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Folder Title: Conferences and Seminars - Environmentally and Socially Sustainable Development Network [ESSD] Day at the United Nations - New York - September 30, 1998 - General Correspondence

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Dates: 5/15/1998 – 9/25/1998

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THE WORLD BANK
Washington, D.C.

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1818 H Street NW
Washington DC 20433
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ESSD DAY AT THE UNITED NATIONS
30 SEPTEMBER 1998, NEW YORK.

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 **Archives**


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Conferences and Seminars - Environmentally and Socially Sustainable Development
Network (ESSD) Day at the United Nations - New York - September 30, 1998 - General
Correspondence



World Bank at the United Nations

From: Clare Fleming on 09/25/98 09:48 AM
To: Nick Van Praag/Person/World Bank@WorldBank, Maria Elena Matheus-Atchley/Person/World Bank@WorldBank, M. Caryl Jones-Swahn/Person/World Bank@WorldBank
cc: Ian Johnson/Person/World Bank@WorldBank, Gloria Davis-SDV/Person/World Bank@WorldBank, Alfredo Sfeir-Younis/Person/World Bank@WorldBank, Milagros Benedicto/Person/World Bank@WorldBank, Julie A. Turner/Person/World Bank@WorldBank
Subject: More on ESSD's visit to the UN

Greetings, everybody.

Yesterday I sent you an em detailing the status of your upcoming visit next Wednesday, and today you should receive three copies of the briefing book (for Ian, Gloria and Nick). I'd like you to note the following change, however, which isn't yet in your briefing books.

We've arranged a meeting for Gloria with John Langmore, Director of the Division for Social Policy and Development and Aurelio Fernandez, Chairman of the Commission for Social Development. Because the schedule for your day is pretty tightly packed, we've scheduled this meeting for Gloria at 12:15-12:45 (during which time Ian will meet separately with Patrizio Civili).

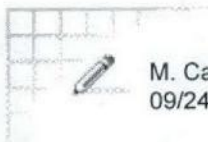
We regard this as an important meeting. As you know, the preparations are beginning here for the follow-up to the Social Summit. We've begun discussions at the UN with the various players about the Bank's social agenda, which we believe still needs to be highlighted in more detail here to have a more positive impact on the UN's understanding of our work in this arena. Gloria met with both of these men in her last visit here, and they are interested in continuing the dialogue, this time focusing in particular on the Social Summit follow-up. Alfredo met with them yesterday also, and will brief you on that conversation when you arrive on Wednesday morning.

A point you might want to note: this year is the follow-up to the Vienna conference on human rights; and we are also shortly facing the 5-year follow-up to the Beijing Conference on women. The UN is seeing the "horizontal" cross-cutting nature of these three concerns - social, gender, human rights - in their consideration in all the follow-ups. When Joanne Salop was here speaking on gender, she also discussed this cross-sectoral link with some of the people involved in the follow-up to Beijing.

Caryl, with regard to your attached em about meetings for Ian and Nick on Thursday, Oct. 1, we're happy to arrange those. I'm asking Julianne to follow up with you on arranging these two meetings.

Nick, given that you're meeting with the post-conflict people (excellent idea!), we'll also brief Ian and you on some of the crisis response/post-conflict issues when you come on Wednesday. Could you clarify if this means you and Ian are staying for two full days? Are you set with your own agenda for Thursday morning? Should we assume Gloria will go back to Washington after the September 30 events?

Regards,
Clare



M. Caryl Jones-Swahn
09/24/98 11:11 AM

Extn: 32874 ESDVP
To: Clare Fleming cc: Nick Van Praag
Subject: Meetings for Ian Johnson

Hi, Clare!

Ian and Nick van Praag would like to meet the following persons on Thursday, October 1, in the afternoon
- starting at 2:30 pm.

Mr. Sergio Veirra de Mello, Under Secretary, OCHA

Mr. Bermard Miyet, Under Secretariat for Peacekeeping.

It is primarily a courtesy visit, but as Ian is VP for the Post Conflict Unit he would welcome an opportunity to sit and talk to them for half-an-hour or so. Would you be good enough to arrange the meetings for them. If you prefer, I could do it from here, but I don't know their telephone numbers, etc.

