DIGITAL ECONOMY FOR AFRICA INITIATIVE

THE WORLD BANK #DE4A
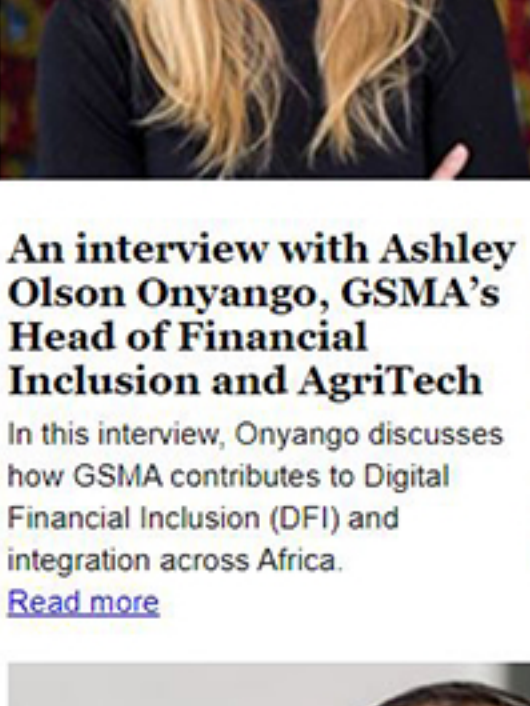
RESULTS BRIEF

From Connectivity to Services: Digital Transformation in Africa

The World Bank's Digital Economy for Africa (DE4A) initiative, through its ecosystem approach to a vibrant, safe, and inclusive digital economy, supports the ambition to ensure that every individual, business, and government in Africa is digitally enabled by 2030.
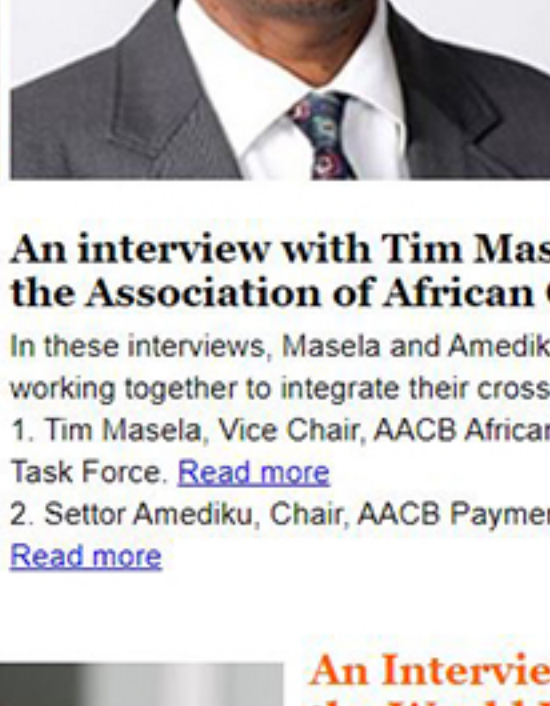
FEATURED INTERVIEWS

These featured interviews highlight digital financial services, one of the five pillars of DE4A, and in particular digital financial inclusion and cross-border integration. The integration of payment systems is a priority for the AU's African Continental Free Trade Area, and Digital Transformation Strategy, and is being supported by the World Bank.

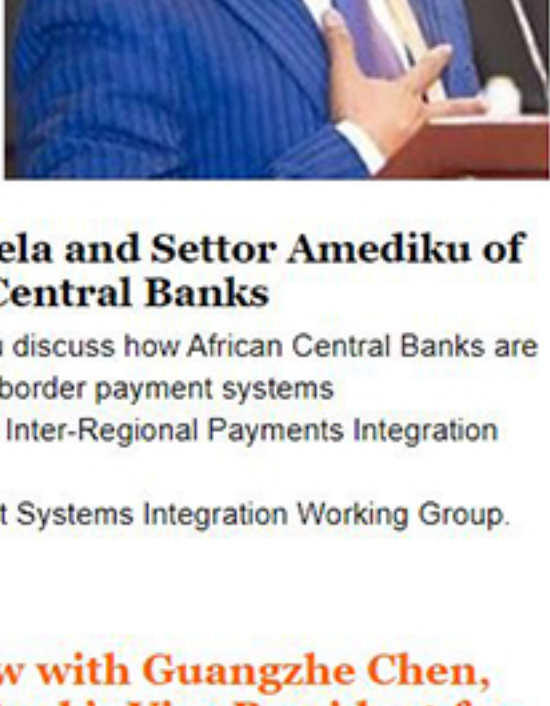**An interview with Ashley Olson Onyango, GSMA's Head of Financial Inclusion and AgriTech**

