

**Ricoh Company
Limited**

3 September 2019

RICOH
imagine. change.

Confidential

**Focused Region Marketing Division
Ricoh Company Ltd.**

- Ricoh Company, Ltd.

Founded: February 6, 1936

Capital: 135.3 billion yen

*as of March 31, 2018

President and CEO: Yoshinori Yamashita

Head Office: 3-6, Nakamagome 1-
chome, Ohta-ku, Tokyo,
Japan

- Ricoh Group Consolidated

Number of Companies: 222

Number of Employees: 97,878

*as of March 31, 2018

Sales: 2,063.3 billion yen

*Year ended March 31, 2018



Ricoh Co., Ltd.

President and CEO

Yoshinori Yamashita

Introduction of international initiatives

■ Main initiatives and guidelines

- Universal Declaration of Human Rights
- UN Global Compact's
- United Nations Guiding Principles on Business and Human Rights
- Children's Rights and Business Principles
- ISO26000
- OECD Guideline for Multinational Enterprises
- ILO Declaration on Basic Principles and Rights at Work
- GRI Guideline
- Sustainable Development Goals
- RE100

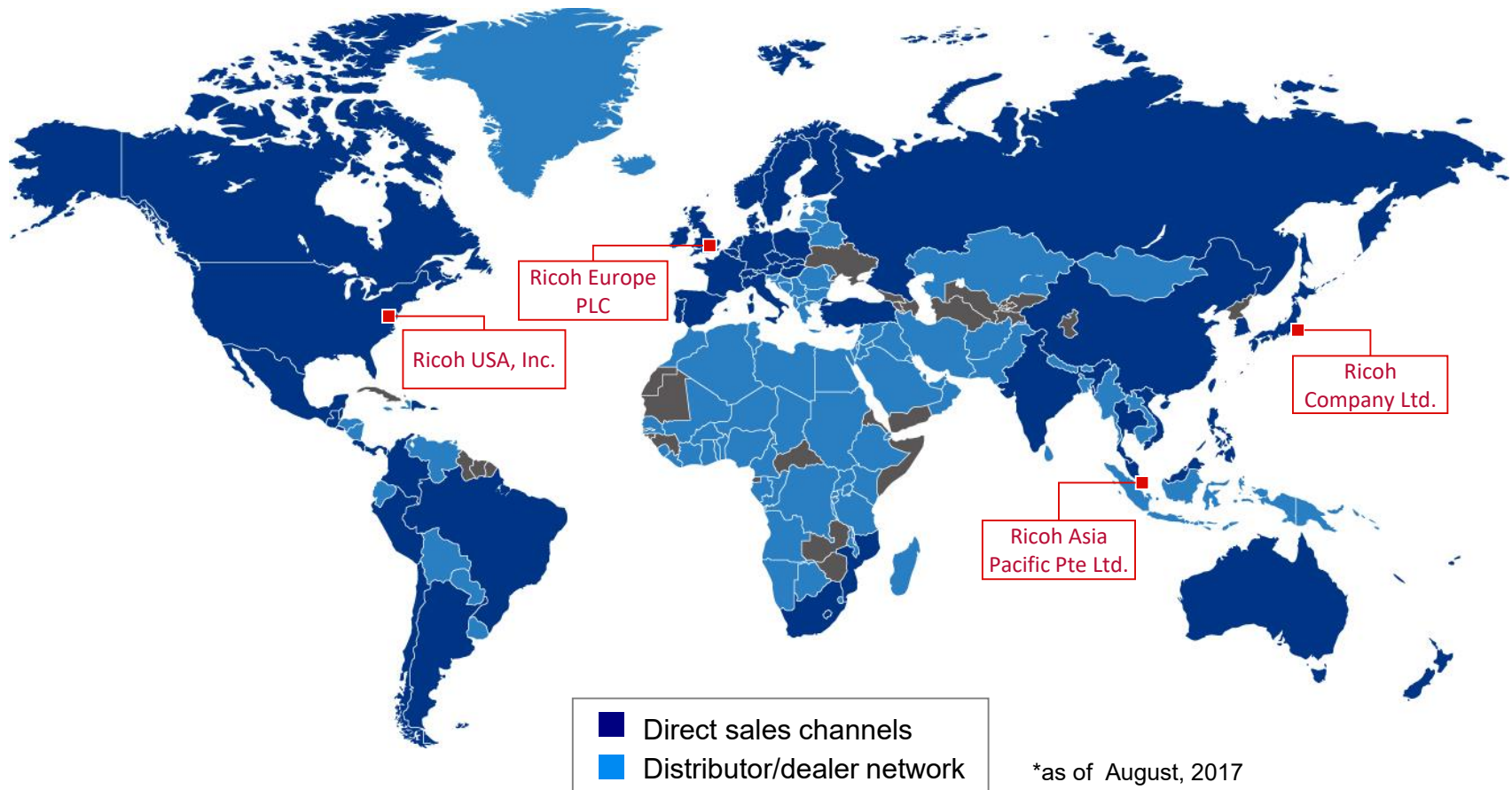
SUSTAINABLE DEVELOPMENT GOALS
17 GOALS TO TRANSFORM OUR WORLD



Ricoh Global Presence

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The Ricoh Group's global network provides products and solutions to about 200 countries and regions around the world.



