



Efforts of the Consortium of Universities in Kyoto

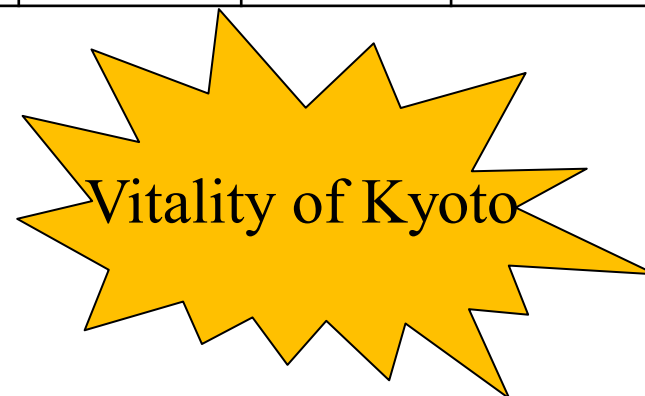
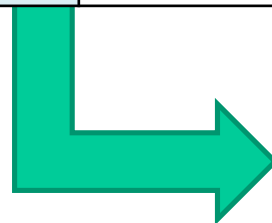
October 25, 2018

The Consortium of Universities in Kyoto

Kyoto, a City of Universities, a City of Students

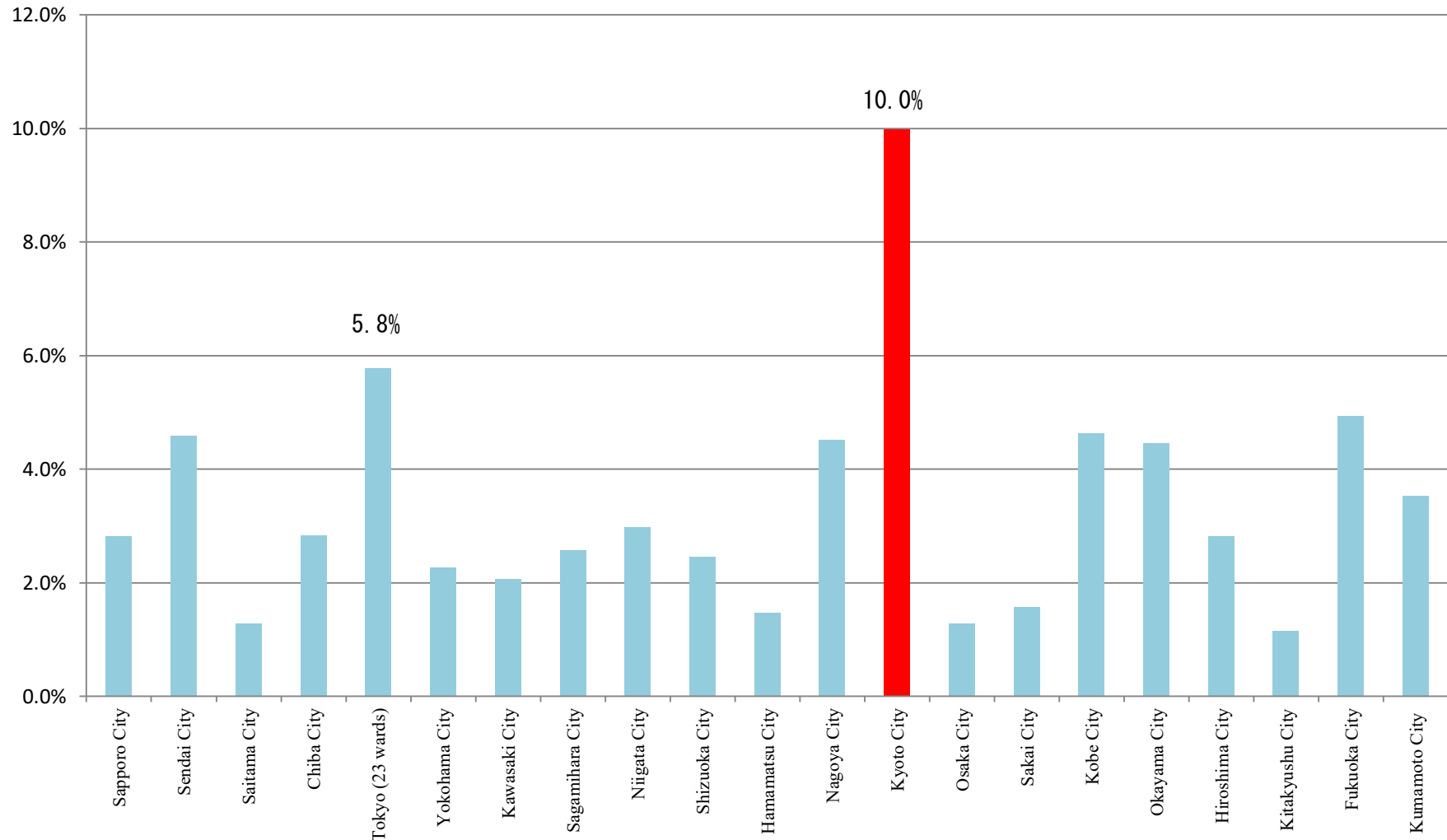
About 40 Universities and 150,000 Students in Kyoto City (Equivalent to 10% of the Population)

