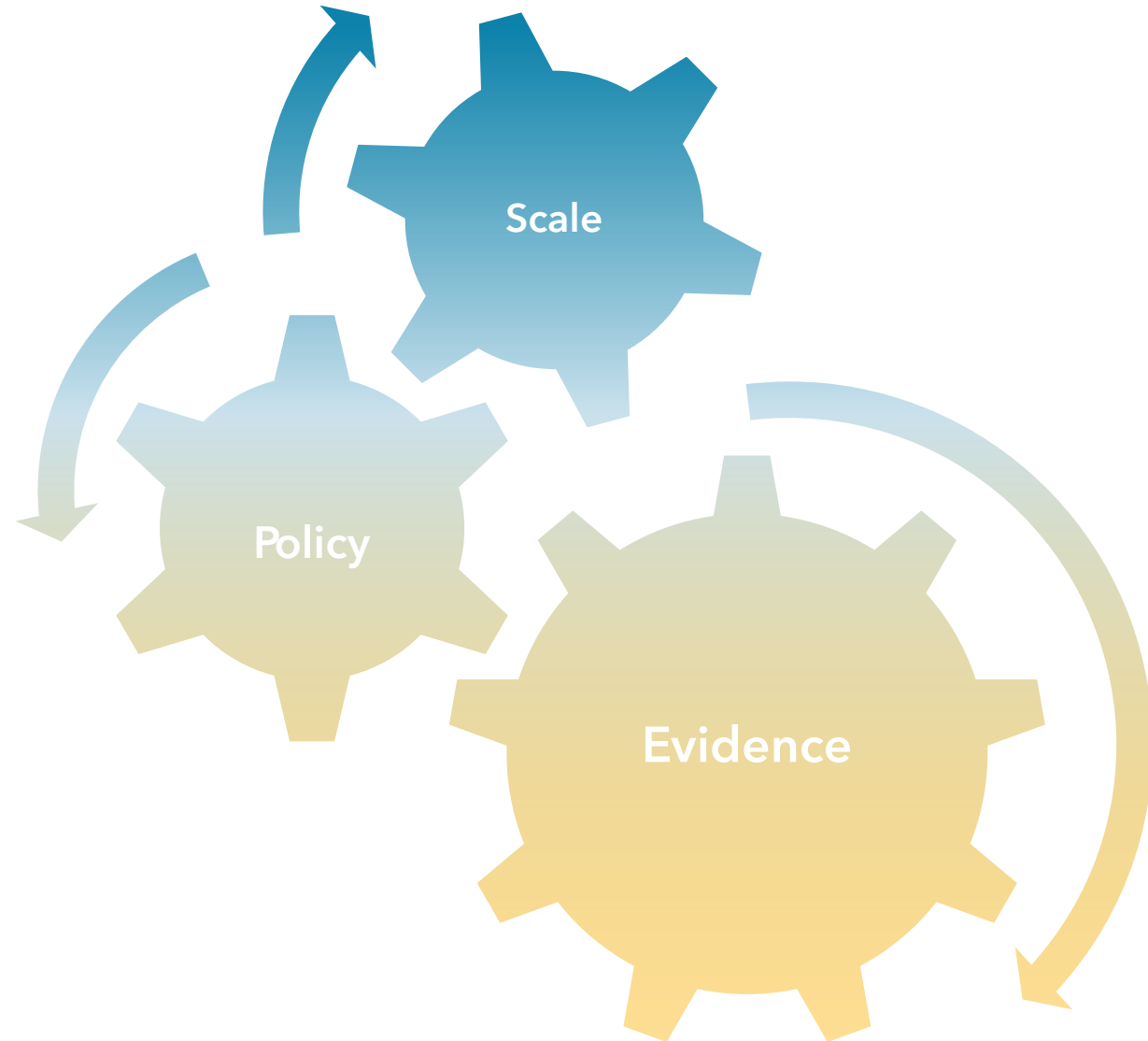


PEI Impact Evaluation Workshop

Moving Economic Inclusion to scale





Improving cost-effectiveness through alternative delivery methods



Social protection programs are cost-effective, but can be expensive

- Effective “graduation”-style programs range \$280-\$2,700/participant
Banerjee, et al. 2015; Bandiera, et al. 2017 (Bangladesh)
- Reducing financial or logistical costs at scale can enable greater program intensity or broader reach
- Evidence often built on one model, difficult to predict impacts of modifying key design elements

When should we rigorously test alternative delivery methods?

