

# MANAGE SUCCESSFUL FIELD RESEARCH

May 6 - May 9, 2024 | Washington, D.C.

The Manage Successful Field Research (MSFR) course marked its 10th edition this year. Aimed at enhancing the expertise of World Bank staff, consultants, and affiliates in field research, the course brought together participants and expert instructors in a dynamic exchange of knowledge and best practices. We share some of its highlights below.

## MSFR 10<sup>th</sup> edition

**61** participants including World Bank and external affiliates

**36** instructors from the World Bank and external organizations

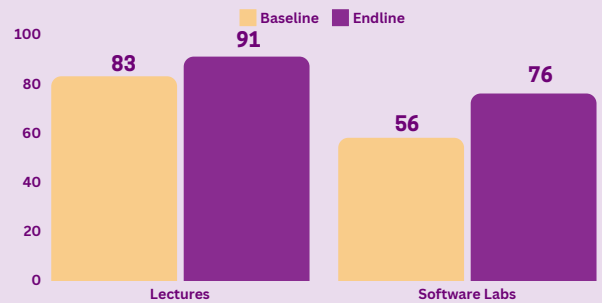
“The course’s focus on ethical considerations in field research was an eye-opener.”

“The real-world applications discussed in the lab sessions were directly relevant to my work.”

## IMPACT SNAPSHOT

**75%** participants rated the course highly relevant to their area of work

**39%** increase in software knowledge



Instructors for the sessions included **32 experts** from various teams in the World Bank (DIME, eMBeD, GEMS, and LSMS), and **4 experts** from external organizations including [HigherBarAI](#) and [Dobility](#).

“MSFR is a great opportunity for entry-level researchers to gain skills in managing research.”



## Keynote: Research to Transform Development

Director of DIME, Arianna Legovini, highlighted DIME's approach to promoting research, building capacity and employing innovative techniques to drive global impact

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*“The introduction to AI tools caught my interest for conducting literature reviews, and help with coding.”*

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## 17 Field research lectures

- Designing Impactful Field Research
- Acquiring Primary & Secondary Data
- Ensuring Data Quality
- Taking Research to Policy

## 5 Software labs

- Stata
- R
- SurveyCTO
- GitHub
- PowerBI

## 3 Panels & guest lectures

- Leveraging Emerging AI Tools for Research
- How AI Could Impact Field Research
- Maximizing Policy Impact of Field Research



## Discussion: Maximizing Policy Impact of Field Research

Participants discuss their experience conducting fieldwork, and methods to increase policy outreach in the field

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*“The possibility of choosing your courses depending on interest and need made me confident enough to recommend it to others.”*

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*“Including topics on working with big data is important for efficiently processing secondary data with limited resources.”*

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Course Team: Maria Ruth Jones, Roshni Khincha, Avnish Dayal Singh, Sylvie Mahoro