

## Country Opinion Survey Recommended Sample Composition

The table below outlines the recommended sample composition for the COS surveys. Local firms use it as a guidance; however, the final sample also depends on each country's program. Therefore, the final sample frame in each country may not follow exactly the percentages recommended in this table.

Stakeholder Group	Recommended Group representation in the sample
	(recommended %)
<b>1. Office of the President; Office of the Prime Minister; Office of Minister</b>	5% - 10%
<b>2. Office of a member of Parliament/Legislative body</b>	5% - 10%
<b>3. Government Institutions</b> (Employee of a Ministry, Ministerial department or Implementation Agency; Project Implementation Unit / Consultant / Contractor working on WBG-supported project/program; Independent Government Institution; Judicial System (e.g., courts); State-Owned Enterprise)	20% - 25%
<b>4. Local Government</b> Office or Staff	about 10%
<b>5. Bilateral Agency</b>	5% - 10%
<b>6. Multilateral Agency</b>	about 5%
<b>7. Civil Society</b> (NGOs; Community Based Organizations; Private Foundations; Professional/Trade association; Faith-Based Groups; Youth Groups)	about 15%
<b>8. Private Sector</b> (Private Sector Organization; Financial Sector; Private Bank)	about 15%
<b>9. Academia / Research Institute / Think Tank</b>	5% - 10%
<b>10. Media</b>	5% - 10%