1. Genuinely unknown how alternative delivery will influence population reached and/or effectiveness
2. When implementers have ability to enact (or to not enact) alternative delivery methods

Case Study: Philippines and Uganda

Group vs individual coaching

Philippines

Group: 2x/month, groups of ~20

Individual: 2x/month, 1-on-1

Uganda

Group: Weekly, groups of ~25

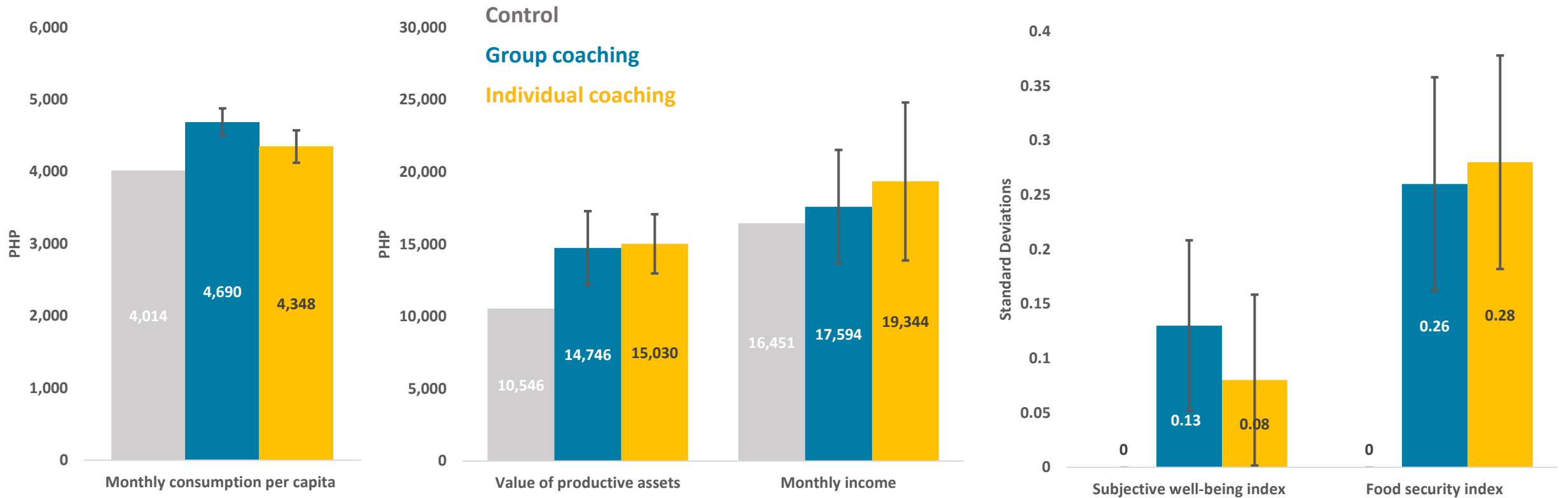
Individual: 2x/month, 1-on-1

More effective? Greater information sharing, building social ties

Less effective? Less personalized attention, less accountability

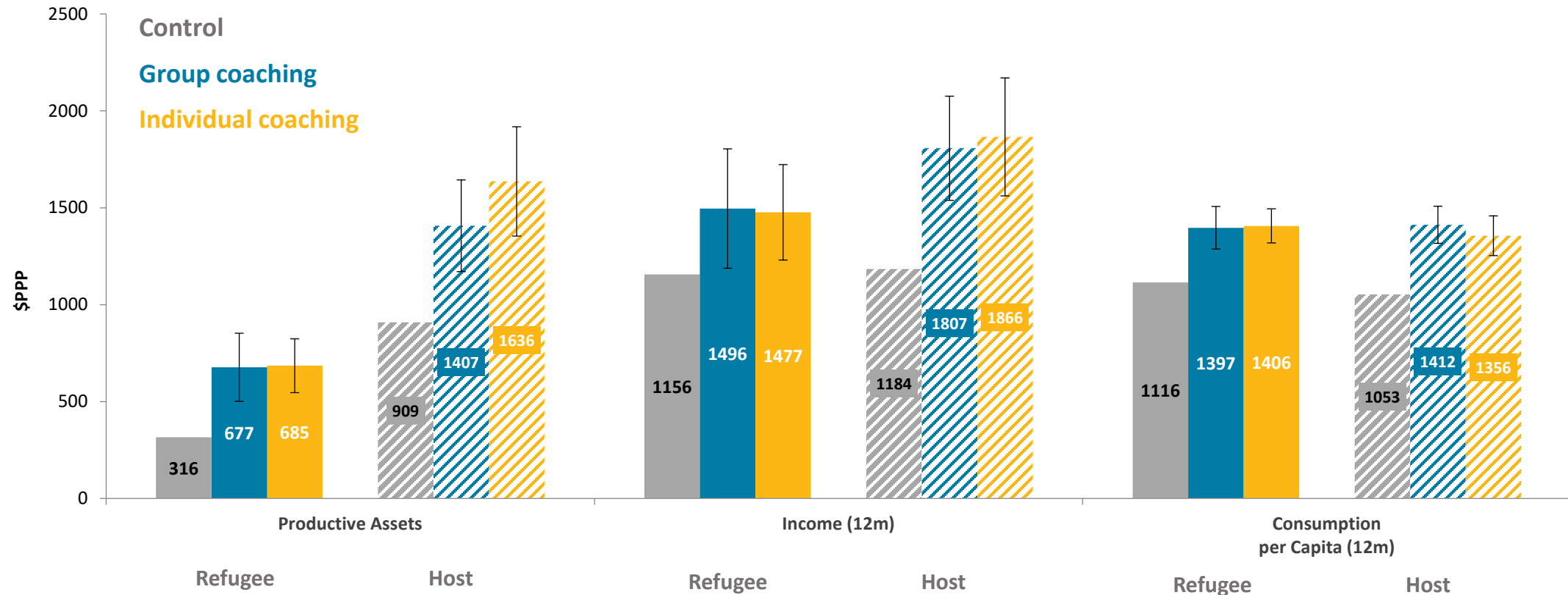
