Crossing into male-dominated sectors can help women entrepreneurs become as profitable as their male counterparts. A report from @WorldBank outlines how policymakers, others can help. Want to learn more? Tune in Feb 10 | 9 AM EST http://wrld.bg/vKnv50HKuWG #AccelerateEquality

What are some factors holding women back from entering more profitable male-dominated sectors? Join us: Feb 10 at 9AM, DC time to learn what it takes for female entrepreneurs to cross into male-dominated sectors. #AccelerateEquality http://wrld.bg/WWNE50HM4xm

Recommendations that can support women cross into more profitable sectors:
- encourage role models, apprenticeships, spousal support
- enhance women’s skills, training
- provide access to capital, loans
Learn more: Feb 10 at 9AM EST #AccelerateEquality http://wrld.bg/V3mU50HM520

Female entrepreneurship is on the rise, but women operate smaller businesses, concentrate in less profitable sectors than men. A report explores how to support women to break into more profitable male-dominated sectors. Tune in Feb 10, 9 AM EST http://wrld.bg/vKnv50HKuWG #AccelerateEquality
As part of our yearlong #AccelerateEquality initiative, we are launching a new report that focuses on women entrepreneurs entering male-dominated sectors. What are some recommendations from this report? Tune in Feb 10, 9 AM EST to learn more: http://wrld.bg/vKnv50HKuWG

Occupational segregation has huge economic costs – the broader economy loses when women can only consider a limited set of occupations. Tune in:
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REGIONAL MESSAGES
AFRICA
#Africa: In Botswana, Guinea, Uganda, crossing over to male-dominated sectors ensures that ♂ entrepreneurs are on average as profitable as male entrepreneurs operating in male-dominated sectors. But in other countries, this is not the case. What can be done to break barriers and help support female entrepreneurs who cross over to male-dominated sectors?
Tune in: Feb 10 at 9AM EST to learn more and follow the discussion: #AccelerateEquality
http://wrld.bg/vKny50HKuWG

EAST ASIA
In Lao PDR, crossing over to male-dominated sectors ensures that ♂ entrepreneurs are on average as profitable as male entrepreneurs operating in male-dominated sectors. But in other countries, this is not the case. What can be done to break barriers and help support female entrepreneurs who cross over to male-dominated sectors?
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