



Tanzania
Citizen
Engagement
Platform

WORLD BANK GROUP

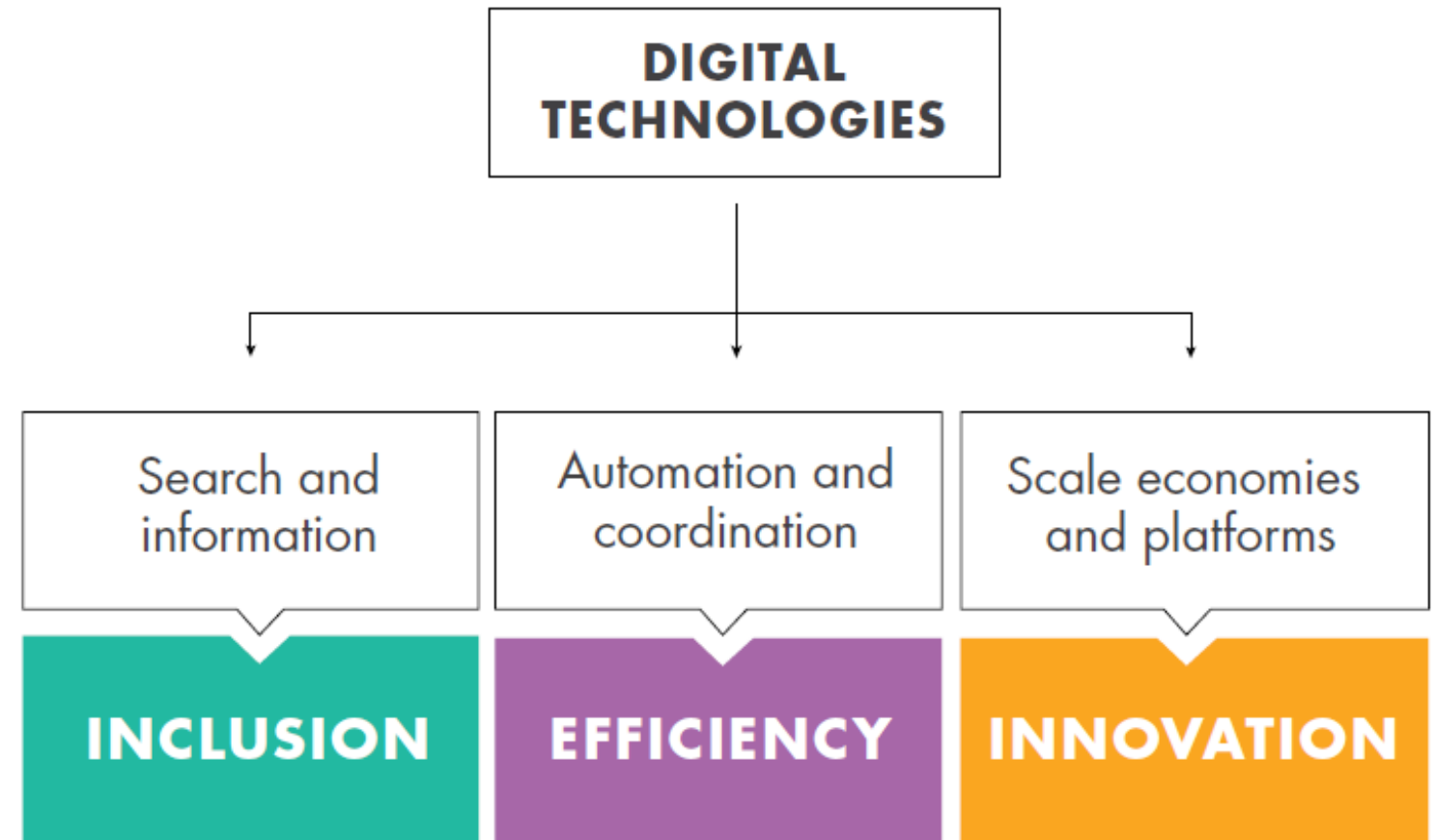
Digital Tanzania
10 November 2021



DIGITAL DEVELOPMENT IN TANZANIA: CHALLENGES AND OPPORTUNITIES

By embracing greater adoption and use of digital technologies, such as mobile phones and the internet, Tanzania can:

- Expand the information base available to citizens and firms
 - E.g. giving all students access to worldwide information resources
- Reduce transaction costs
 - E.g. reducing costs of registering new businesses online or applying for licenses
- Create information goods
 - E.g. allowing expanded trade in digital services

