



THE ANNUAL BANK CONFERENCE ON AFRICA (ABCA 2018)

**EXAMINING THE CHALLENGES
AND OPPORTUNITIES OF FIRMS' PRODUCTIVITY IN AFRICA**STANFORD CENTER ON GLOBAL POVERTY AND DEVELOPMENT, SIEPR-GUNN
BUILDING, 366 GALVEZ STREET, STANFORD, CA, JUNE 14-15, 2018**AGENDA – June 14, 2018****8:10** Shuttle pickup from Hilton Garden Inn to SIEPR-Gunn building**8:30 - 9:00** Registration and Breakfast**9:00 - 10:30** Opening Session

Room: Koret-Taube Room 130

Welcome: **Albert Zeufack**, World Bank Chief Economist for AfricaIntroductory Remarks: : **Makhtar Diop**, Vice President for Africa,
The World BankKeynote Address: **David McKenzie**, The World Bank**10:30 - 11:00** Coffee Break**11:00 - 12:30** PARALLEL SESSIONS A**A1: High Growth Firms**

Room: Koret-Taube Room 130

Chair: **Paulo Guilherme Correa****➤** High-growth Firms and Misallocation in Low-income Countries:Evidence from Côte d'Ivoire - **X. Cirera**; **R. Fattal Jaef**;**N. Gonne.**Discussant: **Taye Mengistae**

- Defining High-Growth Firms in South Africa - **Mulalo Mamburu**
Discussant: **Margaret McMillan**
- Selection, Firm Turnover, and Productivity Growth: Do Emerging Cities Speed up the Process? -**Patricia Jones; Taye Mengistae; Albert Zeufack**
Discussant: **R. Fattal Jaef**

A2: Jobs, Training and Matching

Room: Lucas Room A

Chair: **Marc Witte**

- The Selection of Talent. Experimental and Structural Evidence from Ethiopia - **Girum Abebe; Stefano Caria; Esteban Ortiz-Ospina**
Discussant: **Gautam Bastian**
- Training Mentors? Experimental Evidence from Female Owned Enterprises in Ethiopia, -**Gautam Bastian; M. Mehrab Bin Bakhtiar; Eliana Carranza; Markus Goldstein**
Discussant: **Marc Witte**
- Job referrals and strategic network formation: Experimental evidence from urban neighborhoods in Ethiopia - **Marc Witte**
Discussant: **Stefano Caria**

A3: Labor Markets

Room: Koret-Taube Room 120

Chair: Marcel Fafchamps

- Welfare Impacts of Factory Jobs: Experimental Evidence from Ethiopia -**Girum Abebe; Niklas Buehren; Markus Goldstein**
Discussant: **David McKenzie**

➤ Media and Motivation: The Effect of Performance Pay on Writers and Content -**Ivan Balbuzanov; Jared Gars; EmiliaTjernström**
Discussant: **Patrizio Piraino**

➤ The Value of Reference Letters -**Martin Abel; Rulof Burger; Patrizio Piraino**
Discussant: **Marcel Fafchamps**

12:30- 02:00 Lunch

02:00 - 03:30 **Invited Panel: The Future of Research on Firms in Sub-Saharan Africa**

Room: Koret-Taube Room 130

Chair: Albert Zeufack, World Bank Chief Economist for Africa

Panelists: **Marcel Fafchamps**, Stanford University, NBER

Morgan Hardy, NYU

Pete Klenow, Stanford University

David McKenzie, World Bank

03:30 – 04:00 Coffee Break

04:00 - 05:30 **PARALLEL SESSIONS B**

B1: Governance

Room: Lucas Room A

Chair: Moussa Blimpo

➤ The Cost of Distance: Geography and Governance in Rural India
-**Sam Asher; Karan Nagpal; Paul Novosad**
Discussant: **Paul Castañeda Dower**

- Asymmetry in Civic Information: An Experiment on Tax Incidence among SMEs in Togo -**Moussa Blimpo; Paul Castañeda Dower**
Discussant: **Darin Christensen**
- Healthcare Delivery during Crises: Experimental Evidence from Sierra Leone's Ebola Outbreak -**Darin Christensen; Oeindrila Dube; Johannes Haushofer; Bilal Siddiqi; Maarten Voors**
Discussant: **Karan Nagpal**