In this interview, Onyango discusses how GSMA contributes to Digital Financial Inclusion (DFI) and integration across Africa
Read more

An interview with Tim Masela and Settor Amediku of the Association of African Central Banks

In these interviews, Masela and Amediku discuss how African Central Banks are working together to integrate their cross-border payment systems
1. Tim Masela, Vice Chair, AACB African Inter-Regional Payments Integration Task Force
2. Settor Amediku, Chair, AACB Payment Systems Integration Working Group.
Read more

An Interview with Guangzhe Chen, the World Bank's Vice President for Infrastructure

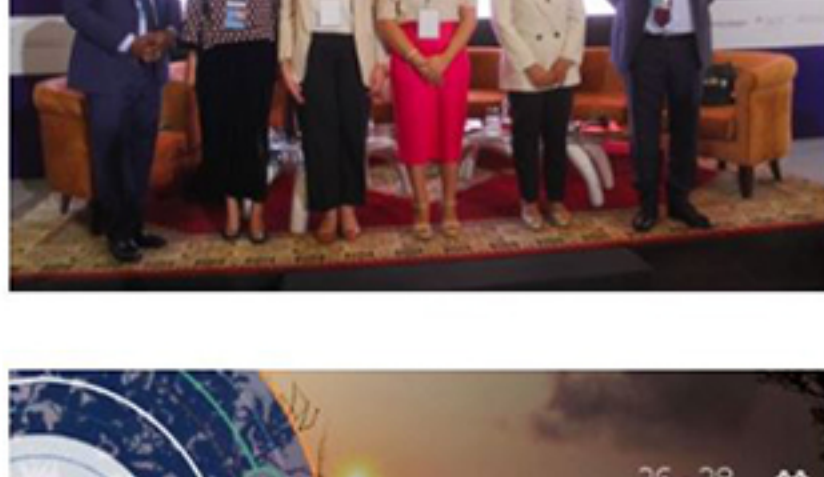In this July interview, Chen shares his views of digitalization for development and the World Bank's ongoing efforts
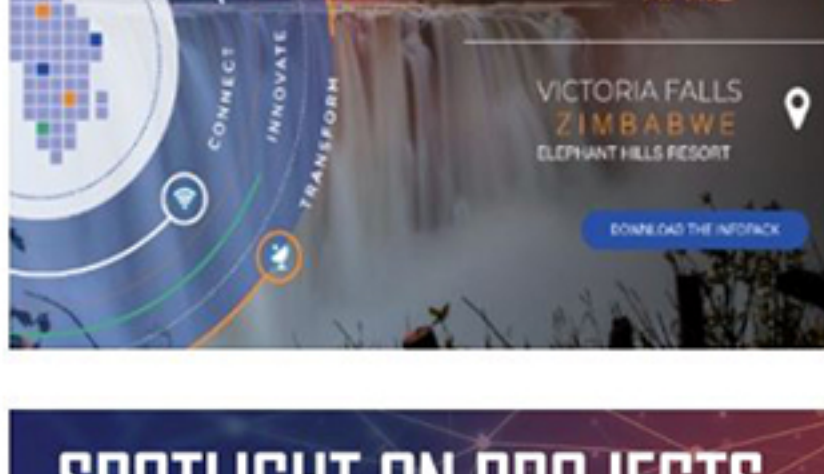Read more

EVENTS

Global Conference on Cyber Capacity Building (#theGC3B) in Ghana

The inaugural conference will raise awareness of the importance of digitalization, and on developing capabilities to ensure a free, open, and secure digital world
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Conference on Performance and Transparency of the Public Sector in Morocco

The World Bank in partnership with the Government of Morocco organized an event to digital transformation of administration through interoperability and openness of data, efficiency of public spending and performance of the administration.
Read more

