biographies In Alphabetical Order by Last Name



**Kenny Cheung**  
Chief of Corporate Procurement  
World Bank Group

Kenny heads the World Bank Group's procurement and vendor management effort globally across 140+ locations and has successfully modernized the function to improve its efficiency, governance, value generation and sustainability of its ~34,000 vendor base. His current focus is to broaden procurement's value contribution in World Bank Group's strategic priorities, including Fragility, Conflict and Violence; Country Services; Disruptive Technologies; Gender and Minority inclusion. Before joining the Group, Kenny was the Executive Director and Global co-Chief Procurement Officer at Goldman Sachs, responsible for the delivery industry leading commercial, vendor risk management, and sustainable supply chain initiatives across 97 cities and 35 countries. Kenny also had a long career with the National Australia Bank Group and ExxonMobil Corporation where he spent much of his time in procurement transformational roles. Kenny has an Executive MBA from the Australian School of Management and Honors in Engineering from the University of Melbourne.



**Lily Cheung**  
Head of Human Resources & Professional Services Category  
WBG Corporate Procurement

Lily's progressive procurement career record of over 20 years spans a full range of sourcing commodities and licensing intellectual property for public transit, Fortune 500 companies, start-ups and purchasing consortiums and IFI. Lily's primary category focus at the World Bank Group is with professional / consulting services, labor and staff augmentation programs, financial and health services. Prior to joining World Bank, Lily was a Procurement Manager at Washington Metropolitan Area Transit Authority (WMATA). While at WMATA, Lily managed procurements for Technology, Safety, Marketing and Advertising, Human Resources, Metro Police, Legal, Risk, Office of Management and Budget, Internal Audit, Treasury and Supply Chain.

Lily earned her Juris Doctorate (JD) from Suffolk Law School, in Boston, and a Bachelor of Arts in History from Knox College in Illinois.



**Enzo De Laurentiis**  
Chief Procurement Officer  
Operations Policy and Country Services, World Bank

Enzo is the World Bank's Chief Procurement Officer in the Operations Policy and Country Services Vice-Presidency. Previously, he served as Manager of the Procurement Policy Unit in the same Vice-Presidency, as a Practice Manager in the Governance Global Practice, and as the Regional Procurement Manager for the East Asia and Pacific and the Latin America and Caribbean Regions of the World Bank.

Prior to joining the World Bank as Procurement Specialist in 1998, Enzo was Projects Director and later Vice President of an international consulting firm providing advisory services on procurement to Multilateral Development Banks, countries, and the private sector.

Enzo has been a member of the adjunct faculty at American University Washington College of Law in Washington, D.C., from 1992 to 2004, teaching international contracts and international procurement law. He has also prior legal and international banking experience. He holds a law degree (Dottore in Giurisprudenza) from the University of Trieste in Italy and a Master of Laws (LL.M.) in International Legal Studies from American University Washington College of Law.



**Heather Kipnis**  
Global Product Lead  
IFC's Gender and Economic Inclusion Group

Heather oversees gender and inclusion products for IFC's Gender and Economic Inclusion Group. In this role, she manages the development and delivery of client solutions for the private sector that support the economic participation of women and underserved groups. Additionally, she leads global product development, partnerships, and research for new gender-lens investment and advisory solutions. Heather brings over 15 years of experience in international development and financial services across Latin America & the Caribbean, Sub-Saharan Africa, and the Middle East. Prior to IFC, Heather led the programs and educational activities for a network of 75,000 women-led small to medium enterprises and held positions in impact investing and private wealth management. Heather has served as an advisor for the Aspen Institute's ANDE Gender Inclusion Learning Lab, and the Global Impact Investing Networks (GIIN) gender-lens investing initiative and as a member of the 2XCollaborative Steering Committee. Heather has an MBA in Global Management from Thunderbird School of Global Management and a Bachelor of Science in Decision and Information Sciences from University of Florida.



**Andrea Kucey**  
Manager  
WBG Gender Group

Andrea is Manager for the Gender Group of the World Bank Group, based in Washington, D.C. Andrea, a Canadian national, joined the Bank in 1999 as an Operations Analyst in the Caribbean Country Management Unit. She has since held various country management and corporate positions, including to support country engagement in Central Asia, West

Africa, and Central America. Her most recent assignment was Country Program Coordinator in the Central, South & Baltics Country Unit.

In her current role, Andrea manages the World Bank's Gender Group which facilitates the flow of global knowledge on what works to close gender gaps and helps to inspire and drive results across the World Bank Group.



**Adam Rubinfield**  
Sustainability and Supplier Diversity Program Lead  
WBG Corporate Procurement

Adam, LEED AP, is the Sustainability and Supplier Diversity Program Lead for Corporate Procurement at the World Bank Group. In this role he mainstreams sustainability considerations into about \$1.7 billion of annual purchases for the World Bank Group's global offices. Prior to his current role, he oversaw the World Bank's Corporate Responsibility Program, working with internal stakeholders to reduce the Bank's environmental and social impacts by focusing on energy efficiency, waste reduction, and staff behavior changes. Adam holds a BA in Anthropology from Washington University in St. Louis, and an MSc in Biological Conservation from Oxford Brookes University in the UK.



**Shaolin Yang**  
Managing Director and Chief Administrative Officer (MDCAO)  
World Bank Group

As Managing Director and World Bank Group Chief Administrative Officer since February 2016, Shaolin is responsible for a number of critical functions of the institution including organizational strategy, budget and strategic planning, information technology, enterprise risk, shared services, corporate procurement, general services, corporate security, health and safety, ethics and business conduct, the Sanctions System, and the Internal Justice System.

In these responsibilities, Shaolin leads the development and review of the World Bank Group's strategic agenda through 2030, including the Forward Look, overseeing the alignment of resources with corporate strategies and commitments, including the 2018 capital package and IDA replenishment. He is responsible for the departments overseeing the health, safety, and security of the Bank Group's global staff across 140+ offices, as well as for steering World Bank Group decisions on investments and delivery of information technology and internal services to meet operational demands across the institution.

He also oversees the Bank Group's internal corporate procurement of goods and services and the Group's shared services, leading efforts to increase organizational efficiency and resource management, as well as provide agile back office support and robust business continuity across all five Bank Group institutions. He leads implementation of the Bank Group's enterprise risk management framework and leads efforts to improve operational risk awareness, management, and reporting across the Bank Group. In addition, through the administration of the Bank Group's Ethics and Business Conduct department, Sanctions System, and Internal Justice System he works to ensure a robust, fair,

transparent, and ethical internal and external governance and business environment.

Shaolin has extensive experience and expertise in international development as well as multilateral and bilateral cooperation, including MDBs. He served as Director General for International Economic and Financial Cooperation at the Ministry of Finance of China, in charge of economic and financial cooperation between China and foreign governments as well as international financial institutions. He also served as the Executive Director for China at the World Bank from 2009-2013, where he was the chair of the Committee on Governance and Executive Directors' Administration Matters, overseeing the development and implementation of a number of corporate governance reforms. Additionally, he served as the Alternate Governor for China at the IFAD in Rome, Italy, and as the Alternate Executive Director for China at the Asian Development Bank in Manila, the Philippines.