



## CCC Basics

### **What is the Community Connections Campaign (CCC)?**

The CCC is the World Bank Group's annual workplace giving program. Through the CCC, WBG colleagues can make donations to a list of participating organizations and have their gifts doubled by the World Bank Group. The CCC supports over 400 nonprofit organizations working to solve the problems of income inequality and poverty in Washington, DC and around the world.

### **Who can contribute to the CCC?**

All World Bank Group staff, consultants, and retirees can contribute to the CCC.

### **When is the CCC?**

The CCC generally operates from the beginning of November through mid-December. The exact dates are announced in the Fall each year.

### **Where do donations via the CCC go?**

The CCC supports organizations serving the greater DC area; global NGOs operating in at least 3 client countries of the WBG; and local NGOs in country offices that host their own local CCC.

### **How can I donate to the CCC?**

The CCC platform is hosted by the external vendor Benevity and requires your consent to create a unique account associated with your UPI. Once you log-in to the CCC platform, you will be able to select which of the participating organizations you would like to contribute to. The CCC is able to support online donations made via credit card and PayPal. Further details on how to request matching funds for contributions made from stocks/IRAs to a participating organization are available on the CCC platform. Donations from your pension are not possible.

### **Why should I donate via the CCC?**

The WBG matches each donation made during the CCC, which means you can double the impact your gift has.

## Donation FAQs

### **How are the participating CCC organizations chosen?**

Organizations must be nominated to join the CCC by World Bank Group staff/consultants/retirees. After nomination, the organizations undergo a thorough application and vetting process to ensure the organizations fulfill the CCC criteria. This process differs for

HQ (greater DC area organizations and global NGOs) and country offices (local country office NGOs). Further information on the nomination process is available on the CCC platform. The nomination process typically opens in the Spring each year.

**Is there a limit on how much I can donate?**

There is no limit on how much you can donate; however, the World Bank Group has capped the corporate match at \$20,000 per donor.

**Are any fees taken out of my credit card/PayPal donation?**

Transaction fees will be deducted automatically from your pledge by Benevity to cover the charging agency's (credit card company or PayPal) merchant fees before going to the organization. These costs are on average around 2-3%.

**Are my donations tax deductible?**

We cannot provide tax advice, and you should check with your own tax advisor as to the tax deductibility of your CCC donations. CCC gifts to U.S. 501c3 charities will generate a tax receipt on the platform. Gifts to non-U.S. 501c3 charities, however, will not generate a tax receipt.

**CCC Platform FAQs**

**Why is the CCC hosted on an external site?**

The former CCC system was built just for headquarters almost 20 years ago and could not allow everyone around the world to participate. In addition, even at headquarters, retirees, staff and consultants have requested additional methods of giving. The new platform allows every staff member, consultant and retiree worldwide to be included in the CCC program. It also allows for giving by credit card and PayPal.

**Why do I need to provide my consent?**

In order to create your unique profile to enable you to donate, Community Connections needs to submit your email address to the external vendor that hosts the CCC platform, Benevity. For data privacy reasons, Community Connections needs your permission to do so. If you do not provide your consent, your email address will not be shared and you will not have access to the CCC.

**Questions and Further Information**

1. **Login Questions:** call the WBG IT help desk at 1-202-473-2121 and ask for help with the *Azure* login to Pension Portal.
2. **Pension Portal Questions:** contact the Pension Helpdesk at 1-202-458-2977 or [1pension@worldbank.org](mailto:1pension@worldbank.org).
3. **CCC or Benevity questions:** contact the CCC at [comoutreach@worldbank.org](mailto:comoutreach@worldbank.org) and include your UPI in your message.

Further FAQs about the CCC and how to donate are posted on the CCC platform.