

DIGITAL ECONOMY FOR AFRICA INITIATIVE



WORLD BANK GROUP

#DE4A



The [Digital Economy for Africa \(DE4A\) Initiative](#) is working to ensure that every person, business, and government in Africa is digitally enabled by 2030. Achieving this digital transformation will take a collective commitment by all African countries, development partners and the private sector to massively scale up resources dedicated to building the foundations of a vibrant, inclusive and safe digital economy throughout the continent.

VOICES FROM THE FIELD



In Africa and around the world, digital development relies on strong policies and laws that protect privacy, secure transactions, and promote data sharing, among other key foundations:

"There is an untapped data market in Cameroon, but for this to be unleashed, the government needs to build the appropriate frameworks on cybersecurity, interoperability, and standards," said Reuben Opat, Chief Technology Officer for MTN Cameroon, a private telecommunications company. [More information](#)

FEATURED INTERVIEW



Ousmane Diagana, World Bank Vice President, Western and Central Africa

In this interview, Mr. Diagana talks about how digitalization offers transformative solutions to create jobs and tackle poverty across Western and Central Africa, and the importance of building momentum to accelerate an inclusive digital transformation in the region. [More information](#)

SPOTLIGHT ON PROJECTS



Empowering Women Entrepreneurs and Helping Businesses in the Democratic Republic of the Congo

The project supports women entrepreneurs, promotes startups, and advances the use of digital technologies. [Read more](#)

Ghana Digital Acceleration Project

Ghana is working to increase access to broadband, improve some digital public services, and strengthen the digital innovation ecosystem to help create economic opportunities. [Read more](#)

Lesotho Pathways to Sustainable Livelihoods Project

The project supports the adoption of digital payments and interoperable digital platforms to increase efficiency of social assistance programs and to strengthen the livelihoods of poor and vulnerable households. [Read more](#)

Burundi Digital Foundations Project

This project aims to increase access to the internet and greater use of digital services as a key to more inclusive growth and poverty reduction. [Read more](#)

Congo Digital Acceleration Project

This project will boost broadband internet access to underserved populations and improve the public sector's capacity to deliver public services digitally. [Read more](#)

Sierra Leone Digital Transformation Project

Sierra Leone is expanding access to broadband internet and improving digital skills and the government's capacity to offer public services online. [Read more](#)

Central African Republic's Public Sector Digital Governance Project

The project will lay foundations for a trusted and inclusive digital government. [Read more](#)

IMPACT STORIES



Moving Mozambique Toward a Digital Future

Digital technologies can provide an opportunity to re-write Mozambique's story. Access is a critical piece of this equation - expanding affordable, high-speed internet services to all communities across Mozambique and connecting people in their homes, businesses and on their mobile phones.

[Read more](#)



Improving Shared Transit with Digital Innovation

Shared taxis, informal minibuses and other forms of paratransit are a popular way of getting around in sub-Saharan Africa, though governments and development partners have little data on how these services operate.

[Read more](#)



How Digital Technologies Help Senegal Create Better and More Jobs

Binta sells vegetables at a Dakar market to support her family. By using a low-cost tablet as a simple point-of-sales application, she learns to think more strategically and improves her management skills.

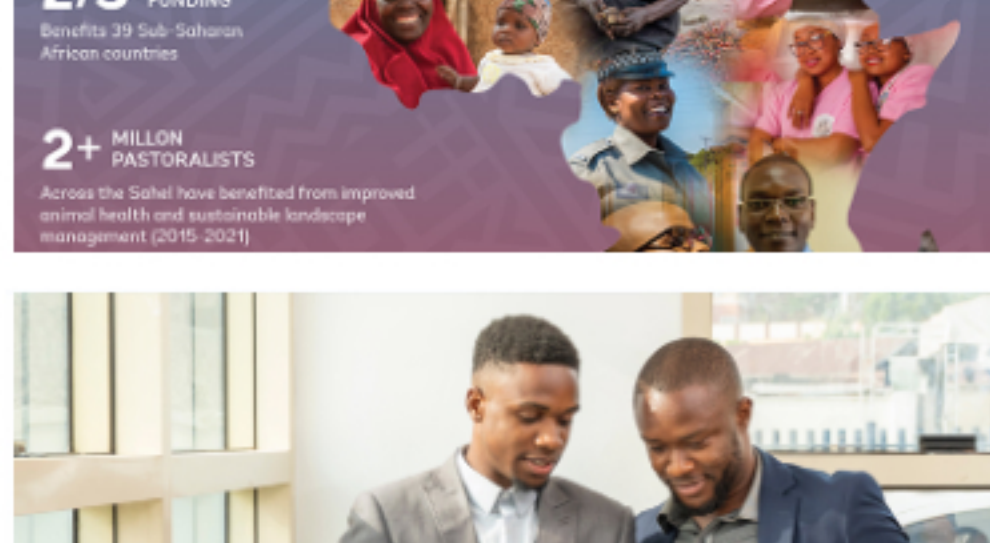
[Read more](#)



Supporting Software Developers in Uganda

The National Information Technology Authority of Uganda (NITA-U) is working with local software developers to help make them more competitive in the international market and boost business opportunities.

