

Terms of Reference
Short Term Consultant
World Bank Development Research Group

Interested candidates should send their CV, a cover letter, and a recent writing sample to rhahn@worldbank.org. Applications will be accepted until August 27, 2021. Only shortlisted candidates will be contacted.

Background and Objectives

Working at the World Bank Group provides a unique opportunity for you to help our clients solve their greatest development challenges. The World Bank Group is one of the largest sources of funding and knowledge for developing countries; a unique global partnership of five institutions dedicated to ending extreme poverty, increasing shared prosperity and promoting sustainable development. With 189 member countries and more than 120 offices worldwide, we work with public and private sector partners, investing in groundbreaking projects and using data, research, and technology to develop solutions to the most urgent global challenges.

The Development Economics (DEC) Vice Presidency is the premier research and data arm of the World Bank. Under the leadership of the Chief Economist, DEC sets the Bank's research agenda and advises Bank Management on a wide range of development policy issues. DEC also advises policy makers on development challenges and helps to promote development issues within the broad development community. The Development Research Group (DECRG) sits within DEC and is an internationally recognized center of knowledge generation and intellectual leadership within the World Bank and across the global development community. To learn more about DECRG, visit: <https://www.worldbank.org/en/about/unit/unit-dec#4>.

DECRG is seeking a Short Term Consultant (STC) to help strengthen its knowledge dissemination and outreach. The STC will work with the Director of Research and the Knowledge Management Officer to provide a range of support to transform DECRG's research and analysis into compelling and concise prose aimed at a policymaking audience.

Scope of the Work

The STC will work on a range of tasks to assist DECRG in effectively disseminating the results of its research and analysis to its stakeholders both within and outside the World Bank. Typical tasks will include writing and/or editing policy briefs, newsletters, PowerPoint presentations, talking points, event and email announcements, and other written outputs as needed. The key requirement for this position is the ability to quickly grasp technical concepts and language and translate those concepts into written formats suitable for broad audiences. The STC will work with teams from across DECRG and with other stakeholders within the World Bank, and will be expected to exhibit a high degree of flexibility and ability to collaborate with a diverse set of colleagues.

Duties and Accountabilities

- Manage the production of a series of policy briefs or other documents summarizing policy findings from DECRG's research outputs
- Produce stories, interviews, and other written content suitable for a broad audience
- Write and edit blog posts and other knowledge products as needed
- Translate research outputs into accessible language for social media channels
- Produce the monthly research e-newsletter
- Support the Director of Research with the development of PowerPoint presentations, talking points, and other materials as needed
- Support various email promotion efforts, including advertisements for Policy Research Talks and other events as well as announcements of new working papers and other research outputs

Requirements

- Bachelor's degree in International Development, Economics, Public Policy, Journalism, or other related fields, with a minimum of two years of practical experience, or the equivalent combination of education and experience
- Outstanding writing skills with an ability to convey complex ideas in creative and clear prose
- Knowledge of economics is essential, and familiarity with development economics is highly desirable
- Experience with corporate social media outreach is highly desirable
- Ability to prioritize, work well under pressure, and handle multiple tasks within tight deadlines without sacrificing quality
- Proactive self-starter who is able to work independently with limited supervision, and can work cooperatively and collaboratively in a team environment
- Excellent attention to detail

Duration

The candidate will be hired for a period of 75 days in fiscal year 2022 with a possibility of extension up to 150 days, beginning on a mutually agreed date in September 2021 and ending on June 30, 2022.