Many thanks,
Caryl

Clare Fleming, Counselor, EXTUN
phone 212-986-8247
fax 212-697-7020



World Bank at the United Nations

From: Clare Fleming on 09/24/98 12:33 PM
To: Nick Van Praag/Person/World Bank@WorldBank, Maria Elena Matheus-Atchley/Person/World Bank@WorldBank, M. Caryl Jones-Swahn/Person/World Bank@WorldBank, Milagros Benedicto/Person/World Bank@WorldBank
cc: Ian Johnson/Person/World Bank@WorldBank, Gloria Davis-SDV/Person/World Bank@WorldBank, Alfredo Sfeir-Younis/Person/World Bank@WorldBank, Julie A. Turner/Person/World Bank@WorldBank, Kent McDaniel/Person/World Bank@WorldBank
Subject: ESSD Day at the UN, Wednesday, September 30, 1998 - update

By way of this em, I'd like to outline where we stand on ESSD Day at the UN next Wednesday so that we can finalize all details. I'm attaching the current agenda and a stage-setting briefing note here, but we will pouch full briefing books with bios, etc., by tonight for Ian, Gloria and Nick.

Timing: The day begins here at 10:00 and finishes around 5:30 p.m.

Participation: Ian Johnson, Gloria Davis. Nick Van Praag will likely accompany. When you arrive, we will have your passes here for you or will take you to get them if you don't have them. I believe all three of you are already in the system.

Agenda: The day will consist of 5 principal events:

- Bilateral morning coffee meeting with Ambassadors
- Bilateral meeting with Assistant Secretary-General for Policy Coordination, Inter-Agency Affairs Patrizio Civili
- UN-wide seminar entitled "At the Nexus of Social and Environmental Policy: Making Sustainable Development Work"
- Media interviews (Ian - World Chronicle TV; Gloria - UN Radio)
- Bilateral meeting with agency representatives, hosted by UNEP



AGENDA.DOBFRBK.DO

Nick, please let me know if you want me to help arrange any additional media events, or let me know if you've made any arrangements separately, so that we can factor them into the timing.

Current status of each event:

Ambassador meeting: We are now following up with the missions to confirm acceptances. We can anticipate probably 15-20 Ambassadors from a range of countries, including reps of Small Island States. As you know, however, the General Assembly general debate is in full swing with Presidents and Prime Ministers arriving by the handful, and many of the missions are very caught up in hosting their national leaders. This may affect the attendance a bit. We will provide you with the list of confirmed Ambassadors by Monday COB so that you can anticipate which countries, and therefore which issues, you will be addressing. This is an informal dialogue with this group, however, so no prepared statement is necessary. Instead, opening remarks of about 5 minutes would work well, followed by an invitation to them to share their concerns.

Meeting with ASG Civili: Mr. Civili is a long-standing figure at the United Nations and is very supportive of the Bank and its programs. This will be a friendly, relaxed meeting with an informal conversation about the ESSD agenda. You might want to take the opportunity to discuss the ESSD/Bank-UN relationship with him. He has had a very active role in the reform at the UN, and obviously works closely with the agencies on building the relationship between the operational work and the intergovernmental process. We are including his bio in the briefing book.

Seminar: We have around 30 acceptances on the seminar already, which indicates based on our past experience that we will have a full house of 100+. For this 1 1/2 hour meeting, we need from ESSD:

- *presentation:* in overhead format if you like (that's the general approach by our VPs) of about 25 minutes which combines both Ian's and Gloria's messages. We always allow a solid hour for dialogue and Q&A. If you would like us to help you print out the overheads on this end, we're happy to do it with lead time. If so, we'd like to get the presentation electronically by Tuesday noon.
- *handouts:* we can distribute whatever you would like, including at the least copies of the presentation. We recommend that you send 120 copies of each. We can do the reproduction of copies of the presentation if we have it by Tuesday noon. If you want to distribute other materials, please arrange to have them sent to Julianne's attention. They can go through the New York pouch through the mailroom. If possible, we'd like to have them here by Tuesday. Can you let us know what you plan to send?

