SERBIA: EU for Better Business Environment (EU4BE) presents

1st THEMATIC FORUM: SUPPLY CHAINS REALLOCATION TO SERBIA – POST COVID OPPORTUNITIES

November 23, 2021
What is EU4BE project?

- **Goal:** Supporting the Government of Serbia (GoS) in improving select aspects of its business environment and in building mechanisms for better stakeholder coordination and action in support of business environment reform.
- EU funded, implemented by the World Bank
- Partners: Ministry of Economy, Public Policy Secretariat, Ministry for European Integration; will also support other relevant line ministries and GoS agencies
- July 2021 – Jun 2025
- **3 components guide the activities:**
  - Component 1: Supporting the creation of a platform for coordination of business environment reforms - **Thematic Business Forum as one of assets**
  - Component 2: Supporting the rationalization and simplification of business regulations
  - Component 3: Flexible business environment technical assistance facility
What are Thematic Forums?

- Series of 14 informal, flexible, thematic meetings between private sector, Government of Serbia (GoS) representatives and other public/private partners involved in BE

- Quarterly open discussions on various topics of interest and priorities that can support regulatory BE reforms

- Aiming to identify gaps, provide feedback and recommendations, and share good practices that can support GoS Business Environment reforms

- First topic – supply chains reallocations and regulatory reforms to maximize possible benefits for Serbia

- Follow up topics will be discussed and defined with relevant stakeholders as the project implementation advances.
Objective of the Forum: Identify opportunities for supply chain reallocation in Serbia post-COVID

- **Reforms:**
  - What regulatory reforms could improve the business environment for local firms to participate in supply chains?
  - What reforms could make Serbia more competitive vis-à-vis foreign investors?

- **How to reform?**
  - Plan together with the GoS
  - Support and funds provided by this project
  - Support and funds available from other donors

The aim is to collect feedback so that regulatory reforms can be appropriately planned and implemented to benefit from supply chain reallocations expected in the post-COVID period
THANK YOU FOR YOUR ATTENTION!