

SPONSORSHIP LEVELS



Land and Poverty Conference
March 19-23, 2018
Washington, DC



THE WORLD BANK

[HOMEPAGE: LAND AND POVERTY CONFERENCE 2018](#)

WELCOME TO THE 2018 LAND AND POVERTY CONFERENCE!

The 19th Annual World Bank [Conference on Land and Poverty](#) will bring together stakeholders in the land sector for a week-long event at World Bank Headquarters in Washington, DC.

Every year, the conference attracts more participants. The 2017 Conference was attended by over 1,300 participants from over 130 countries (half non-OECD), including senior government officials, academics, civil society organizations, private sector representatives, international organizations and development partners.

As a sponsor, the event offers an outstanding opportunity to showcase your products and expand your network. Your support will ensure the Conference's goals are achieved as we continue to expand programs and features to support and inspire the land community in its endeavor toward strengthening tenure security for all.



Sponsorship Levels

		Platinum \$50,000+	Gold \$25,000	Silver \$15,000+	Bronze \$10,000+
Booth in atrium –location at your choice		★			
Booth in atrium			★		
Private meeting room at central location		1			
Special side event, showcased in the conference program		1			
Logo on conference website		★	★	★	★
Unique rollup banner with logo displayed in opening & closing ceremonies;		★	★	★	
Unique rollup banner with logo displayed at innovation fair or one plenary session				★	★
Stand with logo displayed during coffee breaks and lunch period		★	★	★	
Sponsor acknowledgement in between sessions		★	★	★	★
Link to sponsor website in mobile app		★	★	★	★
Logo display in program book		½ page	¼ page	¼ page	
Conference passes		3	2	1	

Conference Overview – Sponsor logo display opportunities

The orange and blue highlighted events provide a perfect opportunity to display banners with our sponsors' logos.

March 19	Pre-conference plenary	
	Conference Opening Key Note – World Bank Senior Director	
March 20	Policy Panels and Paper Sessions	Poster Sessions
	Plenary	
March 21	Policy Panels and Paper Sessions	Poster Sessions
	Plenary	
March 22	Policy panels and Paper Sessions	Innovation Fair
	Conference Conclusion	
	Reception (Atrium)	
March 23	Learning Day and MasterClasses	

Contact

Please contact Thea Hilhorst at thilhorst@worldbank.org.

We look forward to speaking with you.

