

SPONSORSHIP LEVELS



Land and Poverty Conference
March 20-24, 2017
Washington, DC



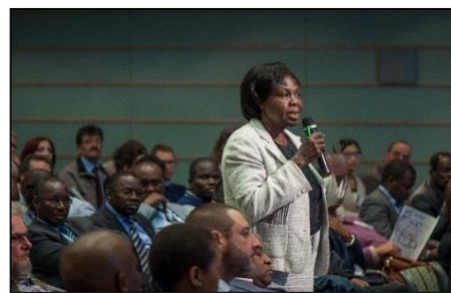
WORLD BANK GROUP

[HOMEPAGE: LAND AND POVERTY CONFERENCE 2017](#)












WELCOME TO THE 2017 LAND AND POVERTY CONFERENCE!

The 18th Annual World Bank [Conference on Land and Poverty](#) will bring together stakeholders in the land sector for a week-long event at World Bank Headquarters in Washington, DC. Every year, the conference attracts more participants. As a sponsor, the event offers an outstanding opportunity to showcase your products and expand your network. Your support will ensure achieving the Conference's goals as we continue to expand its programs and features to support and inspire the land community in its endeavor toward strengthening tenure security for all.

The 2016 Conference was attended by over 1200 participants from over 100 countries, including senior government officials, academics, private sector representatives, development partners, representatives from civil society and development practitioners.



Sponsorship Levels

		Diamond 75.000	Platinum 50.000	Gold 25.000	Silver 15.000	Bronze 10.000	Other 7.500
Booth in atrium		●	●	●			
Private Meeting room at central location		●					
Special side event, showcased in the conference program		2	1	-	-	-	-
Logo on conference website		●	●	●	●	●	
Unique rollup banner with logo displayed in opening & closing sessions; Acknowledgement by a WBG director 		●	●				
Unique rollup banner with logo displayed at closing reception 					●		
Unique rollup banner with logo displayed at innovation fair or one plenary session 						●	
Stand with logo displayed at one lunch							●
Sponsor acknowledgement in between sessions		●	●	●	●	●	●
Link in mobile app		●	●	●	●		
Logo display in program book		Full page	Half page	Quart page	Quart page		
Conference passes		5	3	2	-	-	-

Conference Overview – Sponsor logo display opportunities

The **orange** ▲ and **blue** ▲ highlighted events provide a perfect opportunity to display banners with our sponsors' logos.

March 20	Pre-conference plenary	
	Conference Opening Key Note – World Bank senior director	
March 21	Policy Panels and Paper Sessions	Poster Sessions
	Plenary	
March 22	Policy Panels and Paper Sessions	Poster Sessions
	Plenary	
March 23	Policy panels and Paper Sessions	Innovation Day
	Conference Conclusion – World Bank senior director	
	Reception (Atrium)	
March 24	Learning Day and MasterClasses	

Contact

For sponsoring the 2017 Land and Poverty Conference 2017, please contact Thea Hilhorst at thilhorst@worldbank.org

We look forward to speaking with you at your earliest convenience.