		FY2013	FY2014	FY2015	FY2016	FY2017
In Japan	Number of Universities and Colleges	1,141	1,133	1,125	1,118	1,117
	Number of Students	3,007,132	2,992,063	2,992,891	3,002,084	3,014,892
In Kyoto City	Number of Universities and Colleges	37	38	38	38	39
	Number of Students	146,528	146,733	145,367	147,137	147,034
Ratio of Kyoto City in the whole of Japan	Number of Universities and Colleges	3.2%	3.4%	3.4%	3.4%	3.5%
	Number of Students	4.9%	4.9%	4.9%	4.9%	4.9%



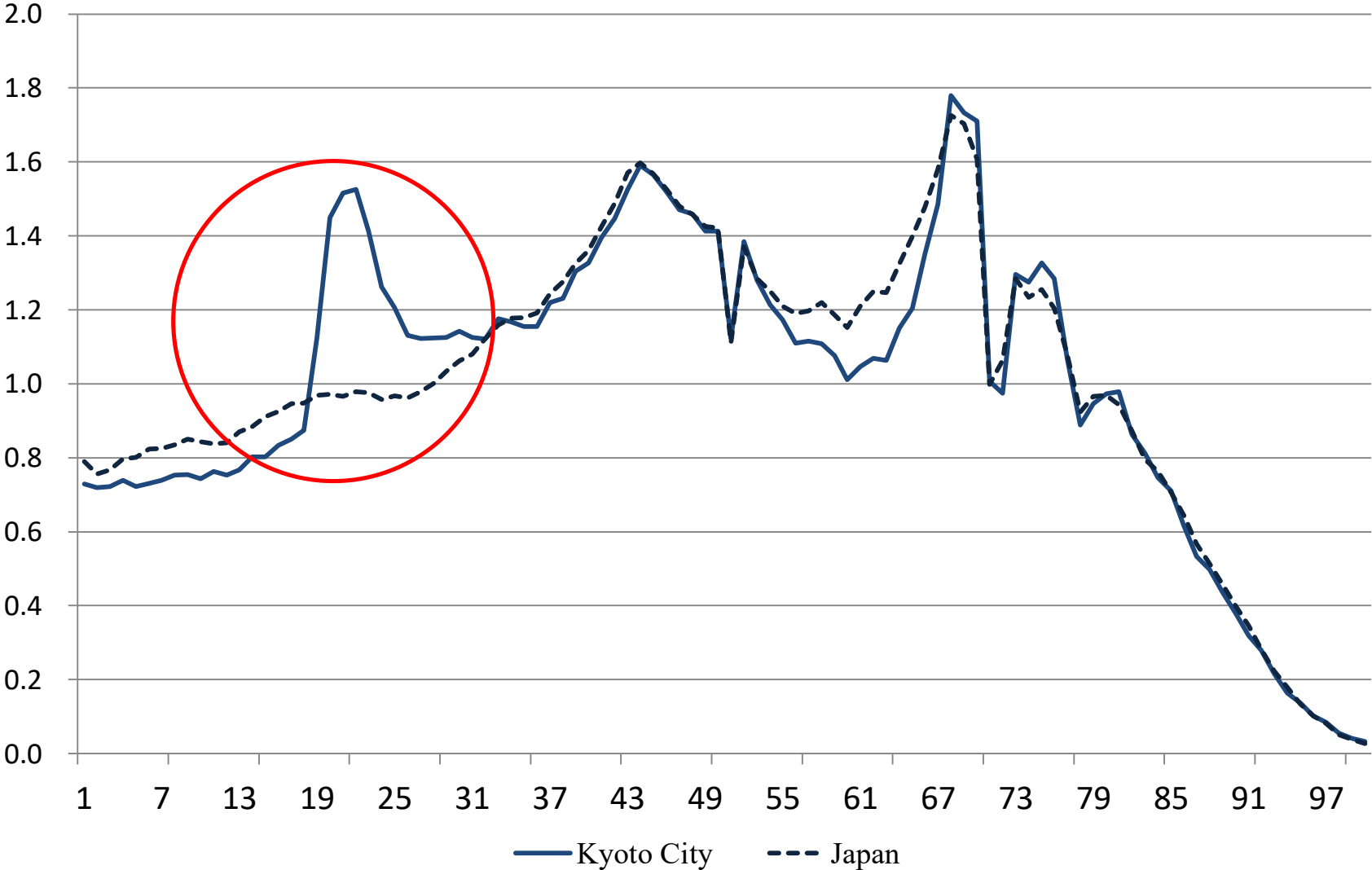
Population of Kyoto City: approx. 1.47 M

Percentage of students against the population is the top in large cities in Japan

