Report launch
From Double Shock to Double Recovery: Health Financing in the Time of COVID-19
September 21, 11am-12pm ET

SOSIAL MEDIA MESSAGES

CONTENT LINKS FOR PROMOTION:


SOCIAL MEDIA HANDLES:
Twitter: @WorldBankLive, @WBG_Health
Hashtag: #HealthFinancing, #ResilientRecovery, #InvestInHealth

TWEETS POINTING TO THE LAUNCH EVENT:

1. #COVID19 pandemic resulted in double shock—health & economic. In the months ahead governments will have to make bold choices to avoid falls in health spending. #HealthFinancing WATCH: Global experts discuss: https://live.worldbank.org/health-financing-time-covid-19


3. Gaps in countries’ capacity to increase #HealthFinancing in the coming years could threaten #COVID19 recovery & health security for all. Recent @WorldBank event explored how to protect public investment in health everywhere: https://live.worldbank.org/health-financing-time-covid-19

4. High-income countries have vital interest in supporting a global recovery. Watch @WorldBank's recent event exploring how economic crisis is impacting #HealthFinancing around the world: https://live.worldbank.org/health-financing-time-covid-19
5. Recently, @WorldBank convened experts to explore the consequences of #HealthFinancing choices for ending the #COVID19 pandemic & regaining lost ground in universal health coverage #UHC.


TWEETS POINTING TO THE REPORT PAGE:


12. Progress towards Universal Health Coverage #UHC is critical for return to inclusive growth. But 52 countries will face significant macro-fiscal constraints to maintain sufficient investments in health. @WorldBank new report analyzes how to protect #HealthFinancing

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