[Read more](#)



Using AI to Map Dar es Salaam's Trees

In an office building in Silicon Dar, the bustling technology district in Tanzania's capital Dar es Salaam, university students are using cutting-edge artificial intelligence (AI) methods for an unusual purpose: mapping the city's trees.

[Read more](#)



IDA for Africa: Heads of State Summit

African leaders gathered in Senegal to underscore the importance of scaling up digitalization efforts and striving for universal access to broadband connectivity by 2030 through investing in infrastructure and policy and regulatory reforms.

[Read more](#)



Launching Agile Regulation for Digital Transformation

This program developed with BMZ/GIZ and Smart Africa, formally launched at an event in Cote d'Ivoire, provides training and resources to help prepare policymakers and regulators lead Africa's digital transformation.

[Read more](#)



Boosting Digital Transformation in Africa

Stakeholders at this JICA/TICAD8 session held in Tunisia (and virtually) discussed the role of data in stimulating growth and the importance of building integrated national data systems to support development goals.

[Read more](#)



Focusing on Regional Digital Integration

As part of the preparation of the Eastern Africa Regional Digital Integration Project, two workshops were held in September: a workshop bringing together delegations from the ministries of communications and telecom regulators and experts from Ethiopia, Somalia, and South Sudan and another bringing together representatives of the East African Community to discuss regional priorities for digital market integration.

[Read more](#)

KNOWLEDGE, RESEARCH AND PUBLICATIONS



Economic Update: Accelerating Digital Transformation in Cote D'Ivoire

Cote d'Ivoire aims to become an upper middle-income economy by 2030. As the pandemic recedes, the country is resuming its path toward high sustained growth.

[Read more](#)



Economic Update: Cabo Verde's Potential Digital Dividends

Work across the Information and Communications Technology sector is strengthening the foundations for a sustainable and inclusive economic recovery in Cabo Verde.

[Read more](#)



Inclusive Distribution: Advancing Gender Equality in the Fast-Moving Consumer Goods Sector

Recent research looks at the key roles women play as distributors and retailers of fast-moving consumer goods.

[Read more](#)

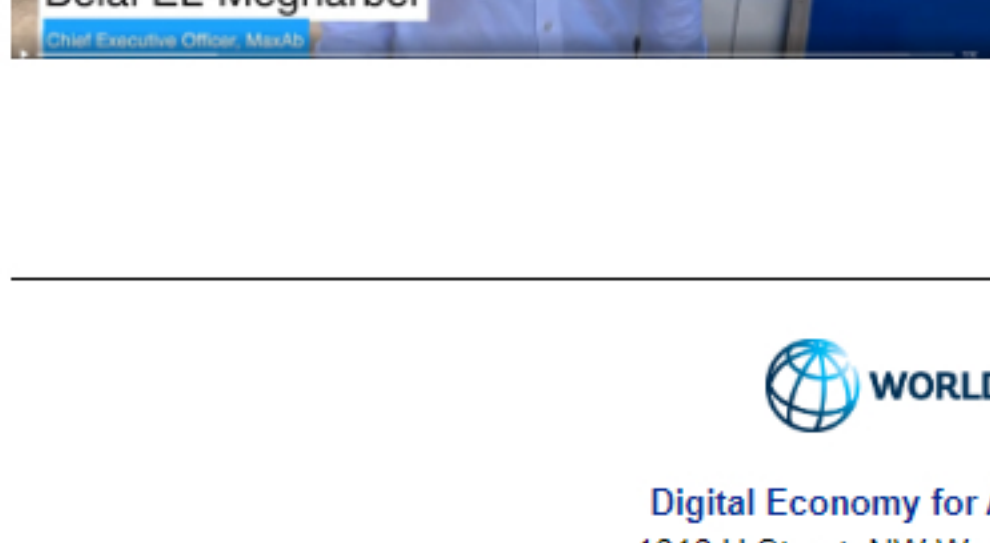
DIGITAL ECONOMY COUNTRY DIAGNOSTICS



Botswana

Digital technologies are paving the way for economic growth and new service delivery models across Africa.

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Guinea-Bissau

People are increasingly leveraging data and digital technologies to improve their lives, but more is needed to unleash digital opportunities.

[Read more](#)

MULTIMEDIA



Leveraging the Digital Transformation in Guinea-Bissau

The government in Guinea-Bissau, together with the private sector and civil society, is exploring how to best harness digital opportunities across sectors. [Watch here](#)



MaxAB Egypt Addresses Business Needs

This ecommerce startup was already addressing business needs in Egypt through digital solutions before COVID-19 swept across the world. [Watch here](#)