Media Interviews:

Ian: World Chronicle is a taped television interview by a panel of journalists. Michael Littlejohns of the Financial Times moderates; right now they have confirmed that Rob Watson, BBC environment, will likely be one of the other panelists. The briefing book will show you a typical format and program. As you know, we've provided them with Ian's speech as you sent us. If you want to help target the interview around any one event or initiative, please let me know and also provide some background on it.

Gloria: Bissera Kostova has interviewed Gloria before and is looking forward to it again. She has asked for:

- *bio:* Please send a current bio for Gloria
- *background:* She would like something relatively specific to the topic. As you know, it should just be a short background note. If you don't have something specifically on social policy, probably a general piece on the work of the Social Development Department would do. Or perhaps Gloria has some particular initiative she would like to highlight in this interview - she doesn't have to stick to the topic of the seminar.

Interagency meeting: Adnan Amin is delighted to have the opportunity to host this meeting, and is inviting reps from IMF, FAO, UNCTAD, UNDP, UNDP/GEF (Rafael Asenjo), DESA Adv. of Women (Angela King, Asst. Secretary General for gender affairs), Social Policy Division (Langmore), HABITAT, ILO, INSTRAW, Regional Commissions, UNDP/SEED, UNESCO, UNFPA, UNICEF, UNHCR, and others. Again, we should note that with the General Assembly going on, many of the agencies are involved in hosting high level representatives, which may affect the turnout. But we can probably anticipate 10-15 attendees at this meeting. There is no need to prepare a formal statement for this meeting, as we encourage an open dialogue during it. A 5-minute opening statement would be perfect.

That's it. I hope this is helpful. As you can see, all we need from you at this point is some sense about the presentation and handouts for the presentation, and a bio and background note for Gloria.

Please call if you have any problems. Alfredo and we greatly look forward to this exciting day - a subject dear to our hearts!

Cheers,
Clare

Clare Fleming, Counselor, EXTUN
phone 212-986-8247
fax 212-697-7020

AGENDA

- 10:00-10:25 a.m.** **Coffee and briefing with Alfredo Sfeir-Younis and staff**
World Bank
809 UN Plaza, 9th Floor
First Avenue between 45th & 46th Streets
(212) 986-8309
- 10:30 a.m.-12:00 p.m.** **Coffee with Ambassadors**
World Bank building
12th floor Conference Room
- 12:15-12:45 p.m.** **Meeting with Patrizio Civili, Assistant Secretary-General
for Policy Coordination, Inter-Agency Affairs**
DC2-2308
- 12:45-1:25 p.m.** **Light lunch**
- 1:30-2:45 p.m.** **Open seminar**
Conference Room 7
*At the Nexus of Social and Environmental Policy:
Making Sustainable Development Work*
- 2:50-3:30 p.m.** **Media Interviews**
Ian Johnson:
Interview: World Chronicle, UN Television
Gloria Davis:
Interview (English): UN Radio
- 3:45-5:30 p.m.** **Meeting with agency representatives**
ICSC Conference Room
10th Floor, 2 UN Plaza
Host: Adnan Amin, Director, UNEP NY

ESSD Day at the United Nations

Briefing Note

ARRIVAL

World Bank Office
809 U.N. Plaza, Suite 900
(First Avenue between 45th and 46th Streets)
New York
212-963-6008

Plan to arrive by 10:00 a.m. at the World Bank office for coffee and a briefing for the day's events. We will then obtain your pass to the U.N. and proceed with the day's events.

OVERVIEW OF THE DAY'S EVENTS

As shown on the agenda, the day will be broken into 5 principal events: several media interviews; a UNEP-hosted working-level meeting with U.N. Agency and Secretariat representatives; a morning coffee with Ambassadors; a meeting with Assistant Secretary-General Patrizio Civili; and the open seminar itself. I know you are a "veteran" of UN affairs and our program intends to address some key concerns of this audience. Specifically, the intent for all of these events is to share with the UN audience the Bank's program and experience in environmentally and socially sustainable development, on a general scale and also with regard to the policy environment, to create an opportunity for us to hear their concerns and interests, and to broaden a dialogue between the two institutions.