Main Products and Services

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The Ricoh Group controls every step of the business process from design to development to production, sales, service and support.

- **Office Printing**

MFPs (multifunctional printers), copiers, laser printers, digital duplicators, wide format, facsimile, scanners, related parts & supplies, services, support and software

- **Office Service**

Personal computers, servers, network equipment, related services, support, software and service & solutions related to document

- **Commercial Printing**

Cut sheet printer, continuous feed printer, related parts & supplies, services, support and software

- **Industrial Printing**

Inkjet head, imaging systems and industrial printers

- **Thermal Media**

Thermal media

- **Other**

Optical equipment, electronic components, semiconductor devices, digital cameras, industrial cameras, 3D printing, environment and healthcare



- Tsuneo (Neil) Yoneda
- 1 spouse & 2 kids (10 yrs. boy & 7 yrs. girl)
- Favorite: Wine & the around
- History in Ricoh
 - Joined Ricoh Facsimile group in 1989
 - Japanese Domestic Sales in 1989
 - Trainee in UK in 1992
 - OEM manager in NJ in 1997
 - Laser Printer Product Marketing in 2000
 - European Business Support in Amstelveen in 2005
 - Operation Support in London in 2007
 - Marketing Director in Ricoh Rus in 2012
 - Emerging Market Business Group in 2015
 - IoT printer deployment in India & China in 2017

F-Pro Section's mission

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F-Pro Business Section

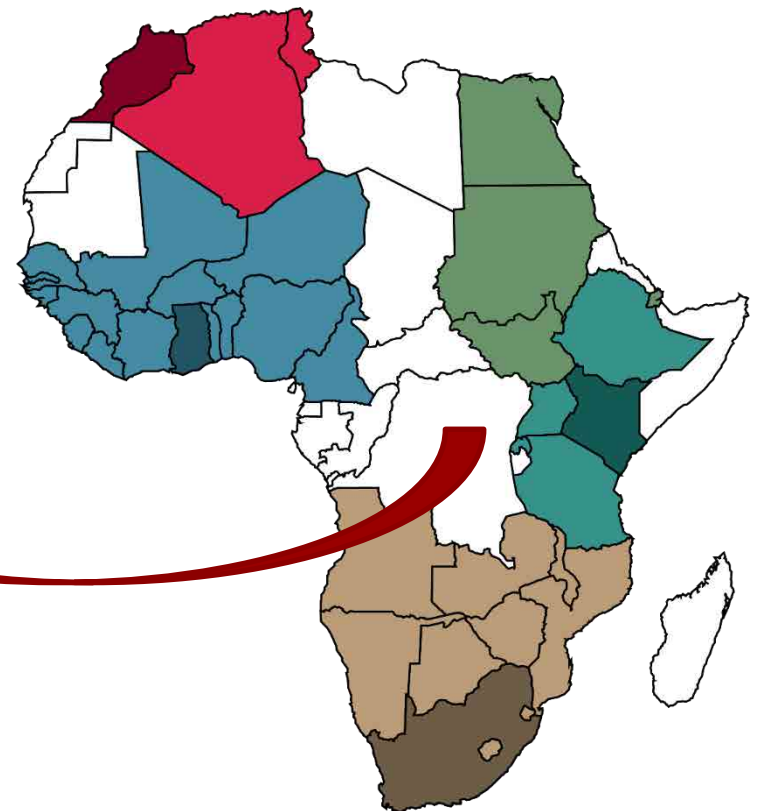
The scope of F-Pro Business Sec. is to solve social challenges by deepening our understanding of the people, culture and society. Together with local partners we will select the most relevant technologies from Ricoh's diverse portfolio and develop solutions to tackle social issues.

Geographic Focus

Our focused area is Africa, particularly Eastern African countries where the innovation activities are driven lively. Kenya, Tanzania, Rwanda, Uganda and Ethiopia.