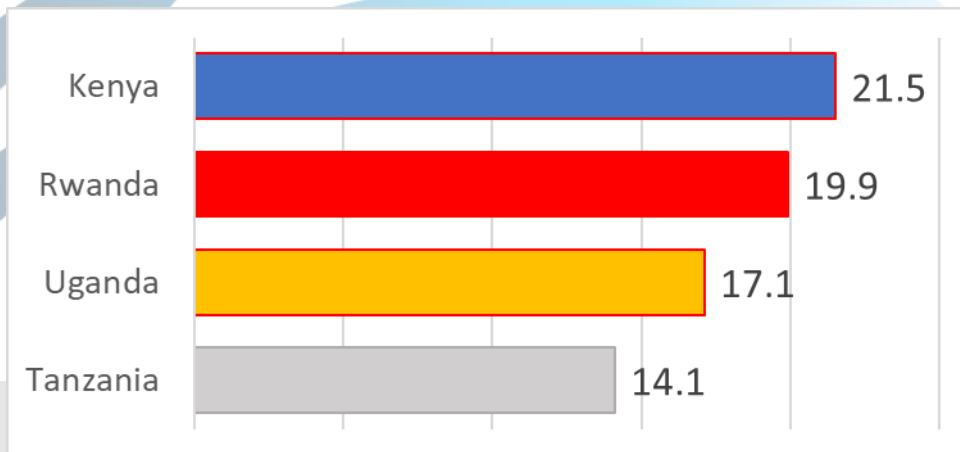


HOW IS TANZANIA DOING?

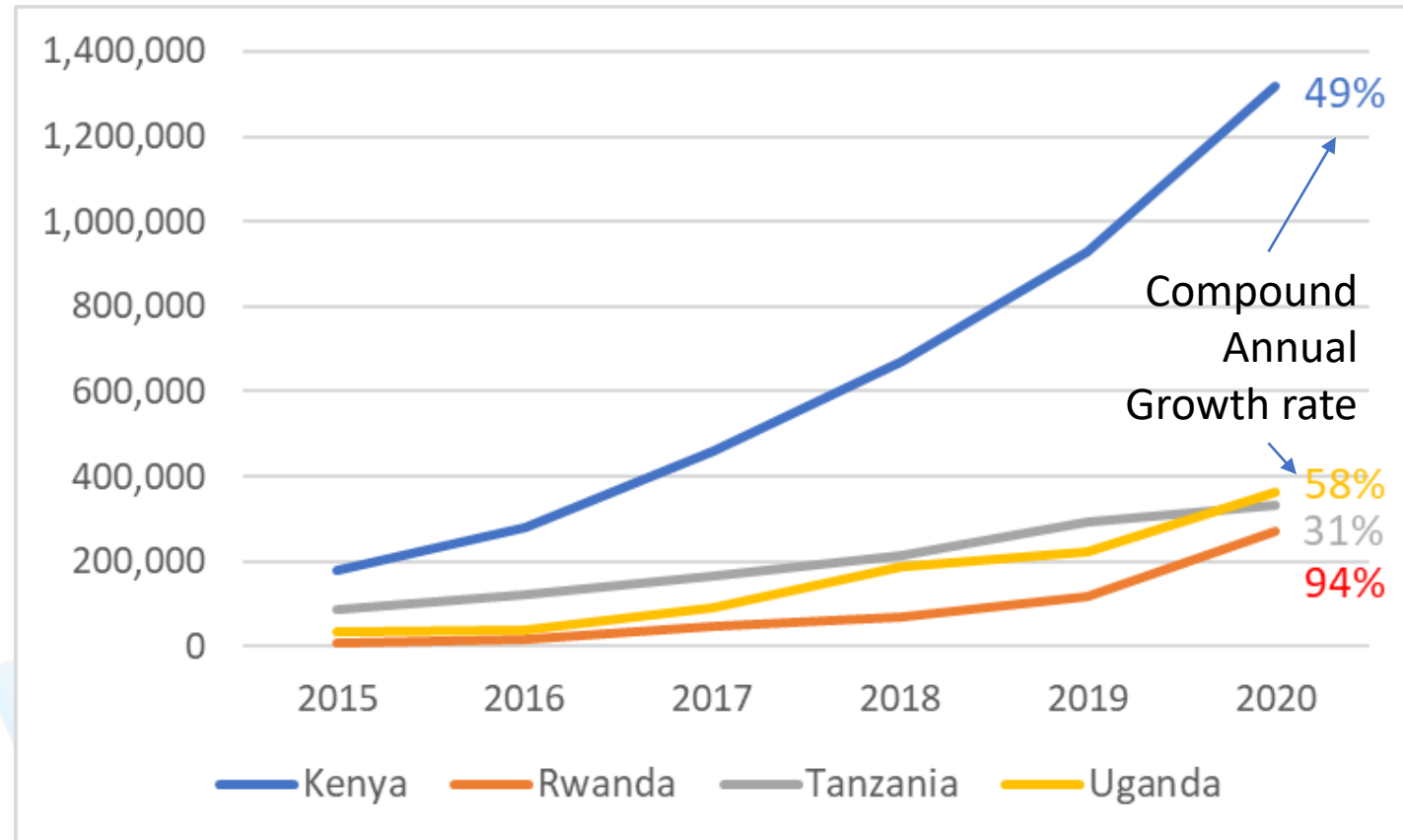
A country's international internet bandwidth is a good measure of supply, demand and actual consumption of digital services. Internet speeds indicate quality of service as experienced by users.