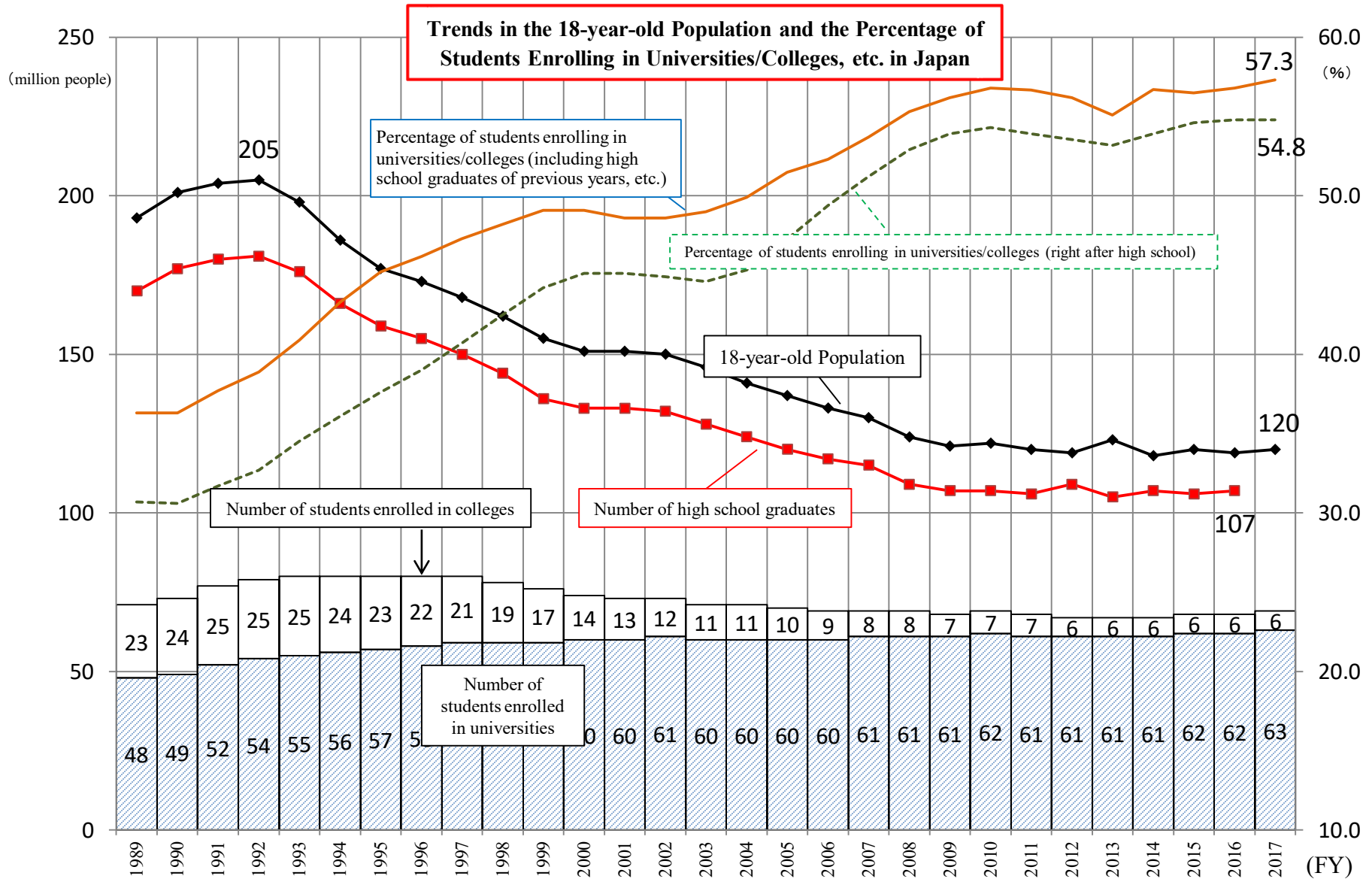


* As of May 2017

Comparison of Age Population Percentages between Kyoto and Japan As of October 2016



Intensified Competition among Universities due to Decreasing Population of 18-year-olds



The Significance of Universities Located in Kyoto

- Improves the city's dignity as an academic research city
- Industrial and economic effects
- Accumulation and provision of excellent human resources
- Improves educational power in the region
- Promotion of culture, art, etc.
- Regional revitalization in collaboration between students and communities

Universities are an academic infrastructure which provide significant social functions to support communities.

Promoting the university policies in Kyoto City ahead of the other universities in Japan

During the late 80's, many universities had moved out from Kyoto City due to the Act concerning the Industry Restriction in the Built-up Area of the Metropolitan regions (abolished in 2002). After that, having a sense of crisis on the issue, Kyoto City reconfirmed the significance of being a city of universities while regarding the universities' promotion as an important pillar of the city creation, and began to address the development of university policies ahead of the other universities in Japan.