As you know, this is part of a series of World Bank Vice Presidential Days at the UN. Over the past several years, the UN audience has become increasingly receptive to the Bank and for the most part is genuinely interested in engaging in the dialogue. UN representatives have indicated their conviction that it serves everyone's purpose for the Bank to make its knowledge more readily available and to engage as a partner in the work of development with the UN body.

Each of the day's events is outlined below.

MORNING COFFEE WITH AMBASSADORS

World Bank building, 12th floor conference room
10:30 a.m.-12:00 p.m.

This gathering is more protocol-based and politically oriented. Because many of the UN's political members feel that senior management at the Bank is unapproachable, this is an excellent opportunity to create a forum in which we can demonstrate that the Bank is in fact open to dialogue with them.

The meeting is political in the sense that the Ambassadors will feel co-equal to you and will appreciate meeting in that context. This is a major element of our shuttle diplomacy between the Bank and the UN, and we find that it can yield high returns, as they see that the Bank indeed will listen to them.

Alfredo will introduce you and give you the floor for about 10 minutes. After that he will open the floor for an exchange of views. We suggest your presentation focus on key issues the Bank is facing, particularly those where we would need the strong support of governments. Also you may share with them what your plans are as a new Vice President of the Bank.

MEETING WITH PATRIZIO CIVILI

DC2-2308
12:15-12:45 p.m.

Patrizio Civili was appointed to the new post of Assistant Secretary-General for Policy Coordination, Interagency Affairs in February of this year. In this role, Mr. Civili, a well-known and established figure at the UN, has taken on an enormous responsibility for acting as the bridge between the Secretariat and intergovernmental (executive and legislative) bodies of the UN and the agencies and operational work. Mr. Civili is also the Secretary for the Administrative Committee on Coordination (ACC), the high level body for the agencies with direct lines to the Secretary-General. (Mr. Wolfensohn will be attending the private meeting of Executive Heads of agencies and the Secretary-General on October 30 at the next ACC meeting.)

This meeting with Mr. Civili will be an informal, friendly exchange which you can view as an excellent opportunity to put the ESSD agenda on the map for the interagency/intergovernmental machinery. It is essentially a "courtesy" meeting with no fixed agenda, but deals with subjects of great interest to Mr. Civili, who is both a strong supporter of sustainable development and a friend to the Bank.

THE NEXUS BETWEEN SOCIAL AND ENVIRONMENTAL POLICY:

MAKING SUSTAINABLE DEVELOPMENT WORK

UN Conference Room #7

1:30-2:45 p.m.

This lunchtime seminar is scheduled to start and finish on time, to fit into the schedules of the audience, many of whom are in ongoing UN meetings.

Invitations to the seminar have gone to country delegations, the Secretariat, staff from agencies and programs, and key NGOs. It is a broad audience that varies depending on what is being offered. To date, these seminars have been well-attended, with a full house in this room that holds up to 100 people. The seminar is relatively informal in nature, with an open dialogue following your presentation.

Your combined presentation should cover no more than half an hour, and the rest of the time would be devoted to the question and answer period, which gives an opportunity for dialogue and follow-up. Alfredo Sfeir-Younis will chair the meeting and direct the questions. He will be able to monitor the audience and will alert you to any potential flashpoint or negative response. However, we find that the audience here is unfailingly polite and is, in actuality, very receptive to real, genuine answers. We find it works best not to "sugar-coat" our answers, but that by explaining clearly what we are doing, we often eliminate any possible criticism. Very often, we find that the audience simply does not know the extent or true nature of the Bank's work.

As you know, the audience at the UN is very diverse, and some of the questions may be quite political in nature, although our experience has been positive, without hostility toward the Bank. Alfredo will try to organize this part of the seminar so that you can relax and address the questions as you see fit.

MEDIA INTERVIEWS

You have two media interviews during the day, as shown below.

3:00-3:30 p.m.

Ian Johnson:

World Chronicle

This is a taped television interview with a panel of journalists moderated by Michael Littlejohns, Financial Times. (*see attached sample program*)

Alfredo will escort you to the taping. We assume Nick will also accompany you to this.

3:00-3:30 p.m.

Gloria Davis

UN Radio: English interview

Gloria will be interviewed by Bissera Kostova, who has interviewed her before.

Clare will escort Gloria to the interview. We will meet Bissera outside the delegates' lounge.

