

Trade and Firm Competitiveness in Brazil

Finance, Competitiveness and Innovation

Brasilia

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The Latin America and Caribbean Region (LCR) Inclusive Internship Program (IIP) is a key initiative from the LCR Vice-presidential Unit within the World Bank's larger commitment to combat racism and provide career opportunities for people from all backgrounds and ethnicities. The IIP offers highly motivated individuals, with a special focus on Afro descendants, Indigenous Peoples, people with disabilities, LGTB+ and other minorities from the region, an opportunity to be exposed to the mission and work of the World Bank and the broader World Bank Group. Selected candidates will be able to improve their own skills in a diverse environment dedicated to ending extreme poverty and boosting prosperity and will benefit from (i) opportunities for onboarding and training; (ii) networking, mentoring, and coaching from World Bank staff and (iii) being a part of one of the most reputable development banks in the world.

1. Introduction

The Finance, Competitiveness and Innovation (FCI) Global Practice combines expertise in the financial sector with expertise in private sector development to foster private sector led growth and help create markets in client countries. FCI's core lines of business are: Firm Capabilities & Innovation; Long-Term Finance; Climate & Risk Management; Markets and Technology; Investment and Competition; Financial Stability & Integrity; and Financial Inclusion, Infrastructure & Access.

The FCI portfolio and pipeline in the Latin America and the Caribbean Region (LAC) includes about 20 loans (IPFs and DPLs) focused on both private sector and financial sector development issues, including competitiveness, business environment, entrepreneurial skills, innovation, integration into global value chains, firm productivity, digital economy, financial inclusion, Fintech, infrastructure and housing finance and pension funds. Similarly, FCI delivers several analytical work and regional reports as well as RASs in the region, including in collaboration with other global practices.

2. Objective

The objective of this TOR is to seek for a qualified and highly motivated graduate student to work within the FCI - LAC team as an intern to provide support specifically related to

trade and firm competitiveness under free trade zone regimes.

3. Duties and Accountabilities

Expected tasks of this internship include:

- *Survey Design and Implementation*
 - Assist in the design of a survey aimed at investigating various aspects of firms under free trade zone regimes. This includes investment needs, financing, cost structures, diversification opportunities, trade facilitation, and market integration.
 - Conduct the validation process to ensure the accuracy and reliability of the survey data.
 - Tabulate the collected data and prepare detailed presentations of the survey results.
- *Analysis of Fiscal Incentives and Funding Mechanisms*
 - Analyze the existing funding mechanisms available to firms under free trade zone regimes.
 - Evaluate the impact of fiscal incentives on the performance and competitiveness of these firms.
- *Innovation Ecosystem Analysis*
 - Conduct an analysis of the innovation ecosystem within the free trade zones.
 - Identify key factors that influence innovation and competitiveness among firms in these zones.

The intern is expected to work collaboratively with team members, provide regular updates on progress.

4. Assignment's Structure

The assignment will last for 10 months from the date of hiring.

5. Education and Skills Required:

- Graduate-level student at an accredited university or a recent graduate of a graduate-level program (Master's or PhD; up to 2 years after graduation) and 30 years old or younger.
- At least 1-2 years of relevant work experience (may include previous job positions, paid or unpaid internships and volunteer work).
- Excellent verbal and written communication skills in English; proficiency in Portuguese is strongly preferred.
- Strong interest in international development and enthusiasm for working in multicultural teams.