Topics	Contents
1985 Start of the University Policies of Kyoto City	<ul style="list-style-type: none"> • Formulation of the Master Plan of Kyoto City [March] = Starting point of Kyoto City's university policies - Establishing the Section "Enrichment of universities and academic institutions," Kyoto City needs to restrain the universities from moving out of the City, considering the fact that the number of people moving out is increasing due to the various constraints related to the improvement of their land or facilities. • Establishment of the University Issues Committee [November]
1993 Formulation of Japan's first vision for university policies	<ul style="list-style-type: none"> • Formulation of the Daigaku-no-Machi Kyoto 21 Plan (City of Universities, Kyoto 21 Plan), a comprehensive vision of the university policies formulated for the first time in Japan.
1998 Establishment of Japan's first university cooperation organization	<ul style="list-style-type: none"> • The Consortium of Universities in Kyoto, a pioneer organization of the university cooperation organizations in Japan was established by 45 national, public, and private universities, four economic organizations, and Kyoto City, as a predecessor of the Kyoto-University Center (established in 1994). • By taking advantage of the economy of scale from the university cooperation, the organization deploys various activities, such as Japan's first credits exchange system and an internship system. It has become a model case of university cooperation in Japan and takes responsibility for the Secretariat of the All Japan Universities Consortium.
2000 Establishment of the Town Exchange Center (Campus Plaza Kyoto)	<ul style="list-style-type: none"> • As base facilities of the Daigaku-no-machi Kyoto, Kyoto City built the Center in front of the Kyoto station with approx. 10 billion yen. • The Center deploys various projects of the University Consortium Kyoto, and serves as a satellite lecture room of the universities. • Specified the University Consortium Kyoto as an administrator, Kyoto City spends the administrative fee of about 170 million yen per year.
2003 Start of the Kyoto Intercollegiate Festa by All Kyoto	<ul style="list-style-type: none"> • A large event that is conducted by students from the planning to the management, and assisted by universities, business communities, local communities, and administrators as All Kyoto. • In addition to the main Festa in October, various activities are deployed throughout the year. • About 1,000 students participate every year, and more than 100,000 people visit the main Festa.



Towards the further development of Kyoto

Achievement of the No.1 child rearing environment in Japan, Kyoto

- Nursery admission rate: 46.5% (average rate of specified cities: 31.6%)
Increase the number of children who entered nursery schools by 4,600 in 8 years from FY2008 to FY2014, by increasing the number of facilities.
- Achieving the goal: the number of children on the waiting list to “Zero”
As of April 2013: 94 children were waiting → April 2014: Waiting children “Zero” (afterwards, “Zero” for 4 consecutive years till April 2017)
- Raise the quality of childcare to the top level in Japan.
The pay level for private nursery school staff in FY2015: Kyoto City 4.31 million yen, about 1.4 times the national average (3.16 million yen)

Creation of new industries and business projects in cooperation among industry, government, and academia

- Promotion of the Green innovation and the Life innovation
- Promotion of the content industry
- Promotion of establishing new businesses in Kyoto City
Fifteen cases were appointed in 2013; reached a record high for two consecutive years.
- Promotion of traditional industries

To be a tourism city admired by people around the world

- Kyoto City took the first place on the World’s Best List of the Travel+Leisure, for the second year in a row (2014, 2015).
Number of tourists in 2013: 51.62 million people
Number of foreign guests in 2013: 1.13 million people
Amount of tourism consumption in 2013: 700.2 billion yen

Universities’ relocation to the City and expansion of the campus in the City

- Universities began to relocate their campuses into the City and expand their campuses thanks to Kyoto City’s university policies and utilization plan of city-owned land.
- The number of students has been increasing even though the population is declining.

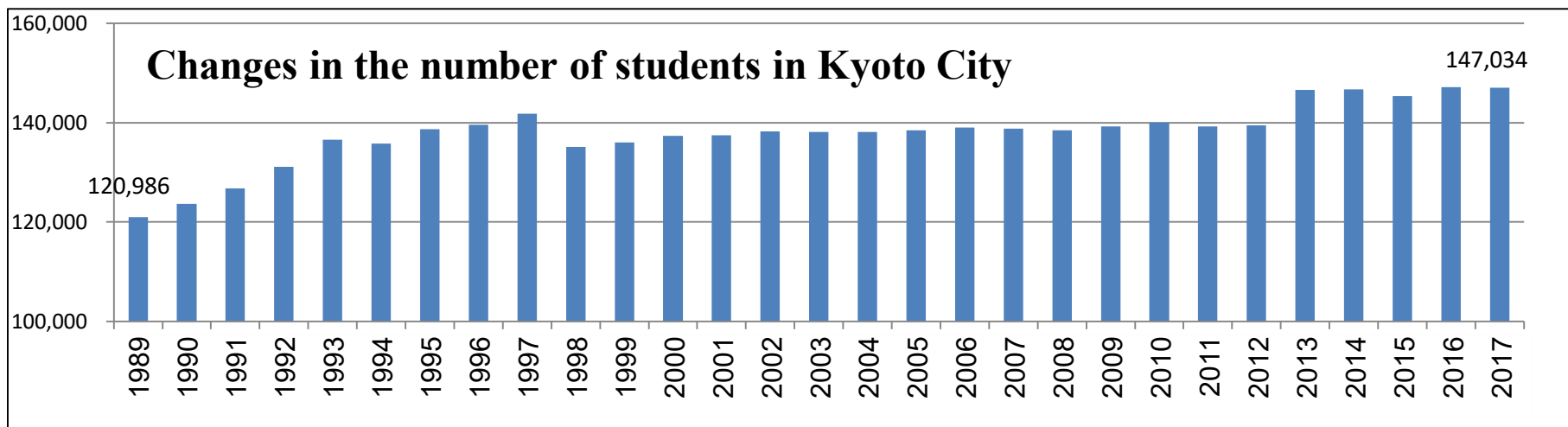
In Kyoto City, the population has remained above the original assumptions thanks to the promotion of the master plan

- The population of Kyoto City was estimated to decrease to between 1.438 and 1.442 million people (-2.2%) at the time of master plan formulation in FY2015. Actually, it decreased slightly to 1.469 million people (-0.4%) as of January 2015.
- According to the population survey, the number of people who move in the City began to exceed than those who move out since FY2011.

