

# 2022

## 6<sup>TH</sup> ANNUAL HEALTH FINANCING FORUM

**Allocating budgets for PHC: Using all  
the available tools to protect  
resources through to the frontline**

**Kara Hanson, London School of Hygiene and Tropical Medicine**

**Cheryl Cashin, Results for Development**

**Financing Primary Health Care:  
Opportunities at the Boundaries**

**June 14-16, 2022**

Co-hosted by:



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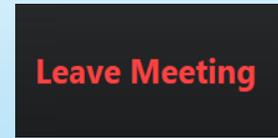
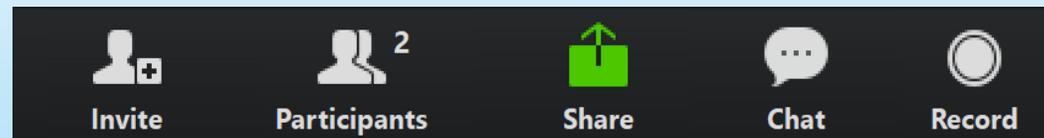
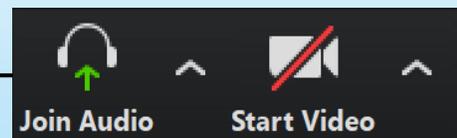
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# Interactions & Questions : **Virtual Participants**

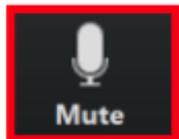
**\*Join Audio:** Select how you want to join the call; either by phone or through your computer.



**Participants:** Click here to see the list of participants in the meeting.

**Chat:** Click here to enable the chat and interact with others.

**Leave Meeting:** Click here to leave the meeting.



Mute and Camera off

# Interpreters Available : French

The screenshot displays a Zoom meeting interface. At the top left, it says "Zoom Meeting". The main area is dark with a "Speaker View" indicator. On the right, a "Participants (8)" list shows: Kara Howard (Host, me), aidakereksizova (Interpreter), Taya Levine, Iciar Gomez (Interpreter), Elena (Interpreter), Esperanza Pombo, Karine Matusiak (Interpreter), and Kristin Cairns (Interpreter). At the bottom, a toolbar includes icons for Unmute, Stop Video, Security, Participants, Polls, Chat, Share Screen, Record, Interpretation (circled in red), Reactions, and More. A red arrow points from the text "Select your language" to the "Interpretation" menu, which lists: Off, English, French, Russian, and Spanish. The "Interpretation" icon in the toolbar is also circled in red.

Select your language

Participants (8)

- KH Kara Howard (Host, me)
- A aidakereksizova (Interpreter)
- Taya Levine
- IG Iciar Gomez (Interpreter)
- E Elena (Interpreter)
- EP Esperanza Pombo
- K Karine Matusiak (Interpreter)
- KC Kristin Cairns (Interpreter)

Interpretation

June 14<sup>th</sup> / 15:00 – 16:30 EST

## Side Event 3

# Allocating Budgets for PHC: Using all the available tools to protect resources through to the frontline



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**Edwine Barasa**

Director, Nairobi Programme, & Head, Health Economics Research Unit (HERU), KEMRI-Wellcome Trust Research Programme. Kenya



**Eduardo Gonzalez-Pier,**

Senior Technical Director Health Financing, Palladium Global Group, Mexico



**Linda Vanotoo**

Country Director, Accelerator Ghana. Results for Development



**Carla Lopez Castaneda,**

Director Health Financing, Last Mille Head, USA

# What are the most significant forces that pull resources away from PHC to other parts of the health system?

- Go to [Menti.com](https://www.menti.com)
- Insert Code: 3851 5171

OR



# **Inadequate resources for PHC: A political and technical problem**

- **Insufficient resources allocated for PHC**
- **Resources do not (equitably) reach the frontline**
- **Lack of political and professional support for PHC**
- **Weak budget systems (formulation and execution)**
- **Fragmentation: multiple funders / agencies**
- **Upstream forces: planning process that undermine PHC**
- **Downstream forces: Referral patterns, provider payment and patient preferences that pull money away from PHC**

# Budget allocation levers



## BUDGET FORMULATION

- Programme budgets
- Budget rules and statutory appropriations
- Conditional grants



## BUDGET EXECUTION

- Resource allocation formula
- Provider payments
- Contracting and monitoring
- Direct Facility Funding
- Benefit specification



## SERVICE DELIVERY

- Operational definition of PHC
- Norms or standards
- Referral system and gatekeeping
- Service delivery models

# Budget formulation: Making commitments to PHC visible

- South Africa: PHC programme budget alongside traditional line-item budget
- Nigeria: Basic Health Care Provision Fund
- India: Matching formula for State allocations to National Health Mission
- Brazil: Per capita allocation directly to municipalities for Family Health System

# Budget execution: Ensuring resources reach the frontline and are spent on PHC

- **Capitation also works as a resource allocation tool:**
  - Based on equal allocation (with adjustment)
  - Creates a budget for PHC level
- **Other purchasing arrangements are important: clear benefit package, contracting arrangements**
- **Direct Facility Funding can ensure resources reach facilities**

# Service delivery arrangements: pulling resources through to PHC

- Norms, standards and guidelines signal resource requirements, create a commitment mechanism
- New models of service delivery: CHWs (Ethiopia), multidisciplinary teams (Brazil), family doctors (Estonia), primary care networks (Ghana)
- Referral systems and gatekeeping

# Health system capacities to support resource allocation