WORKING-LEVEL MEETING WITH REPRESENTATIVES OF AGENCIES AND SECRETARIAT

UNEP-hosted
ICSC Conference Room
10th floor, 2 UN Plaza
3:45-5:30 p.m.

Adnan Amin, who just took up his post as UNEP Representative here in New York last week, is acting as host for this event. The participants are a cross-section of key agency and secretariat representatives. The meeting gives us an opportunity to invite participants from significant UN working bodies to become more familiar with and involved in Bank operations, and to work toward a more productive exchange with those who really know the Bank's work in ESSD at the operational level. They will be interested to hear about the development of the network, work at the field level, and some of the practical applications of the Bank's new ESSD program.

The opening remarks to this group (5 minutes or so) should focus on the Bank program's objectives and instruments, emphasizing the successes and challenges the countries face. It would also be useful to focus on partnership with the UN where it is already strong. Questions and comments from this group are likely to focus on Bank programs and policies, rather than political issues. Some consideration may be given to country-level operations, best practice examples, knowledge management, and the response to the global environmental conventions, and follow-up to the Social Summit.

This is a very good opportunity for you to present yourself as a Vice President, in which you pose a number of questions and offer them an "open door" for an inter-agency dialogue.

We look forward to an excellent and fruitful day, from which we hope you will carry away new connections and mutual understanding on significant issues with the UN. After the day, we hope they will feel that they have a new, positive understanding of and growing relationship with the Bank's work on environmentally and socially sustainability and a sense of our solutions to current problems on the global, regional and national levels.



M. Caryl Jones-Swahn
09/24/98 11:11 AM

Extn: 32874 ESDVP
Subject: Meetings for Ian Johnson

Hi, Clare!

Ian and Nick van Praag would like to meet the following persons on Thursday, October 1, in the afternoon - starting at 2:30 pm.

Mr. Sergio Veirra de Mello, Under Secretary, OCHA

Mr. Bermard Miyet, Under Secretariat for Peacekeeping.

It is primarily a courtesy visit, but as Ian is VP for the Post Conflict Unit he would welcome an opportunity to sit and talk to them for half-an-hour or so. Would you be good enough to arrange the meetings for them. If you prefer, I could do it from here, but I don't know their telephone numbers, etc.

Many thanks,
Caryl

To: Clare Fleming
cc: Nick Van Praag

Calendar Entry

☐ Appointment ☐ Invitation ☒ Event ☐ Reminder ☐ Anniversary

Brief description:

ESSD DAY AT THE UN: IAN TO NY
CONTACT JULIANNE 212 986 7838

Date:

09/30/98

Duration (days):

1

☒ Pencil in ☐ Not for public viewing

Detailed description:

Confirmed 8/13 by Julianne

50th Anniversary of Declaration Rights.
Good to have Gloria?

= Clair Flemming.
212 986-8247.

Invitations to be sent out end of week.
Bilateral meetings:



Correspondence Management for ESDVP

Log No. 98-4667

Sept. 30

Response Due Date: 05/27/98

Assigned By: E. Bermudez

Correspondence Description

Addressed to: <u>Mr. Ian Johnson</u>	Correspondence Date: 05/15/98
Date Received: 05/20/98	Date Transmitted:
From: Alfredo Sfeir-Younis	Organization: WB

Type: Memorandum
Topic: ESSD Day at the UN, September 18, 1998

Action Instructions

- ☒ For information.
- ☐ Please review and advise.
- ☐ Please reply directly and provide a copy.
- ☐ For your review. Deadlines will be sent via EM.
- ☐ Please prepare a response for Mr. Johnson's signature.
- ☐ Please handle/respond on behalf of Mr. Johnson and provide a copy.
- ☐ Please prepare a response for Mr. Wolfensohn's signature.
- ☐ Please prepare a response on behalf of Mr. Wolfensohn (For Mr. Johnson's signature or Acting ESDVP).

Comments:

Information Copies:

Assigned To: E. Bermudez

Re-Assigned to:

Note: Please return this page with a copy of the incoming correspondence and the reply/action taken to Hilary Towsey (MC 5-123). The original copy of the correspondence should be filed in your office, as appropriate.