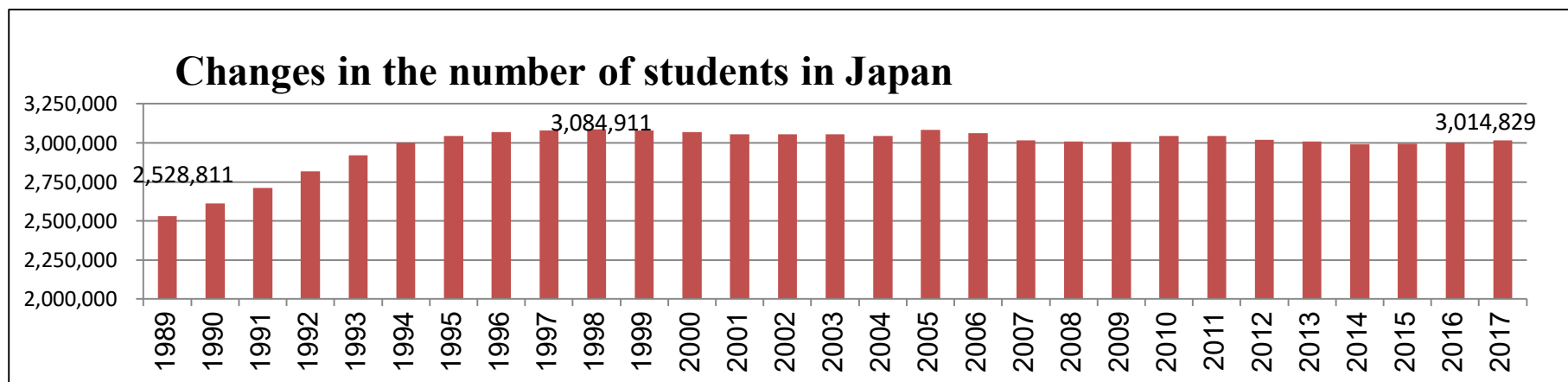
Improvement of Kyoto City’s attractiveness and dignity

- Promotion of the Twin-metropolis Plan
- Promotion of a unique new landscape policy in Japan
- Regulation of outdoor advertisements (matching more than 80% of them with the concept of the ordinance)
- Kyoto, a pedestrian-friendly town, giving priority to the use of public traffic services
Sharing ratio of vehicles: 28.3% in 2000 → 24.3% (-4%) in 2010
Widening the sidewalks of Shijo-Dori, and reducing the number of driveways (4 → 2 lanes)

The Contrast of Changes in the Numbers of Students



* Aggregating the number of students of universities, graduate schools, and colleges, by location of the faculties and schools (as of May 1st of each year)



Universities' relocation to the City and expansion of the campus in the City

Fiscal year	University name	Outline	Increase of the number of students in the City
FY2009	Doshisha University	The School of Theology and the Faculty of Social Studies were relocated from Kyotanabe City to the Imadegawa Campus.	About 1,000 students
	Doshisha Women's College of Liberal Arts	The Faculty of Culture and Representation was relocated from Kyotanabe City to the Imadegawa Campus.	About 1,300 students
FY2013	Doshisha University	All of the humanities faculties were relocated from Kyotanabe City to the Imadegawa Campus.	About 6,400 students
		The Karasuma Campus was (newly) opened at the vacant lot where the Industrial Research Institute, Textile Technology Center used to be. ○ The contract for land sale was concluded in October 2010. ○ Land area: 7,758 m ²	—
FY2014	Kyoto University	The educational research facilities (Higashi Ichijokan) of the Kyoto University Leading Graduate Schools was (newly) opened at the vacant lot where the Sakyo Ward Office used to be. ○ The contract for land sale was concluded in February 2013. ○ Land area: 2,379 m ²	—
FY2015	Ryukoku University	The Faculty of International Culture was reorganized to the Faculty of International Studies and relocated from the Seta Campus to the Fukakusa Campus.	About 2,000 students
	Kyoto Gakuen University	The Kyoto Uzumasa Campus was (newly) opened at the vacant lot where the Yamanouchi Purification Plant used to be. ○ The contract for fixed-term land leasehold was concluded in April 2013. ○ Land area: 32,571 m ²	About 3,000 students
FY2016	Bukkyo University	The Nijo Campus West-site was (newly) opened at the pentagonal land in front of the JR Nijo Station. ○ East side: Obtained from a private company in 2009. West side: The contract for land transfer was concluded in February 2014. ○ Land area: 8,218 m ² (East side: 5,077 m ² , West side: 3,141 m ²)	—
FY2017	Kyoto Arts And Crafts University	The Kyoto Higashiyama Campus was opened at the vacant lot where Teikyo Elementary School used to be. ○ The basic agreement was concluded in May 2014. ○ Land area: 7,348 m ²	About 400 students