B2: Financial Access, Credit and Firm Performance

Room: Koret-Taube Room 120

Chair: **Emmanuel K. K. Larrey**

- Credit, training, risk preference and enterprises performance: Evidence from Ethiopia -**Yesuf Awel; Ajebush Shafi; Eleni Yitbarek; Jonse Boka; Mulatu Zerihun; Hiwot Girma**
Discussant: **João Montalvao**
- Short-Term Impacts of Improved Access to Mobile Savings, with and without Business Training: Experimental Evidence from Tanzania -**Gautam Bastian; Iacopo Bianchi; Markus Goldstein; João Montalvao**
Discussant: **Stefano Caria**
- Can mobile money help overcome temptation spending and social pressures among microfinance clients? -**Emma Riley**
Discussant: **Eleni Yitbarek**

B3: FDI, Learning and Competition

Room: Doll 320

Chair: **Leonardo Iacovone**

- Foreign Direct Investment and Knowledge Diffusion in Poor Locations: Evidence from Ethiopia - **Girum Abebe, Margaret S. McMillan, Michel Serafinelli**
Discussant: **Daniel Björkegren**
- Competition in Network Industries: Evidence from Mobile Telecommunications in Rwanda - **Daniel Björkegren**
Discussant: **Beecroft Ibukun**
- Incentives and Firm Productivity: Exploring Multidimensional Fiscal Incentives in a Developing Country - **Efobi chenna Rapuluchukwu; Tanankem Voufo Belmondo; Beecroft Ibukun**
Discussant: **Margaret S. McMillan**

06:30 - 09:00 Dinner with Invited Guests

Room: SIEPR-Gunn Building Courtyard

8:45

Shuttle pickup from SIEPR-Gunn building to Hilton Garden Inn

June 15, 2018

8:10 Shuttle pickup from Hilton Garden Inn to SIEPR-Gunn building

08:30 – 09:00 Breakfast

09:00 – 10:30 PARALLEL SESSIONS C

C1: Resource (Mis)allocation

Room: Koret-Taube Room 120

Chair: **Robert Fattal Jaef**

- Misallocation of Resources and Productivity: The Case of Ghana
-**Charles Godfried Ackah; Patrick Opoku Asuming; Derrick Abudu**

Discussant: **Robert Fattal Jaef**

- Taxing the Good? Distortions, Misallocation, and Productivity in Sub-Saharan Africa
-**Xavier Cirera; Robert Fattal Jaef; Hibret Maemir**

Discussant: **Dawit Zenebe**

- Trade Liberalization, Productivity, and Resource Allocation in Manufacturing Firms in Ethiopia
-**Dawit Zenebe**

Discussant: **Charles Godfried Ackah**

C2: Rural Enterprises and Livelihoods

Room: Koret-Taube Room 130

Chair: **Marcel Fafchamps**

- Agronomic Endowment, Crop Choice and Agricultural Productivity
-**Rishabh Sinha; Xican Xi**

Discussant: **Pete Klenow**

➤ Do Asset Transfers Build Household Resilience? -**Lokendra Phadera; Hope Michelson; Alex Winter-Nelson; Peter Goldsmith**

Discussant: **Marcel Fafchamps**

➤ Willingness to Pay for Index-Based Livestock Insurance: Perspectives from West Africa -**Aina I.V.; Ayinde O. E.; Thiam D. R.; Muchandondwa E.; Miranda J. M.**

Discussant: **Rishabh Sinha**

C3: Gender and Entrepreneurship

Room: Lucas Room A

Chair: **Gautam Bastian**

➤ Intra-Household Resource Management and Women's Microenterprises: A Case Study from Urban Ghana -**Sophia Friedson-Ridenour; Rachel S. Pierotti**

Discussant: **Katherin Wolf**

➤ Help or Hindrance? Husbands' Influence on Women's Entrepreneurial Success in Sub-Saharan Africa: A Latent Profile Analysis -**Katherin Wolf; Michael Frese**

