Saberes Productivos* Intervention

*Productive Wisdom

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Chief Executive Officer  
National Solidarity Assistance Program  
Pension 65
Saberes Productivos

- A 10-year intervention under Pension 65.
- The program began in 2013. Through the technical assistance provided to local governments, older adults are reevaluated, based on the knowledge and ancestral practices they carry, incorporating them into local development strategies and encouraging their transmission to new generations.
- On June 6, 2014, RD N° 039-2014-MIDIS/P65- DE, the Saberes Productivos intervention is approved for implementation.
Timeline of the *Saberes Productivos* Intervention

**CONTEXT**

Launching of the pilot in Sarhua and Los Morochucos-Ayacucho

**PHASES**

- **START**
  - 2013
  - 11 Local Governments
  - 773 USERS
- **EXPANSION**
  - 2014-2016
  - 86 Local Governments
  - 1,873 USERS
  - 280 Local Governments
  - 35,095 USERS
  - 565 Local Governments
  - 57,711 USERS
- **SUSTAINABILITY**
  - 2017-2018
  - 573 Local Governments
  - 65,489 USERS
  - 515 Local Governments
  - 64,506 USERS
  - 666 Local Governments
  - 84,140 USERS
- **CONSOLIDATION**
  - 2019-FEB 2020
  - 676 Local Governments
  - 10,619 USERS
  - 666 Local Governments
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**ACHIEVEMENTS**

- **SPACES FOR INTERGENERATIONAL TRANSMISSION**
  - 2013
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**CONTEXT**

Pathways of the *Saberes Productivos* Intervention

1. Institutionalization of the *Saberes Productivos* Intervention in the Local Government
2. Identification, recovery and documentation of traditional practices and knowledge
3. Community ownership of the recovered knowledge and appreciation of the role of the Older Adult People (OAPs) as local development agents.
4. Promotion and implementation of productive enterprises.

They can be developed simultaneously.

The participation of older adults and local stakeholders, allies of the intervention, is promoted in order to contribute to its sustainability.

*PEI Open House*  
*Partnership for Economic Inclusion | Economic Inclusion in an Aging World*
The productive component linked to Pension 65 service delivery

Productive Aging Component

It involves the recognition of the productive potential of the older person. Through territorial articulation efforts, activities are implemented to generate opportunities and occupational alternatives that allow users to develop productive activities with better conditions in productivity and/or marketing, contributing to their social and economic autonomy.
Direct and articulated interventions

Articulated

- **13,351 users** (7,681 women and 5,670 men) implement **14,416 productive enterprises**, with a predominance of crops, manufacturing, consumer products, animal husbandry and handicrafts.
- **505** spaces for commercialization with the participation of Pension 65 users to sell their products.
- **63 users participate in the technical-productive education centers (CETPRO)**. Opportunity to improve the production and/or commercialization conditions of the enterprises developed by users.
- **1,360 users identified in the National Registry of Artisans of the Ministry of Foreign Trade and Tourism (MINCETUR)**. The aim is to support the promotion of handicraft products and the recognition of artisans over the age of 65 for their trajectory and contribution to cultural identity.
- **735 users in Haku Wiñay projects** with follow-up (started in 2021) and 1,737 users identified and enrolled in Haku Wiñay projects to be implemented by 2023.

Direct

- **304,440 (172,658 women and 131,782 men)** users who receive **financial education**, with messages related to: having a **savings account** and setting spending priorities, carried out by personnel from the territorial units during remote and face-to-face home visits.
- **14,238** (5,641 women and 8,597 men) trained users who passed the **workshop on debit card usage**.
The productive component linked to Pension 65 service delivery

**Best Practices in Public Management 2022**

Considered within the list of good practices in public management 2022 in the "Social Inclusion" category:
"TAYTA BUSINESS": Ancestral Trade and Barter

https://www.taytanegocios.pe/

**Kunan 2022 Challenge – Winner: La Guardiana de la papa nativa - Pasco**

Category: Rural Unstoppable Adult 2022
I Ancestral Producers Contest - 2022

Typologies:
- Crops
- Animal husbandry
- Handicrafts and manufacturing
- Processed and consumer products

Participants at the territorial unit level:
112 productive ventures, of which, 76 correspond to the individual category and 36 to group category.