The Karasuma Campus of Doshisha University



Higashiyama Campus of Kyoto Arts And Crafts University

The Consortium of Universities in Kyoto

The Consortium of Universities in Kyoto – Japan's First University Cooperation Organization

Promoting pioneering collaboration efforts among universities as Japan's first consortium of universities (currently 48 universities and colleges are participating)

1994 Started as University Center Kyoto

Credit exchange system started

1998 The Consortium of Universities in Kyoto established

Started to provide Internship Programs

2000 Campus Plaza Kyoto opened

2004 All Japan Universities Consortium established

(The Consortium of Universities in Kyoto plays the role of secretariat for 48 organizations in Japan)



Campus Plaza Kyoto

The Consortium of Universities in Kyoto, the Fourth Stage Plan

Roles required to the Consortium of Universities in Kyoto (from the medium-term plan “the fourth stage plan”)

- (1) Promotion of the university cooperation projects in the Kyoto area
- (2) Additional support for pursuing the improvement of educational quality of member universities
- (3) Contribution to the development and revitalization of a “City of universities, Kyoto.”

Enrichment of educational programs through university cooperation

Credit exchange system

- The number of students reduced due to the tightening of the curriculum of each university.
- As part of the characterization of study subjects, PBL (Project Based Learning) courses for the world heritage fields were opened in FY2015.

Internship Project

- The issue is to ensure and keep the recipients that can offer high-quality training.
- After establishing a short-term program, the aim is to shift to a long-term program.

Lifelong Learning Project (Miyako College)

- Improving the characterization and attractiveness of the subjects by encouraging member universities to offer distinctive subjects

High School/University Collaboration Project

- High School/University Collaborative Education Forum

Activation of Kyoto, a city of universities and students

Student Activities Project

- Kyoto Intercollegiate Festa, Kyoto International Student Film & Video Festival

City Policy-Related Project

- Kyoto Intercollegiate Conference for Policy Studies, Gakumachi (Student-Community) Collaboration Project

Public Relations

- Kyoto Student Public Relations Club, B & S Programs

Enrichment of international exchange programs

Enhancement of international students acceptance system

- International Students Study Kyoto Network, Project for Short Period of Study Abroad Acceptance

Dispatch of students overseas

- International Cooperation Programs, Development support project for international students dispatch programs

Development of university and collage staff in response to the globalization

- Training programs for education staff to improve their English skills.

Development of staff who support the development of universities

FD Projects

- FD Forum, FD training by hierarchy

SD Projects

- SD Forum, SD Workshop, University Staff Joint Training

Enriching Programs through University Cooperation

◎ Credit exchange system

The system certifies lecture attendance at other universities as lecture attendance at the universities to which the attendee belongs.

(435 courses started in FY2017)

⇒ Characteristic lectures at various universities



◎ PBL of World Heritage in Kyoto courses (since FY2015)

Respective issues in world heritage fields such as Nijo Castle, Kiyomizu-dera Temple, etc. in Kyoto are identified, and solutions are proposed.

◎ Internship Program

Implemented ahead of other regions since FY1998.

378 students participated in FY 2017.

A collage of images related to Kyoto World Heritage PBL courses. It includes a poster with the title '京都世界遺産 PBL科目' (Kyoto World Heritage PBL Course) and a list of topics. The poster also features photos of various historical sites in Kyoto, such as Nijo Castle and Kiyomizu-dera Temple. The text on the poster is in Japanese and English, providing information about the course and its objectives.

Revitalizing Kyoto, a City of Universities, a City of Students

◎ Kyoto Intercollegiate Festa

The main Festa was held on Sunday, October 8, 2017.

Total number of visitors: 136,000

- Conducted by students from the planning stage through to management, and assisted by industry, universities, administrators and the local communities as All Kyoto, this event has been held every year since 2003.
- In addition to the main Festa held in the Okazaki area, water sprinkling, night patrols, cleaning activities and visiting lessons on the original dance “Kyoen Sodefure!” are held throughout the year to deepen the interactions with the local communities.

