THE WORLD BANK
IBRD • IDA | WORLD BANK GROUP
Development Economics • Impact

i2i DIME
TRANSFORM DEVELOPMENT

DEVELOPMENT IMPACT (DIME)

Manage Successful Field Research (Virtual)

June 7-21, 2023

4604 Total participants

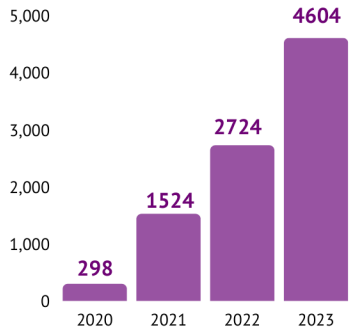
32% Affiliated to universities & research institutes

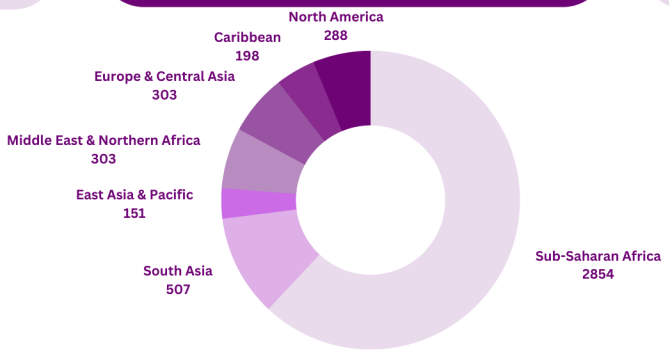
1408 Participants successfully completed course

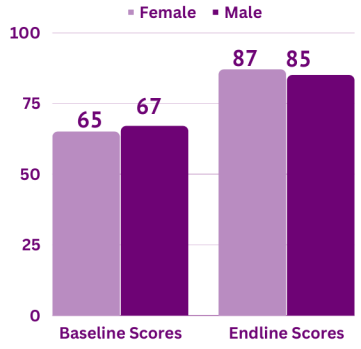
70% Increase in participation compared to 2022

62% Participants joining from Sub-Saharan Africa

30% Increase in knowledge test scores post-course







Preparing for Impactful Field Research

Ensuring Communication during Field Research

All materials are publicly available on dedicated course website

https://bit.ly/msfr-website

Acquiring Primary and Secondary Data

Ensuring Data Quality

99% Participants rated the course highly relevant

100% Would recommend this course to colleagues

"The course is highly essential for individuals and organizations involved in conducting research, data analysis, and evidence-based decision making."

3660 Slack messages between members

212,924 Views on the course website

"Living in Kenya, I am excited to apply the newly acquired skills to conduct meaningful research that addresses local challenges"

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