Competition winners:
24 winning productive ventures (12 in the individual category and 12 in the group category); representing 80 users in both categories.
Examples of evidence behind Saberes Productivos

Impact evidence

• (2016) Impact evaluation of the Pension 65 Program: New causal evidence on non-contributory pensions in Peru, by Ministry of Economy and Finance (MEF): subjective wellbeing and physical health indicators were measured, finding that the program reduced the level of depression (subjective wellbeing) by 9%.


• (2018) Perception study of users participating in the MIDIS Saberes Productivos 2018 intervention:

✓ 82.4% stated that their emotional state has improved since participating in Saberes Productivos.
✓ 80.5% consider that they feel happy to participate in Saberes Productivos.

• (2019) Survey of perceptions of users of the Pension 65 program 2019, MIDIS: 80.1% indicated that their well-being has improved since they entered the program. 80% of the users participating in the Saberes Productivos intervention perceive that their emotional health has improved by meeting with other older adults, and 93.7% feel satisfied with participating in Saberes Productivos.
Examples of evidence behind *Saberes Productivos*

### Quantitative study on the perception of users participating in the reactivation of *Saberes Productivos* 2021.

<table>
<thead>
<tr>
<th>Regarding their emotional state linked to <em>Saberes Productivos</em></th>
<th>Regarding productivity</th>
<th>Regarding identification/dissemination of knowledge and practices to be recovered</th>
</tr>
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<tbody>
<tr>
<td>7 out of 10 users stated that their mood has improved by meeting with other older people.</td>
<td>31% said that the municipality has supported them in disseminating some productive activity.</td>
<td>41% of participants mentioned that they had identified their areas of wisdom.</td>
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<td>6 out of 10 participants said they were happy to participate in the activities again.</td>
<td>12% mentioned Social Development and Compensation Fund (FONCODES) and Ministry of Agriculture of Peru (MIDAGRI) as institutions that provide support for their productive enterprises.</td>
<td>30% documented their knowledge.</td>
</tr>
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Regarding productivity:
- 31% said that the municipality has supported them in disseminating some productive activity.
- 12% mentioned Social Development and Compensation Fund (FONCODES) and Ministry of Agriculture of Peru (MIDAGRI) as institutions that provide support for their productive enterprises.

Regarding identification/dissemination of knowledge and practices to be recovered:
- 41% of participants mentioned that they had identified their areas of wisdom.
- 30% documented their knowledge.
- 31% participated in Productive Knowledge Gatherings.
- 24% participated in knowledge transmission activities.
- 32% have requested an increase in the frequency of meetings and activities in *Saberes Productivos*.

Note: This study was implemented through a face-to-face survey of 273 users in December 2021.
### Articulation with Social Protection Policies and Programs in Peru

## Alignment with National Policies

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<td><strong>MIDIS Policy for Social Development and Inclusion to 2030:</strong></td>
<td>OP04: Improve the quality of life of the older adults to ensure their social inclusion. Service: Promotion of the participation of older adults in spaces for revaluation and entrepreneurship, with an intercultural approach within the framework of the Saberes Productivos intervention.</td>
</tr>
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<td><strong>National Multisectoral Policy for the Older Adults to 2030 of the Ministry of Women and Vulnerable Populations:</strong></td>
<td>OP05: Strengthen the social, productive and political participation of the older adults. Service for the promotion of productive knowledge with the participation of Local Governments.</td>
</tr>
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<td><strong>National Policy on Native Languages, Oral Tradition and Interculturality to 2040 of the Ministry of Culture:</strong></td>
<td>OP03: Increase the intergenerational transmission of indigenous languages and oral tradition in the population. Technical assistance service to local governments for the revaluation of older adults as bearers of ancestral knowledge and practices in areas with indigenous or native population: SABERES PRODUCTIVOS</td>
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<tr>
<td><strong>National Multisectoral Health Policy 2030, of the Ministry of Health:</strong></td>
<td>OP02: Ensure access to quality and timely comprehensive health services to the population. Thus, meeting the growing demand for general and specialized services for adults and the older population and favoring aging with good quality of life.</td>
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</table>
Many thanks