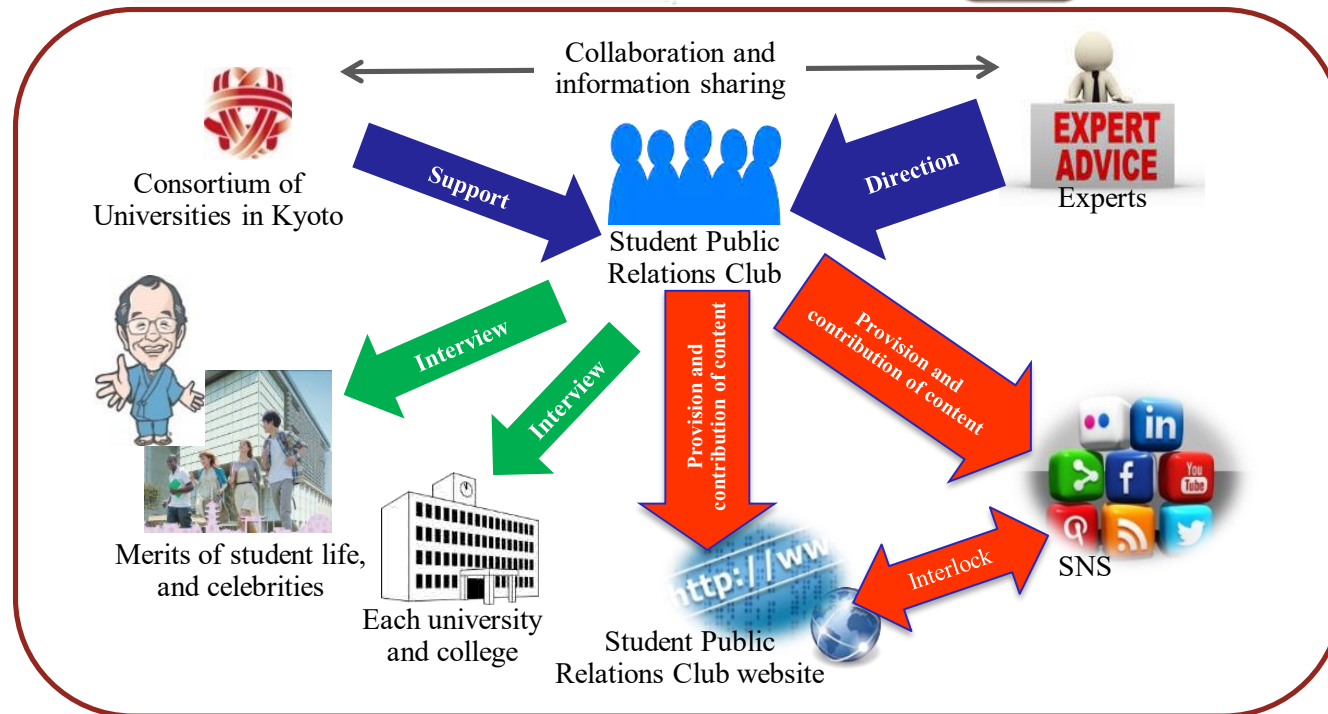
About 1,500 people from more than 40 universities and colleges participate as executive committee members, dancers, etc.



Revitalizing Kyoto, a City of Universities, a City of Students

© Students are promoting! The “Daigaku-no-machi Kyoto” promotion project Kyoto Student Public Relations Club was established. The students themselves promote **the merits of student life in Kyoto** to middle-school and high-school students online.

Web site



University students who are experiencing attractive college lives in Kyoto provide junior-high and high school students with a new viewpoint for deciding their course apart from the deviation, that is, “Which town is better to lead a college life in.”

Revitalizing Kyoto, a City of Universities, a City of Students

© University Students provide guided tours of each university's campus for students on school trips. (Kyoto B&S Program)



In Kyoto City which takes pride in its thousand-year-old history and culture, University students who study in Kyoto provide guidance for students on school trips from across the country and off-campus students from the Kansai region. They go sightseeing and explore each university's campus while communicating like brothers and sisters (B&S).

The aim is for the university students to talk about their own lives and experiences, and to keep communicating while walking around Kyoto City so that the school students can get a sense of their immediate future and have the opportunity to consider their dreams.



Junior-high and high school students visit Kyoto, and apart from going sightseeing, visit universities and communicate directly with university students who are close in age. It will be a valuable opportunity for them to consider their future course.

Enrichment of International Exchange Programs

Attracting <Increasing awareness and brand power of Kyoto, as a city of universities and students “Daigaku-no-machi, and Gakusei-no-machi” in the world>

- Holding the “Kyoto University Introduction Fair” overseas (since FY2010)
- Implementation of the Project for Short Period of Study Abroad Acceptance (developed in FY2014, implemented in FY2015)
- Several short-term programs for overseas students are planned together with the Consortium of Universities in Kyoto. The students can take lectures in various universities in Kyoto, study about the culture and society of Kyoto and Japan, and experience Japanese culture and have communication with other students. (each takes 25 students every year).
- Promotion videos for studying in Kyoto by international students, “Short Movie Contest” (trial conducted in FY2017)

Housing <Support for provision and security of reasonable and comfortable housing for international students>

- Kyoto international students housing support system (since FY2010)
Kyoto International Students Housing Support Organization (Secretariat: The Consortium of Universities in Kyoto) provides support for international students in securing residence smoothly in private housing without joint and several guarantors.
- Provision of apartments for International students
International student housing offered by the City: 229 units (Mukojima Student Center: 204, corporation houses: 25)

Living assistance and cultural exchanges <Creation of the environment where international students can lead a safe and comfortable daily life>

- Assistance for the national health insurance premiums of privately financed international students (since FY1994)
- International Students Complimentary Program (since FY2009)
Provide international students with free visiting and experimental tours to cultural facilities in the City (15 facilities), and free invitation for various events organized by Kyoto City.

Employment <Expanding matching opportunities between international students and companies>

- Implementation of career guidance & job fair for international students (since FY2006)
Information provision on job hunting and implementation of joint job fairs to provide opportunities for international students to see corporate recruiters face-to-face.
- Implementation of “Paid Internships” for international students (since FY2016)

Attracting and supporting system as All Kyoto Establishment of the International students studying Kyoto network (FY2015)

With the Consortium of Universities in Kyoto as the Secretariat, the network develops a comprehensive student-attraction and support system for international students, while deploying consistent initiatives to solve the issues from their entrance into graduation from universities together with universities, Japanese language schools, business communities, and public organizations.

