

# GLOBAL TECH CHALLENGE

*Solutions for Women*

## JUDGES



### Shelley Zalis

CEO, The Female Quotient

Shelley Zalis, known as the “chief troublemaker,” is a pioneer for online research, movement leader, and champion of gender equality. She is an internationally renowned entrepreneur, speaker, mentor, mother, and founder and CEO of The Female Quotient.

As CEO of The Female Quotient, Zalis works with Fortune 500 companies to advance gender equality across industries. The FQ’s signature pop-up experience, the FQ Lounge (formerly the Girls’ Lounge), is the gathering place for leaders of all levels at international events and fora. She has connected more than 18,000 women in business and created the largest female-led community to transform workplace culture.

Zalis is an acclaimed speaker and moderator, member of the Washington Speakers Bureau. Zalis authors a Forbes column that provides advice for women in the messy middle (middle management). She is the co-founder of #SeeHer, a movement led by the Association of National Advertisers (ANA) to increase the accurate portrayal of women and girls in advertising and media. Zalis is also on the Board of Directors for MAKERS, ColorComm and Dress for Success.

A firm believer in giving back with generosity, Zalis is not only a mentor to women around the world, but also provides time and resources to educating girls in countries such as Rwanda. She has been awarded the Ernst & Young Entrepreneur of the Year Award, Global Marketing Leadership Award, ARF Great Minds in Innovation Award, AWNY’s Game Changer Award, and the Matrix Award.

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