Case Study: Philippines

Coaching method does not affect impacts



Case Study: Uganda

Coaching method does not affect impacts



Conclusions

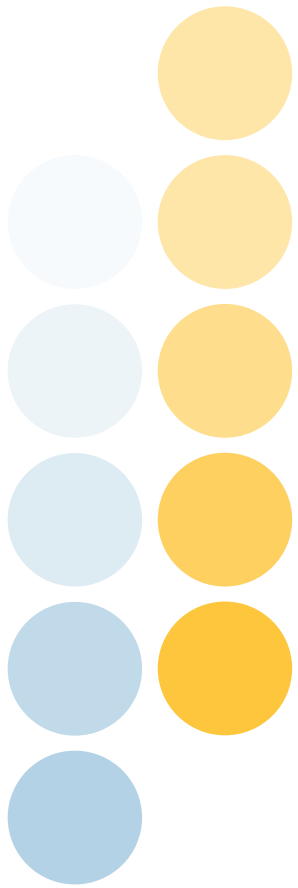
Group coaching increases cost-effectiveness:

- Philippines: **21% lower cost/HH**
- Uganda: **13% lower cost/HH**

Holding all else constant is hard, but key for interpretation

Complement final outcomes with intermediate/program data to understand mechanisms.





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Thank you!



PEI FUNDING PARTNERS



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