◎ Campus Culture Partners System (Since FY2010)

After completing the admission procedure (free of charge), individual students can enjoy preferential treatment such as discount rates at each cultural facility, and, if desired, they can accordingly receive a wide range of information on culture and art in Kyoto City.

- Students of universities/colleges which are members of the Consortium of Universities in Kyoto can register using their mobile phone or smartphone.
- Cultural facilities such as Kyoto City Zoo, Kyoto Municipal Museum of Art, and Nijo Castle, etc. are possible to enter with an admission fee of 100 yen.

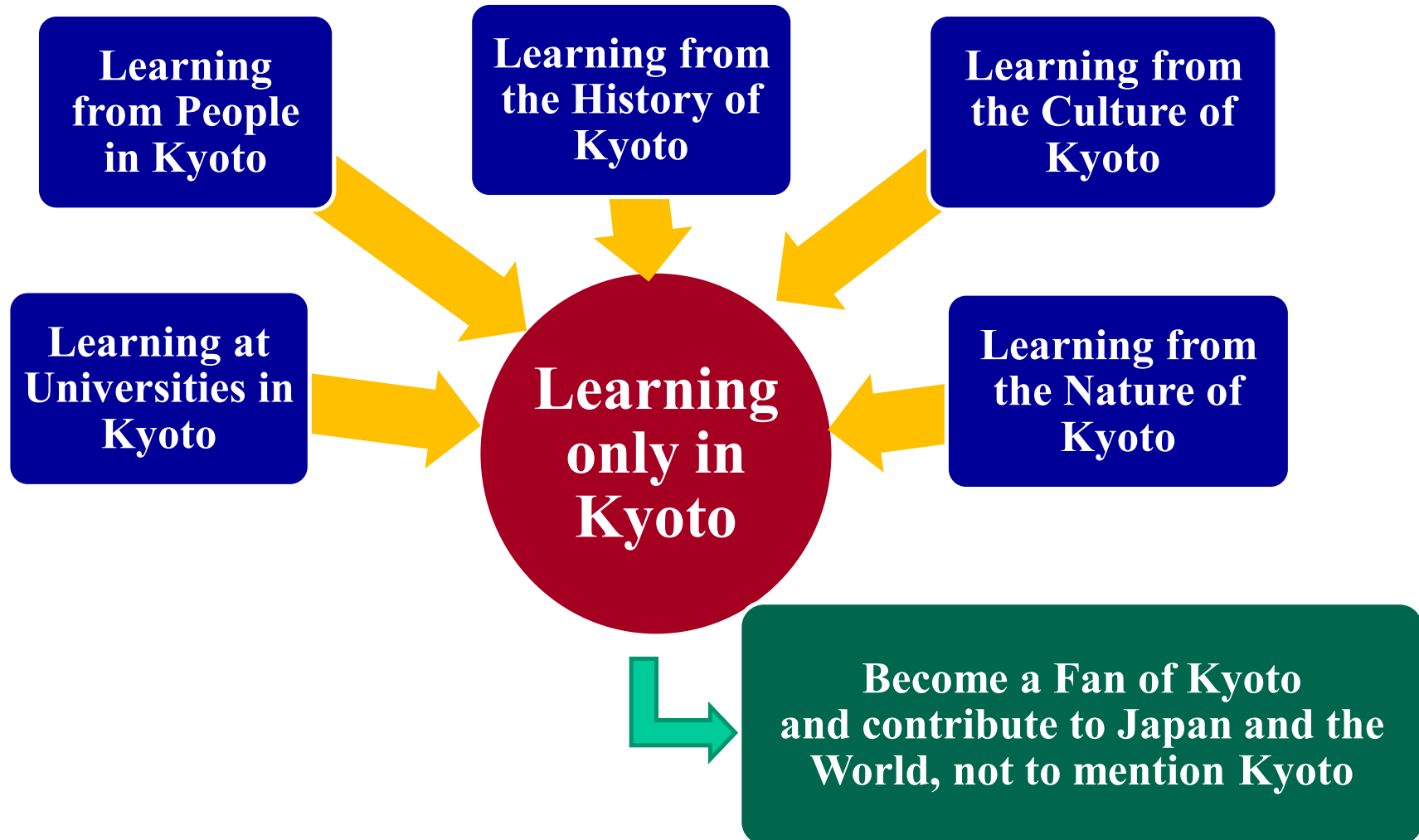


優待の利用の流れ【登録・入会手続（無料）】

- ①  QRコードを読み取る
- ②  空メールを送信する
※システムから自動送信「@city.kyoto.jp」のドメインの追加設定をお願いします。
- ③  自動配信で届いた登録フォームに必要事項を記入し、登録する
※登録はホームページ及び携帯に連携のQRコードから可能です。
- ④  送られた「携帯会員証」と「学生証」を優待利用時に提示する

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The Whole City is the Campus – Learning in Kyoto while getting involved with the local society, students will feel an attachment to the community



Thank you for your attention.