6th Transform Africa Summit Calls for More Actions and Stronger Partnerships for Digital Transformation in Zimbabwe
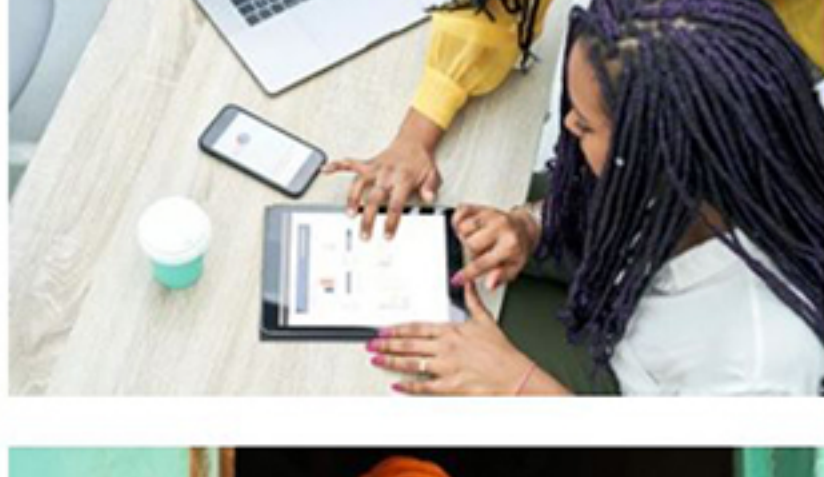
The World Bank worked with the African Union, Smart Africa Alliance and GIZ to organize several sessions, including on "Connecting the Unconnected," "Catalyzing the Green Digital Transformation" and "Leveraging Digital Public Infrastructure for Accelerating Financial Inclusion."
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SPOTLIGHT ON PROJECTS

Regional Digital Integration in Eastern Africa

The Regional Digital Integration Project will promote the expansion of an integrated digital market across Eastern Africa by increasing cross-border broadband connectivity, data flows, digital payments and digital trade.
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Expanding Access to High-Speed Internet, Improving Quality and Delivery of Education, and Building Skills in Kenya

The project aims to expand access to high-speed internet, improve the quality and delivery of education and selected government services, and build skills for the regional digital economy.
Read more

Economic Governance for Service Delivery Program in Benin

Efforts are ongoing in Benin to increase the efficiency of domestic resource mobilization and public expenditure
Read more

IMPACT STORIES

Digital Certification in Côte d'Ivoire is Making Cocoa Traders More Competitive

Côte d'Ivoire is the first country in francophone Africa to introduce ePhyto, a new digital system for certifying that cocoa beans are free of pests and disease.
Read more

Scaling Up Disruptive Technologies for Agricultural Productivity in Kenya

World Bank projects in Kenya supported the government to implement digital technology innovations to improve agricultural productivity.
Read more

Supporting Job Creation and Economic Transformation in Southern Africa

A sub-regional initiative in Southern Africa Community Union countries supported by the World Bank is strengthening the entrepreneurship ecosystem.
Read more

Boosting Financial Inclusion in West Africa with Mobile Money

West African Economic and Monetary Union (WAEMU) countries have seen increased financial account ownership since 2014, with mobile money accounts driving adoption and usage.
Read more

Driving Adoption of Digital Technology in Ghana

Newly available census data from Ghana is used to offer 10 facts on the uptake of internet and fintech, and factors that drive adoption in the country.
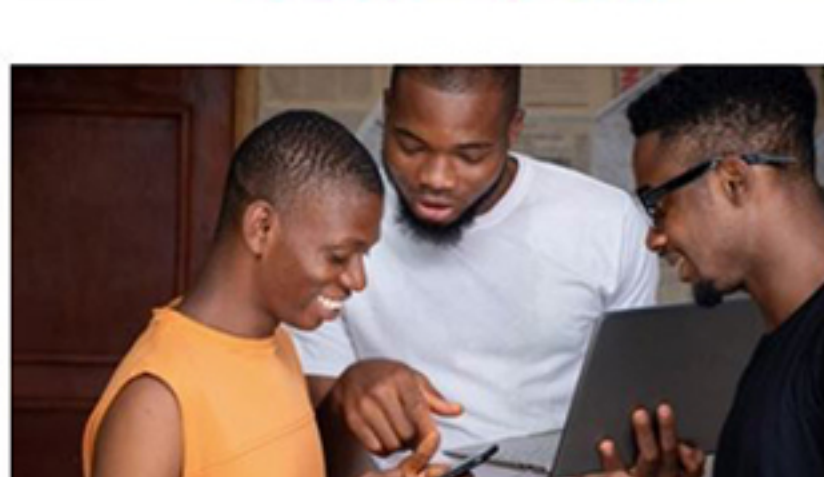Read more