Discussant: **Ketki Sheth**

➤ Discrimination from Below: Experimental Evidence on Female Leadership in Ethiopia -**Shibiru Ayalew; Shanthi Mania; Ketki Sheth**

Discussant: **Rachel S. Pierotti**

10:30 - 11:00 Coffee Break

11:00 – 12:30 PARALLEL SESSIONS D

D1: Manufacturing and Growth

Room: Koret-Taube Room 130

Chair: **Taye Mengistae**

- Market Size, Sunk Costs, and Transport Costs: An empirical evaluation of the Impact of Demand Side Factors versus Supply Side Factors on Manufacturing Productivity -**Patricia Jones; Taye Mengistae; Albert Zeufack; Emmanuel Larrey**
Discussant: **Youssef Kiendrebeogo**
- Economic Policy, Upgrading, and Growth: Theory and Evidence from Africa -**Shanta Devarajan; Youssef Kiendrebeogo**
Discussant: **Tsegay G Tekleselassie**
- Productivity Determinants in the Manufacturing Sector in Ethiopia: Evidence from the Textile and Garment Industries -**Tsegay G Tekleselassie; Kidanemariam Berhe; Tigabu D Getahun; Girum Abebe; Gebrehiwot Ageba**
Discussant: **Taye Mengistae**

D2: Firm Productivity and Dynamics

Room: : Koret-Taube Room 120

Chair: **Vernon Vukeya**

- Exports and Firm Productivity in Ethiopian: Evidence from Firm-level data -**Ali Yibrie Esmale**
Discussant: **Vernon Vukeya**
- Firm Dynamics in South Africa -**Mpho Tsebe; Vernon Vukeya; Christine Lewis; Flavio Calvino; Chiara Criscuolo**
Discussant: **Wilfried Kouamé**

- Structural Reforms and Firms' Productivity Evidence from Developing Countries - **Wilfried Kouamé; Sampawende J-A Tapsoba**
Discussant: **Ali Yibrie Esmaille**

D3: Energy and Climate

Room: Lucas Room A

Chair: **Pete Klenow**

- Temperatures, Productivity, and Firm Competitiveness in Developing Countries: Evidence from Africa - **Nouhoum Traore**
Discussant: **Justice Tei Mensah**
- Productivity Losses and Firm Responses to Electricity Shortages: Evidence from Ghana - **Ama Baafra Abeberese; Charles Ackah and Patrick Asuming**
Discussant: **Nouhoum Traore**
- Jobs! Electricity Shortages and Unemployment in Africa - **Justice Tei Mensah**
Discussant: **Pete Klenow**

12:30 – 02:00 Lunch

02:00 – 03:30 PARALLEL SESSIONS E

E1: Cities, Infrastructure and Firm Growth

Room: Koret-Taube Room 130

Chair: **Patricia Jones**

- Cities as Engines of Growth: Evidence from a Global Sample of Cities - **Patricia Jones**
Discussant: **Marco Sanfilippo**

- Input tariffs, Roads and Firm Performance: Evidence from Ethiopia - **Marco Sanfilippo**
Discussant: **Manabu Nose**
- Road for Industrialized Africa: Role of Efficient Factor Market in Firm Growth - **Manabu Nose**
Discussant: **Patricia Jones**

E2: Labor Markets and Natural Resources

Room: Koret-Taube Room 120

Chair: **Takahiro Fukunishi**

- Vocational Education and Employment Outcomes in Ethiopia: Displacement Effects in Local Labor Markets -**Takahiro Fukunishi; Tomohiro Machikita**
Discussant: **Marie Albertine Djuikom**
- Incentives to Labor Migration and Agricultural Productivity: The Bayesian Perspective -**Marie Albertine Djuikom**
Discussant: **Lacina Balma**
- Managing Natural Revenue for Sustainable Development in Ghana: Simulations using DSGE Model -**Lacina Balma; Mahamudu Bawumia; Mthuli Ncube**
Discussant: **Takahiro Fukunishi**



Organized jointly by the World Bank (Office of the Chief Economist for the Africa Region) and Stanford University - Stanford Center on Global Poverty and Development



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