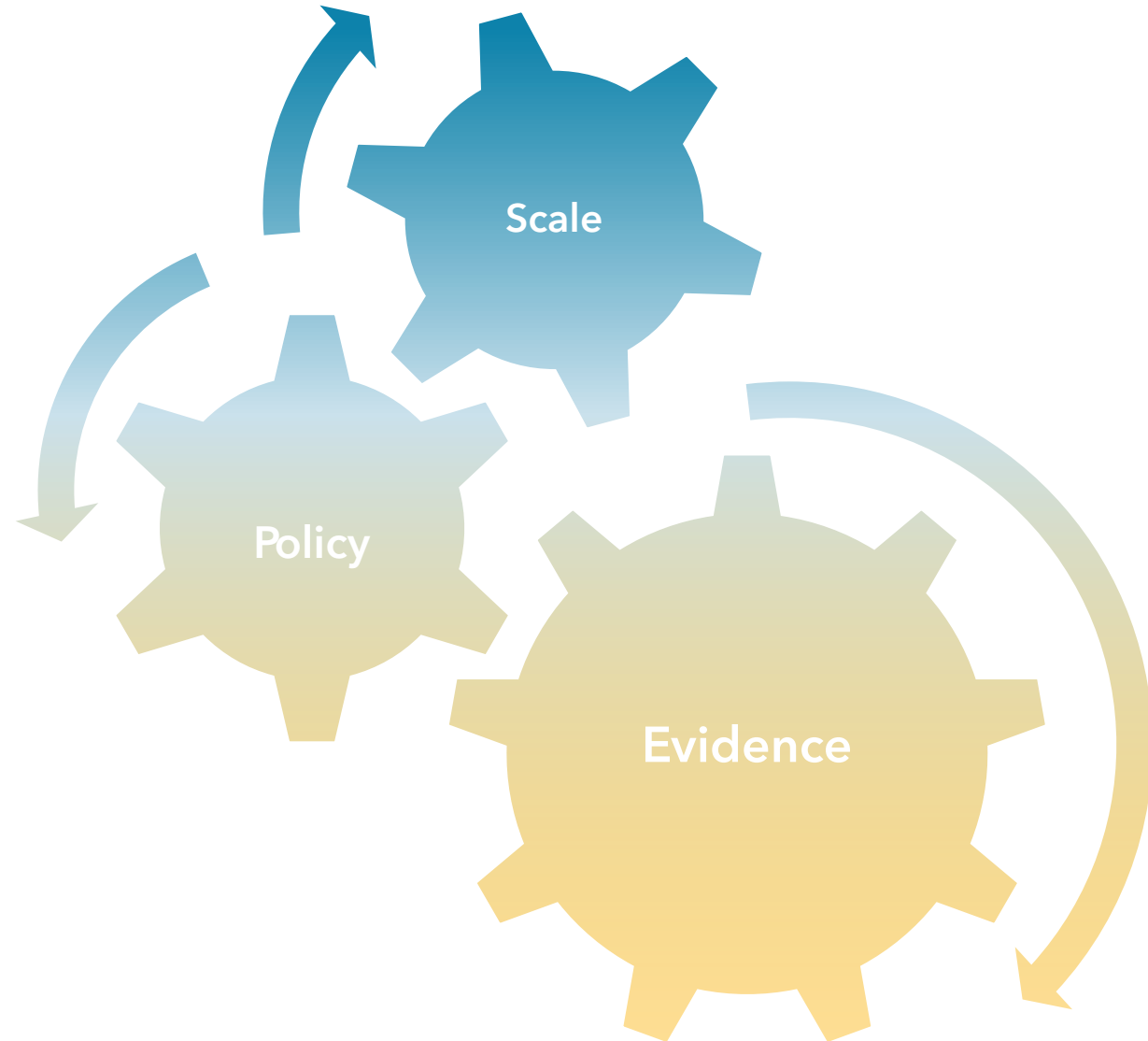


PEI Impact Evaluation Workshop

Moving Economic Inclusion to scale





Integrating Impact Evaluation into the Design of Projects

Parallel Sessions on Clinics



What are the Clinic Sessions?

Introduction to the Clinic Sessions

What are Clinic Sessions?

Practical sessions mixed in between presentations and theoretical sessions so teams and researchers can interact and apply learned concepts into their projects.

