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SERBIA:
EU for Better Business Environment
(EU4BE)

presents

1st THEMATIC FORUM:
SUPPLY CHAINS REALLOCATION TO
SERBIA – POST COVID OPPORTUNITIES

November 23, 2021

What is EU4BE project?

- ▶ Goal: *Supporting the Government of Serbia (GoS) in improving select aspects of its business environment and in building mechanisms for better stakeholder coordination and action in support of business environment reform.*
- ▶ EU funded, implemented by the World Bank
- ▶ Partners: Ministry of Economy, Public Policy Secretariat, Ministry for European Integration; will also support other relevant line ministries and GoS agencies
- ▶ July 2021 – Jun 2025
- ▶ **3 components guide the activities:**
 - ▶ Component 1: Supporting the creation of a platform for coordination of business environment reforms - **Thematic Business Forum as one of assets**
 - ▶ Component 2: Supporting the rationalization and simplification of business regulations
 - ▶ Component 3: Flexible business environment technical assistance facility

What are Thematic Forums?

- ▶ Series of 14 informal, flexible, thematic meetings between private sector, Government of Serbia (GoS) representatives and other public/private partners involved in BE
- ▶ Quarterly open discussions on various topics of interest and priorities that can support regulatory BE reforms
- ▶ Aiming to identify gaps, provide feedback and recommendations, and share good practices that can support GoS Business Environment reforms
- ▶ First topic – supply chains reallocations and regulatory reforms to maximize possible benefits for Serbia
- ▶ Follow up topics will be discussed and defined with relevant stakeholders as the project implementation advances.

Objective of the Forum: Identify opportunities for supply chain reallocation in Serbia post-COVID

▶ **Reforms:**

- ▶ What regulatory reforms could improve the business environment for local firms to participate in supply chains?
- ▶ What reforms could make Serbia more competitive vis-à-vis foreign investors?

▶ **How to reform?**

- ▶ Plan together with the GoS
- ▶ Support and funds provided by this project
- ▶ Support and funds available from other donors

- ▶ *The aim is to collect feedback so that regulatory reforms can be appropriately planned and implemented to benefit from supply chain reallocations expected in the post-COVID period*

**THANK YOU FOR YOUR
ATTENTION!**