Business Sector Focus

Agriculture, Healthcare, Education





Some of the technologies

Live Stock/Food value chain

- ◆ Livestock management with sensing technology
- ◆ Value chain process flow with printing technology



CowTalk



Stealth Printing



Thermal Paper



Food Label



Logistic Label

Sustainable Environmental Management/Infrastructure

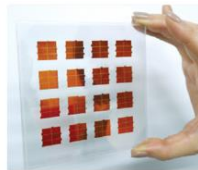
- ◆ Running energy efficiency and renewables businesses
- ◆ Infrastructure inspection system with machine learning
- ◆ Other Printing Technology



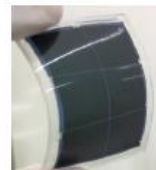
Micro
Hydroelectric
Power
Generation



Road Inspection



Dye-Sensitized
Solar Cell



Film based
organic
photovoltaics



Industrial
Printing



Handy Printer

Education/Healthcare

- ◆ Remote training with VR video conference



Remote Class

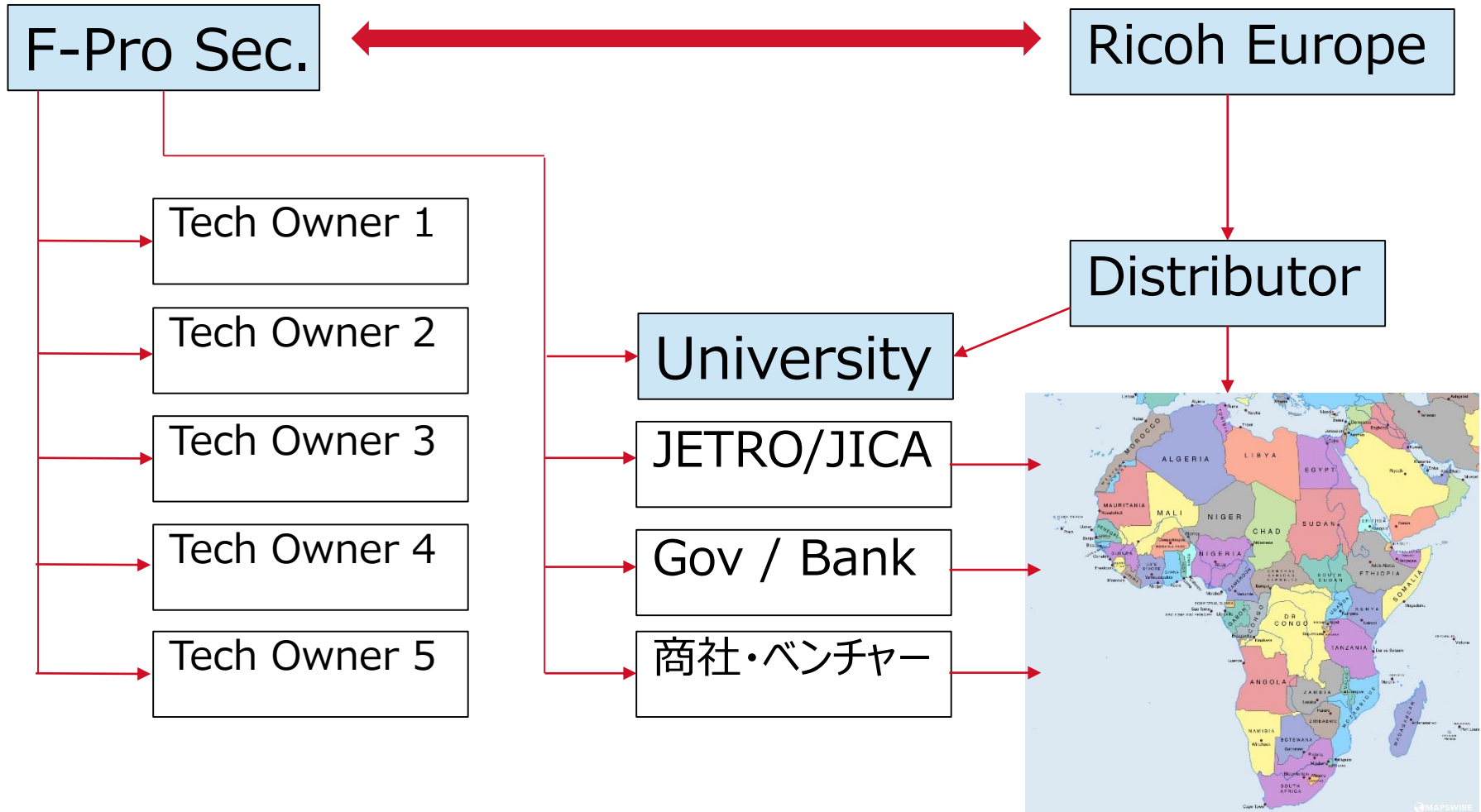


360° Camera
Rwanda Teacher Learning



UCS360VR live
Operating Room

Counter part / Enablers





Asante