Objective

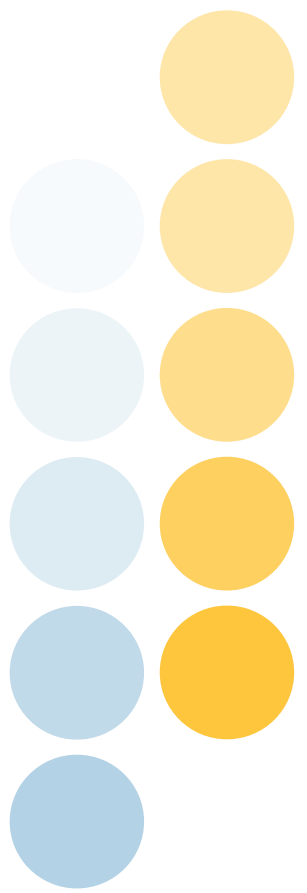
Drafting a rigorous impact evaluation design, addressing the strategic and specific knowledge gaps that each team has identified for their respective projects.

Deliverable

On the final day, teams will present IE design prepared throughout the workshop.

Structure

- **Day 1** - Monday May 23
 - **Clinic 1: Objective and Theory of Change** (2 slides)
- **Day 2** - Tuesday May 24
 - **Clinic 2: Research Questions and Key Outcomes** (2 slides)
 - **Clinic 3: Impact Evaluation Strategy** (3 slides)
- **Day 3** - Wednesday May 25
 - **Clinic 4: Implementation Plan** (3 slides + 1 annex slide)
 - *Polish PowerPoint presentation*
- **Day 4** - Thursday May 26
 - **Clinic 5: Teams' presentations** (10 min presentation, 5 min Q&A)



Clinic Sessions

Template slides for presentation on final day



Group Clinics

Title of your Project Impact Evaluation

Country

Name of operation

Government agency/agencies involved

Workshop team member 1 (affiliation)

Workshop team member 2 (affiliation)

...

Preliminary Impact Evaluation Design

May 26th, 2022

*Concentrate on the components that you would want to evaluate.
Feel free to reuse your icebreaker presentation*

