

Sequencing Outcomes
Short run/Long run

Theory of change

[Multi-faceted Program]

→ Investment

→ Income

→ Food security, health, education, etc...

Tempting to always ask about impact on final step.

BUT many decisions could lead to different **investment** levels and types

SHORT RUN: Focus on investment

Examples

- 1 month vs 1 day technical training
- Labelled cash transfer vs unlabeled
- Group vs individual meetings
- Faux-monitoring: Ask for receipts vs do not

- Short run, compare two approaches (versus control):
 - Ask about all investments
 - Ask about time use, income generating activities
 - Ask about all outflows from the household (biz or household)