I had assigned this to myself cause
did not know what to do with it.

Is I am still planning ongoing??

Perhaps he has already disowned it

Alfredo. Grateful if you

could let me know. EB

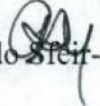
THE WORLD BANK GROUP

ROUTING SLIP		DATE: May 15, 1998	
NAME			ROOM. NO.
Mr. Ian Johnson Acting Vice President, Environmentally and Socially Sustainable Development			MC 5-123
<input type="checkbox"/>	URGENT	<input type="checkbox"/>	PER YOUR REQUEST
<input type="checkbox"/>	FOR COMMENT	<input type="checkbox"/>	PER OUR CONVERSATION
<input type="checkbox"/>	FOR ACTION	<input type="checkbox"/>	NOTE AND FILE
<input type="checkbox"/>	FOR APPROVAL/CLEARANCE	<input checked="" type="checkbox"/>	FOR INFORMATION
<input type="checkbox"/>	FOR SIGNATURE	<input type="checkbox"/>	PREPARE REPLY
<input type="checkbox"/>	NOTE AND CIRCULATE	<input type="checkbox"/>	NOTE AND RETURN
RE: Attached			
REMARKS: We will follow up on the conversation this morning, but this is just for your information.			
FROM Alfredo Sfeir-Younis		ROOM NO. New York Office	EXTENSION 986-7838

OFFICE MEMORANDUM

DATE: May 14, 1998

TO: Mr. Ian Johnson, Acting Vice President, Environmentally and Socially Sustainable Development

FROM: Alfredo -Younis, Special Representative, EXTUN

EXTENSION: (212) 986-8247

SUBJECT: **ESSD Day at the UN, September 18, 1998**

I understand that your presentation at CSD and the bilateral meetings you held while you were here were very successful. I'm delighted that you participated and that you recognize the value of an enhanced dialogue on ESSD issues up here at the UN. As I know you already know, the value added to the Bank of strengthening our relationship with the UN is potentially enormous, particularly on the issues relevant to ESSD, which are also very much part of the UN core agenda.

In light of all this, I would like to confirm, as per your conversation with Clare, that you will come here for the full day on Friday, September 18, to do one of our Vice Presidential "Days" at the UN. While you were here, you and Clare tentatively selected a day during the week of September 14-18; based on the UN and our own calendar, I believe September 18 would work best.

Once we get closer to the date, we'll spell out the agenda and refine the plan more completely, but it would most likely be something like:

9:30-10:00	Arrival at Bank office for briefing with Alfredo and Clare
10:00-10:15	U.N. Passes
10:15-11:00	Media interviews
11:00-12:30	Bilateral meeting with selected Ambassadors (a cross--regional grouping of those concerned with issues relevant to the ESSD portfolio) for dialogue on political and country-specific issues
12:30-1:15	Informal lunch
1:30-2:45	UN-wide open seminar: this would be the principal focus of the day, and would include the scope of the ESSD portfolio; you (and any of the managers you chose to accompany you) would do a 25-minute presentation; the rest of the session would be devoted to dialogue with the audience. We generally get around 100-130 participants.
3:15-5:00	Bilateral meeting with key representatives of agencies, programs and the Secretariat for dialogue on operational and institutional issues

If you feel it is appropriate, you have the option of bringing some of your managers (Bob, Gloria, Alex) to take part in the presentation at the open seminar and to participate in the bilateral dialogues. If they do come, we'll also arrange for media interviews for them. Each Vice President who has come so far has handled his presentation differently, and the accompanying staff has varied from none to four. (We found four to be too many.)

The intention of this day is create a more effective "listening" mode for the Bank with regard to the UN issues and audiences; and to provide the UN with a better understanding of the work of the Bank in these issues. With the ESSD issues so prominent in the UN agenda, we're delighted at the opportunity to highlight the Bank's work in this area. We believe this would be a very fruitful day for all concerned.