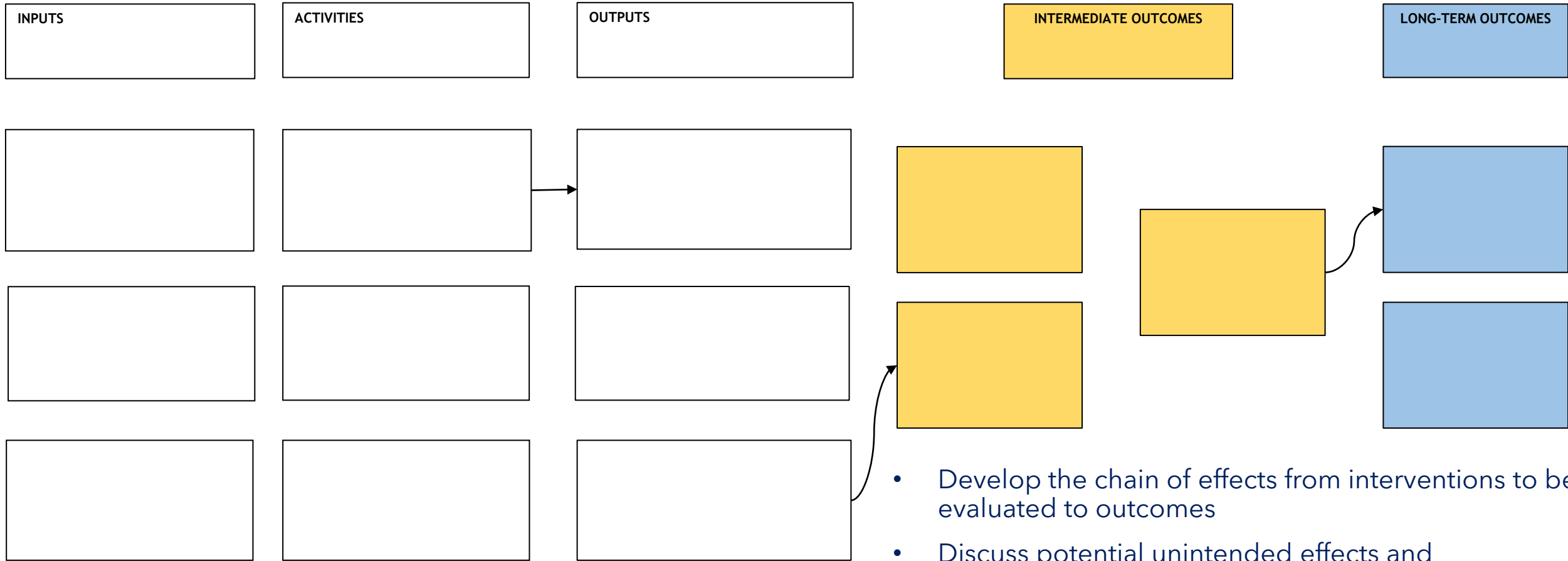
Intervention to be evaluated

- **Objective:** What is the objective of the economic inclusion intervention?
 - Problem is trying to solve
 - Key overall goals
- **Scope:** What is its design and what benefits will it deliver?
 - Relevant elements of the intervention
 - Describe what the program will offer to vulnerable populations
- **Targeting:** Specify who will receive support
 - Eligibility (priority population groups, describe any upfront restrictions or criteria for participation)
 - Targeting method (e.g., community-based, PMT, etc.)
 - Number of beneficiaries (# villages/communities, households/individuals to be targeted and enrolled)
 - Geographic coverage (e.g., national, states)

Clinic 1: Objective and Theory of Change

Theory of Change

When presenting, just highlight key ideas, focusing on the main activities, and outcomes you are trying to achieve no need to go through all



Impact Evaluation Questions

- **What is the impact of [intervention] on [outcomes of interest]? Is one [variation of the intervention] more effective than another to improve [outcomes of interest]?**
 - Specific question (arm 1)
 - Specific question (arm 2)

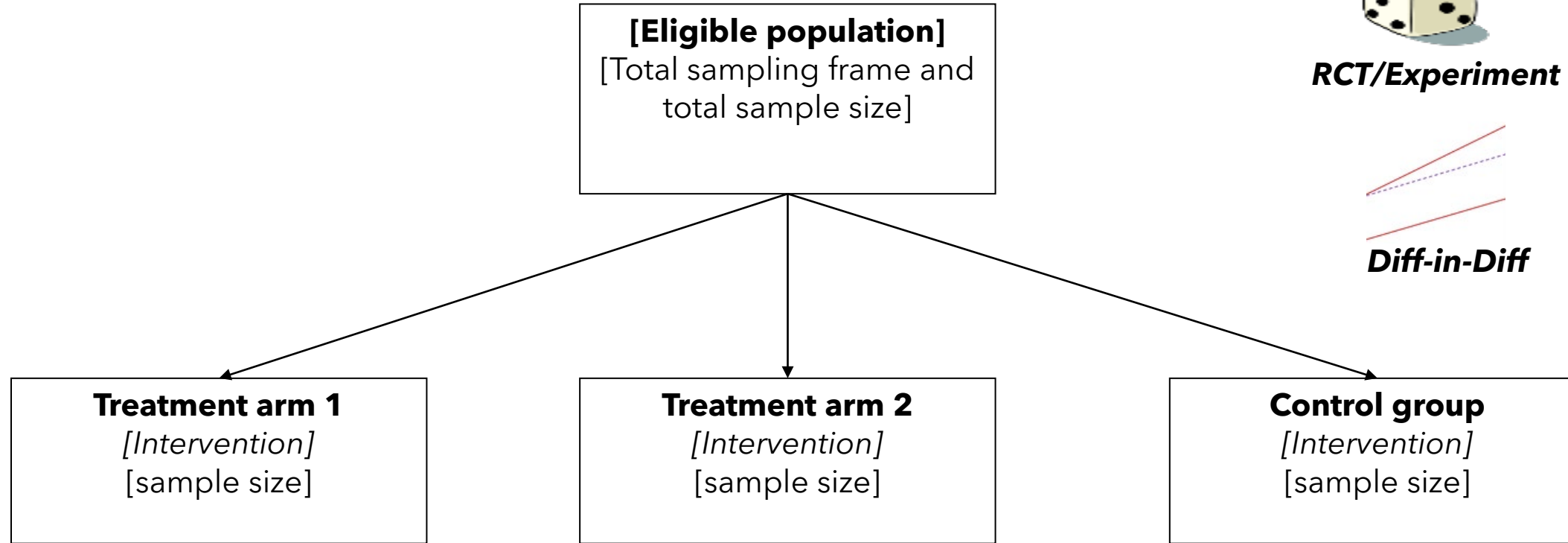
Key Outcomes

- **Main indicators**

- Define key indicators. You can focus on main outcomes, but also possibly highlight other key indicators along the results chain.
- [No need to go into a lot of details at this point, you may focus on main domains. Later, after the impact evaluation methodology have been discussed, additional discussions on data could take place]

Outcome Domain	At what level/s?
Consumption	Household
Women's empowerment	Household and individual
...	

