

**Report launch**  
**From Double Shock to Double Recovery: Health Financing in the Time of COVID-19**  
**September 21, 11am-12pm ET**

**SOCIAL MEDIA MESSAGES**

**CONTENT LINKS FOR PROMOTION:**

- WBLive event: <https://live.worldbank.org/health-financing-time-covid-19>
- Report page: <https://www.worldbank.org/en/topic/health/publication/from-double-shock-to-double-recovery-health-financing-in-the-time-of-covid-19>
- Infographic page: [https://worldbank.org/en/news/press-release/2021/09/21/without-significant-increases-a-full-sustained-health-and-economic-recovery-is-at-risk?cid=hnp\\_tt\\_health\\_en\\_ext](https://worldbank.org/en/news/press-release/2021/09/21/without-significant-increases-a-full-sustained-health-and-economic-recovery-is-at-risk?cid=hnp_tt_health_en_ext)
- Press release page: [https://www.worldbank.org/en/news/infographic/2021/09/21/from-double-shock-to-double-recovery-health-financing-in-the-time-of-covid19?cid=hnp\\_tt\\_health\\_en\\_ext](https://www.worldbank.org/en/news/infographic/2021/09/21/from-double-shock-to-double-recovery-health-financing-in-the-time-of-covid19?cid=hnp_tt_health_en_ext)

**SOCIAL MEDIA HANDLES:**

Twitter: @WorldBankLive, @WBG\_Health

Hashtag: #HealthFinancing, #ResilientRecovery, #InvestInHealth

**TWEETS POINTING TO THE LAUNCH EVENT:**

1. #COVID19 pandemic resulted in double shock—health & economic. In the months ahead governments will have to make bold choices to avoid falls in health spending. #HealthFinancing WATCH: Global experts discuss: <https://live.worldbank.org/health-financing-time-covid-19>
2. #COVID19 pandemic resulted in a double shock—health & economic. After spending increases in 2020, many governments are expected to reduce spending in 2021 & 2022. How the economic crisis is impacting countries' #HealthFinancing? WATCH: <https://live.worldbank.org/health-financing-time-covid-19>
3. Gaps in countries' capacity to increase #HealthFinancing in the coming years could threaten #COVID19 recovery & health security for all. Recent @WorldBank event explored how to protect public investment in health everywhere: <https://live.worldbank.org/health-financing-time-covid-19>
4. High-income countries have vital interest in supporting a global recovery. Watch @WorldBank's recent event exploring how economic crisis is impacting #HealthFinancing around the world: <https://live.worldbank.org/health-financing-time-covid-19>

5. Recently, @WorldBank convened experts to explore the consequences of #HealthFinancing choices for ending the #COVID19 pandemic & regaining lost ground in universal health coverage #UHC. WATCH: <https://live.worldbank.org/health-financing-time-covid-19>

#### TWEETS POINTING TO THE REPORT PAGE:

6. #COVID19 pandemic has led to a double shock—health & economic. In 126 countries, per capita government spending in health is projected to grow. How to return #HealthFinancing to past growth rates EVERYWHERE? @WorldBank latest report explores: <https://www.worldbank.org/en/topic/health/publication/from-double-shock-to-double-recovery-health-financing-in-the-time-of-covid-19>
7. The #COVID19 pandemic led to a double shock—health & economic. In 52 countries, per capita government health spending will remain below pre-COVID levels. @WorldBank new report explores how to return #HealthFinancing to past growth rates EVERYWHERE: <https://www.worldbank.org/en/topic/health/publication/from-double-shock-to-double-recovery-health-financing-in-the-time-of-covid-19>
8. Poor countries will be unable to finance #COVID19 vaccine roll-out to halt the pandemic nor invest in better preparedness & response. @WorldBank new report explores how to ensure inclusive & sustained recovery in all countries? #HealthFinancing <https://www.worldbank.org/en/topic/health/publication/from-double-shock-to-double-recovery-health-financing-in-the-time-of-covid-19>
9. Expected growth in health spending in 2021 & 2022 will only cover 28% of the cost share of #COVID19 vaccine roll out in LICs, & 43% in LMICs. How to return #HealthFinancing to past growth rates? New @WorldBank report helps to find out: <https://www.worldbank.org/en/topic/health/publication/from-double-shock-to-double-recovery-health-financing-in-the-time-of-covid-19>
10. By 2026, growth in government health spending in developing countries will only cover 63% of what is needed to strengthen their public-health systems? @WorldBank new report explores how to return #HealthFinancing to past growth rates: <https://www.worldbank.org/en/topic/health/publication/from-double-shock-to-double-recovery-health-financing-in-the-time-of-covid-19>
11. Cash-strapped countries will be making tough health investment choices. How to ensure that funding #COVID19 vaccine rollout & preparedness doesn't come at the cost of other essential health services? New @WorldBank report on #HealthFinancing: <https://www.worldbank.org/en/topic/health/publication/from-double-shock-to-double-recovery-health-financing-in-the-time-of-covid-19>
12. Progress towards Universal Health Coverage #UHC is critical for return to inclusive growth. But 52 countries will face significant macro-fiscal constraints to maintain sufficient investments in health. @WorldBank new report analyzes how to protect #HealthFinancing

<https://www.worldbank.org/en/topic/health/publication/from-double-shock-to-double-recovery-health-financing-in-the-time-of-covid-19>

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