Tanzania's bandwidth has grown by 31% per year since 2015, but at a slower rate than regional neighbours. Actual internet speeds are the slowest in the region

Fixed broadband speeds, in Mbit/s, July 2021



Growth in International Internet Bandwidth, in Gbit/s, 2015-20



Sources: Ookla (speeds) and TeleGeography (bandwidth).

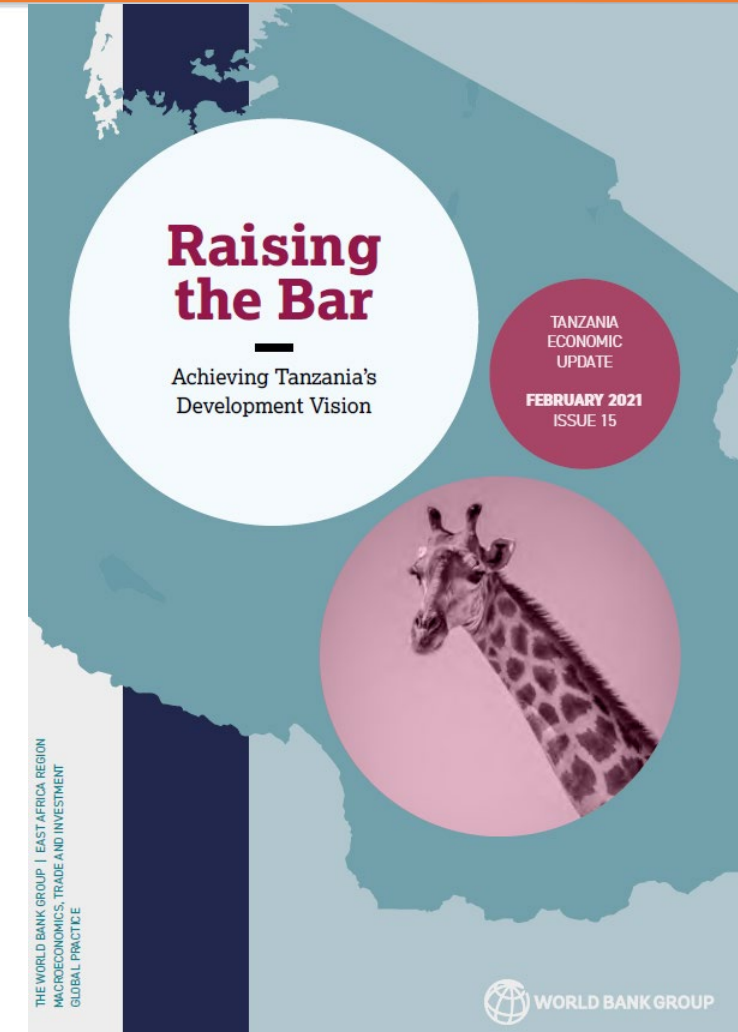
TANZANIA ECONOMIC UPDATE #15: POLICY RECOMMENDATIONS

Creating an enabling environment for digital technologies can facilitate inclusive growth. But Tanzania suffers from:

- Underinvestment in backbone capacity
- Lack of an effective open access policy
- Lack of independence of TCRA

Possible policy levers include

- Ensuring mobile money services and low-value cellular bundles are affordable
- Enhancing coverage of mobile broadband in rural and semi-rural areas
- Seeking to attract carrier-neutral data centers
- Facilitating trade in digital services, for instance by adopting a strong data protection act



DIGITAL TANZANIA PROJECT

US\$150m investment lending project, approved in May 2021

Project Development Objective:

to increase access to high quality broadband internet services for government, businesses and citizens, and to improve the government's capacity to deliver digital public services

Project components:

1. Digital Ecosystem (US\$28.7m)
2. Digital Connectivity (US\$62.5m)
3. Digital Platforms and Services (US\$47.8m)
4. Project Management (US\$3.5m)
5. Unallocated (US\$7.5m)

Project management:

MCIT and PO-PSMGG.





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Thank you!
Asante!