I look forward to talking with you further about this, and to seeing you at your presentation at the Exchange Program on May 28 (we'll be in touch with you shortly with more details on that event). Again, let me extend my appreciation to you for your excellent participation in the CSD.

cc: Hillary Towsey, ESSD, Clare Fleming, Julianne Turner, EXTUN

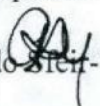
THE WORLD BANK GROUP

ROUTING SLIP		DATE: May 15, 1998	
NAME			ROOM. NO.
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<input type="checkbox"/>	URGENT	<input type="checkbox"/>	PER YOUR REQUEST
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<input type="checkbox"/>	FOR ACTION	<input type="checkbox"/>	NOTE AND FILE
<input type="checkbox"/>	FOR APPROVAL/CLEARANCE	<input checked="" type="checkbox"/>	FOR INFORMATION
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RE: Attached			
REMARKS: We will follow up on the conversation this morning, but this is just for your information.			
FROM		ROOM NO.	EXTENSION
Alfredo Sfeir-Younis		New York Office	986-7838

OFFICE MEMORANDUM

DATE: May 14, 1998

TO: Mr. Ian Johnson, Acting Vice President, Environmentally and Socially Sustainable Development

FROM: Alfredo -Younis, Special Representative, EXTUN

EXTENSION: (212) 986-8247

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1:30-2:45	UN-wide open seminar: this would be the principal focus of the day, and would include the scope of the ESSD portfolio; you (and any of the managers you chose to accompany you) would do a 25-minute presentation; the rest of the session would be devoted to dialogue with the audience. We generally get around 100-130 participants.
3:15-5:00	Bilateral meeting with key representatives of agencies, programs and the Secretariat for dialogue on operational and institutional issues

If you feel it is appropriate, you have the option of bringing some of your managers (Bob, Gloria, Alex) to take part in the presentation at the open seminar and to participate in the bilateral dialogues. If they do come, we'll also arrange for media interviews for them. Each Vice President who has come so far has handled his presentation differently, and the accompanying staff has varied from none to four. (We found four to be too many.)

The intention of this day is create a more effective "listening" mode for the Bank with regard to the UN issues and audiences; and to provide the UN with a better understanding of the work of the Bank in these issues. With the ESSD issues so prominent in the UN agenda, we're delighted at the opportunity to highlight the Bank's work in this area. We believe this would be a very fruitful day for all concerned.

I look forward to talking with you further about this, and to seeing you at your presentation at the Exchange Program on May 28 (we'll be in touch with you shortly with more details on that event). Again, let me extend my appreciation to you for your excellent participation in the CSD.

cc: Hillary Towsey, ESSD, Clare Fleming, Julianne Turner, EXTUN

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To Carol	Date	# of pages 01
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The World

INTERNATIONAL BANK FOR RECONSTRUCTION AND DEVELOPMENT
INTERNATIONAL DEVELOPMENT ASSOCIATION

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September 17, 1998

Dear Mr. Ambassador:

I am pleased to invite you and members of your Mission to a World Bank seminar entitled *At the Nexus of Social and Environmental Policy: Making Sustainable Development Work*. Our principal speaker will be Mr. Ian Johnson, Vice President for Environmentally and Socially Sustainable Development. Mr. Johnson will be accompanied by Ms. Gloria Davis, Director of the Bank's Social Development Department.

At the seminar, Mr. Johnson and Ms. Davis will focus on the development and application of social and environmental policies and look at how they intersect, how they can be implemented, and the challenges which face developing countries in particular as they work to create a policy environment for sustainable development. They will describe the Bank's environmental and social work with its clients, its growing alliances and partnerships, and the challenges and opportunities for mainstreaming social and environmental policy into development work across the board. As in the past, the seminar's format will be informal with ample time for questions and discussion; we want to hear your views as well.

This event is part of a series of monthly seminars organized by the World Bank to bring senior Bank officials to the United Nations for a dialogue with UN representatives and staff. Given the growing commitment both organizations have to fostering closer relations and expanding partnerships, we hope that you and members of your Mission will participate fully in these events.

At the Nexus of Social and Environmental Policy: Making Sustainable Development Work will be held from 1:30 to 2:45 p.m., on Wednesday, September 30, in Conference Room #7. An R.S.V.P. to Tanya Kittrell at 986-8309 would be most appreciated.

I look forward to seeing you or your designee at this gathering.

Sincerely,

Alfredo Sfeir-Younis

FOR CLEARANCE (OK)