Tapping Fast Payment Systems in Sierra Leone to Promote Financial Inclusion

Sierra Leone is implementing its National Payments Switch, joining a rapid evolution of the landscape of payments worldwide.
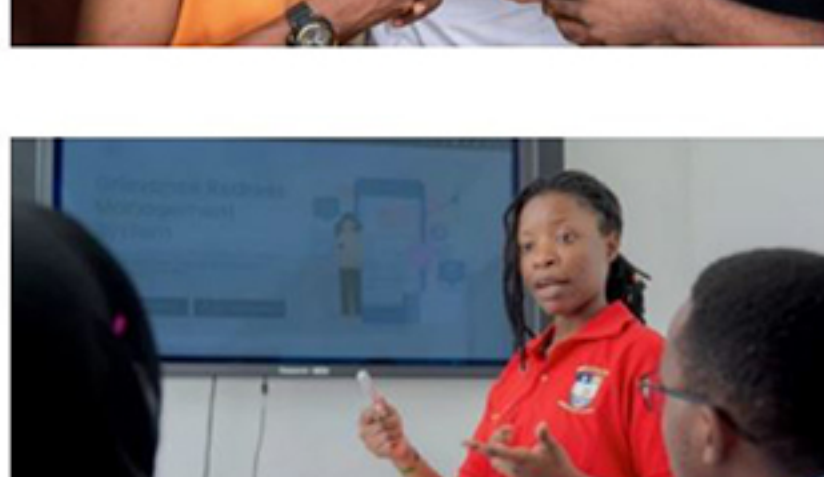Read more

Empowering Girls in Africa Through Digital Skills

Girls and young women in Sub Saharan Africa can be empowered by promoting their participation in and use of digital skills training.
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Helping Youth Benefit from Inclusive, Digital, and Green Development: a Grant to Remember on International Youth Day

Digital transition has created new job opportunities in fields such as digital marketing, software development, and data analysis.
Read more

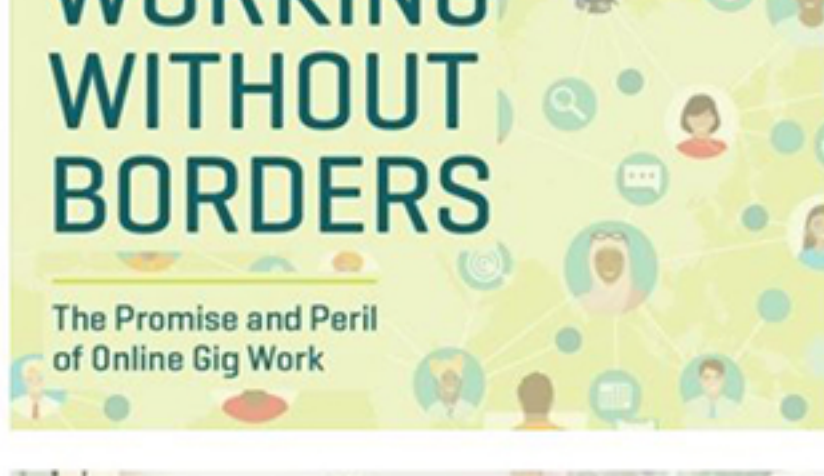**Preparing for Tomorrow: Developing Digital Skills in East African Youth**

A regional World Bank-financed program is establishing a center of excellence in Information and Communication Technology at the Dar es Salaam Institute of Technology.
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KNOWLEDGE, RESEARCH AND PUBLICATIONS

AFFORDABLE DEVICES FOR ALL
INNOVATIVE FINANCING SOLUTIONS AND POLICY OPTIONS TO BRIDGE GLOBAL DIGITAL DIVIDE

Affordable Devices for All: Innovative Financing Solutions and Policy Options to Bridge Global Digital Divide

This report highlights the efforts of policy makers and international financial institutions (IFIs) in promoting affordable mobile device ownership and increasing adoption and usage of broadband services.
Read more

WORKING WITHOUT BORDERS
The Promise and Peril of Online Gig Work

Working Without Borders: The Promise and Peril of Online Gig Work

This report explores the roles digital labor platforms play in the process of structural transformation, especially by triggering organizational and occupational transformations.
Read more

An Empirical Analysis of the Social Contract in the Middle East and North Africa Region and the Role of Digitalization in its Transformation

This paper presents an empirical exploration and analysis of the social contract in countries in the Middle East and North Africa.
Read more

Improving Educational Learning through Videos and Mobiles: Experimental Evidence from Northern Nigeria

This paper presents the results of the distribution of mobiles with engaging apps to teach 6-9-year-old children to read in Nigeria.
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DIGITAL ECONOMY COUNTRY DIAGNOSTICS

South Sudan

The diagnostic assessment of South Sudan provides an assessment of the country's digital infrastructure, platforms, financial services, skills and entrepreneurship.
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Digital Economy Assessment

Sudan

The diagnostic assessment of the Republic of Sudan provides an assessment of the country's digital infrastructure, platforms, financial services, skills and entrepreneurship.
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Digital Economy for Africa

MULTIMEDIA

Employing Virtual and XR Laboratories for Workforce Development

Employing Virtual and XR Laboratories for Workforce Development

This podcast explores whether virtual and extended reality (XR) laboratories are an option to give students in developing countries pedagogical experiences necessary to develop practical skills.
Watch it here