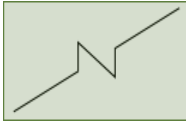
Methodology



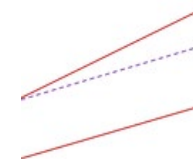
Methods symbols:



RCT/Experiment



RDD



Diff-in-Diff



Matching



**Instrumental
Variable**

Clinic 3: Program Roll-out Plan and Impact Evaluation Strategy

Data

- Discuss potential sources of data to measure key outcomes for the impact evaluation (need for new surveys (baseline, follow-up), link with admin data, existing surveys....)
- Only if time allows: Identify frequency, observation unit, data linkage and key variables like in the table below.

Dataset name	Source	Frequency	Observation unit	Key variables	ID variable?
Household listing	Admin data from <i>[name of government agency]</i>	once	household	Assignment or treatment variable; sociodemographic	TBD (probably first and last names)
Community listing	Listing (survey firm)	once	community	Region, community, population	Yes (Community_ID)
IE baseline	Baseline survey	once	household	Time use, income, psychosocial...	Yes (Household_id)
Monitoring data	Admin data from implementing agency	monthly	Individual beneficiary	Training attendance, training duration...	Yes (Household_id)
Cost data	Implementing agency budget data	yearly	household	Cost per beneficiary for main program components	NA

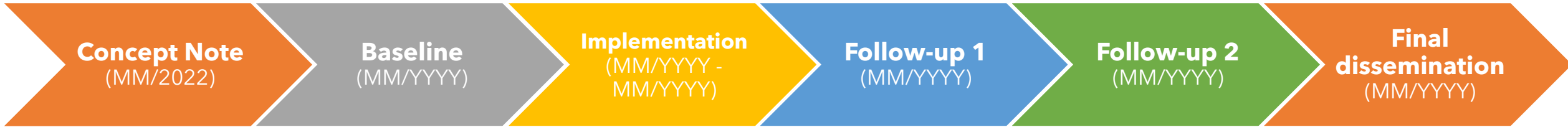
Challenges

- **Discuss potential challenges/risks and how to tackle/mitigate them**
- **Common examples:**
 - Take up
 - Possible reasons
 - Contamination of control group
 - Possible reasons
 - Implementation difficulties
 - Possible reasons
 - External validity
 - Possible reasons
 - Measuring spillovers and/or general equilibrium effects
 - Possible reasons

Complementary Data & Mixed Methods

- **Describe complementary data, and how you could embed mixed methods into your impact evaluation**
- **Common examples:**
 - Contextual/background diagnostics
 - Qualitative work to develop new measures/variables
 - M&E/Process evaluations
 - Analysis of take-up and program participation
 - Qualitative work to complement IE results (e.g., heterogeneity, driving factors)
 - Cost data and cost-effectiveness analysis

Timeline and Outputs



- Methodology

- Cleaned dataset
- Data analysis
- Client workshop

- Monitoring reports
- Lessons note

- Cleaned dataset
- Data analysis
- Client workshop
- Technical paper
- Policy note

- Cleaned dataset
- Data analysis

- Client workshop
- Technical paper
- Policy note

Team

Impact Evaluation Team

- Impact evaluation TTL - [see notes on role]
- Principal investigator(s) -
- Research analyst(s) -
- Field coordinator -

Project Team

- Project TTL -
- Specialist(s) -
- Consultant(s) -
- Government counterpart 1 - [see notes on role]
- Government counterpart 2 - [see notes on role]

Budget

Important to discuss and develop, but no need to present

Item	Year 1	Source	Year 2	Source	Year 3	Source	Total
IE Team: concept note preparation							
Baseline survey cost							
IE Researchers: baseline survey & analysis							
IE follow up surveys							
IE Researchers: follow up survey & analysis							
Complementary data costs							
IE Coordinator							
IE Dissemination workshops							
IE travel							
Total cost of impact evaluation							
Cost of intervention(s)							



Thank you!

Sebastian Insfran

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PLEASE CONTACT ME IN CASE OF QUESTIONS!

PEI FUNDING PARTNERS



Implemented by

