



DEBT TRANSPARENCY: WHAT IS NOT TO LIKE?

Anna Gelpern
Georgetown Law

June 26, 2025



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A Sovereign Debt Forum Initiative

Overview



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What Is Debt Transparency? Why Do It?



Words (and Numbers)



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What to Do?

What Is Debt Transparency? Why Do It?



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- Raise your hand ...
- Debt numbers (stock, flow, financial transaction details)
- Debt words (contracts, obligations)
- Debt frameworks (laws and regulations, eg, authorization, reporting)
- Debt processes (eg, UNCTAD Roadmap, CF/GSDR, IMF compendia)



What Is Debt Transparency? Why Do It?

Who, to whom, when, how?



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- Accessibility – see information
- Intelligibility – understand information
- Accountability – hold stakeholders accountable for information



UNITED STATES SECURITIES AND EXCHANGE COMMISSION Washington, D.C. 20549		
FORM 8-K		
CURRENT REPORT Pursuant to Section 13 or 15(d) of the Securities Exchange Act of 1934		
Date of Report (Date of earliest event reported): <u>March 1, 2021</u>		
Twitter, Inc. (Exact name of registrant as specified in its charter)		
<u>Delaware</u> (State or other jurisdiction of incorporation)	<u>001-36164</u> (Commission File Number)	<u>70-8913779</u> (RS Employer Identification No.)
<u>1355 Market Street, Suite 900</u> <u>San Francisco, California 94103</u> (Address of principal executive office, including zip code)		
<u>(415) 222-9670</u> (Registrant's telephone number, including area code)		
Not Applicable (Former name or former address, if changed since last report)		
On March 2, 2021, the Company issued a press release with respect to the pricing of its offer and sale of the Notes. A copy of this press release is filed as Exhibit 99.2 to this report and is incorporated herein by reference.		
Item 9.01. Financial Statements and Exhibits.		
(d) Exhibits		
Exhibit No.	Description	
4.1	Indenture, dated March 4, 2021, between Twitter, Inc. and U.S. Bank National Association.	
4.2	Form of Global 0% Convertible Senior Note due 2026 (included in Exhibit 4.1)	
10.1	Purchase Agreement, dated March 1, 2021, by and among Twitter, Inc. and Goldman Sachs & Co., J.P. Morgan Securities LLC and Morgan Stanley & Co. LLC, as representatives of the Purchasers named therein.	
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10.3	Form of Warrant Confirmation.	
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99.1	Press Release, dated March 1, 2021, announcing the offering of the Notes.	
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104	Cover Page Interactive Data File (formatted as Inline XBRL)	
SIGNATURES		
Pursuant to the requirements of the Securities Exchange Act of 1934, as amended, the registrant has duly caused this report to be signed on its behalf by the undersigned, thereunto duly authorized.		
TWITTER, INC.		
March 4, 2021	By: <u>/s/ Ned Segal</u> Ned Segal Chief Financial Officer	

Check the appropriate box below if the Form 8-K filing is intended to simultaneously satisfy the filing obligation of the registrant under any of the following provisions:

- ☐ Written communications pursuant to Rule 425 under the Securities Act (17 CFR 230.425)
- ☐ Soliciting material pursuant to Rule 144c under the Securities Act (17 CFR 240.144c)

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- **Accessibility** – see information
- **Intelligibility** – understand information
- **Accountability** – hold stakeholders accountable for information, eg:

§ 240.10b-5 Employment of manipulative and deceptive devices.

It shall be unlawful for any person, directly or indirectly, by the use of any means or instrumentality of interstate commerce, or of the mails or of any facility of any national securities exchange,

(a) To employ any device, scheme, or artifice to defraud,

(b) To make any untrue statement of a material fact or to omit to state a material fact necessary in order to make the statements made, in the light of the circumstances under which they were made, not misleading, or

(c) To engage in any act, practice, or course of business which operates or would operate as a fraud or deceit upon any person,

in connection with the purchase or sale of any security.

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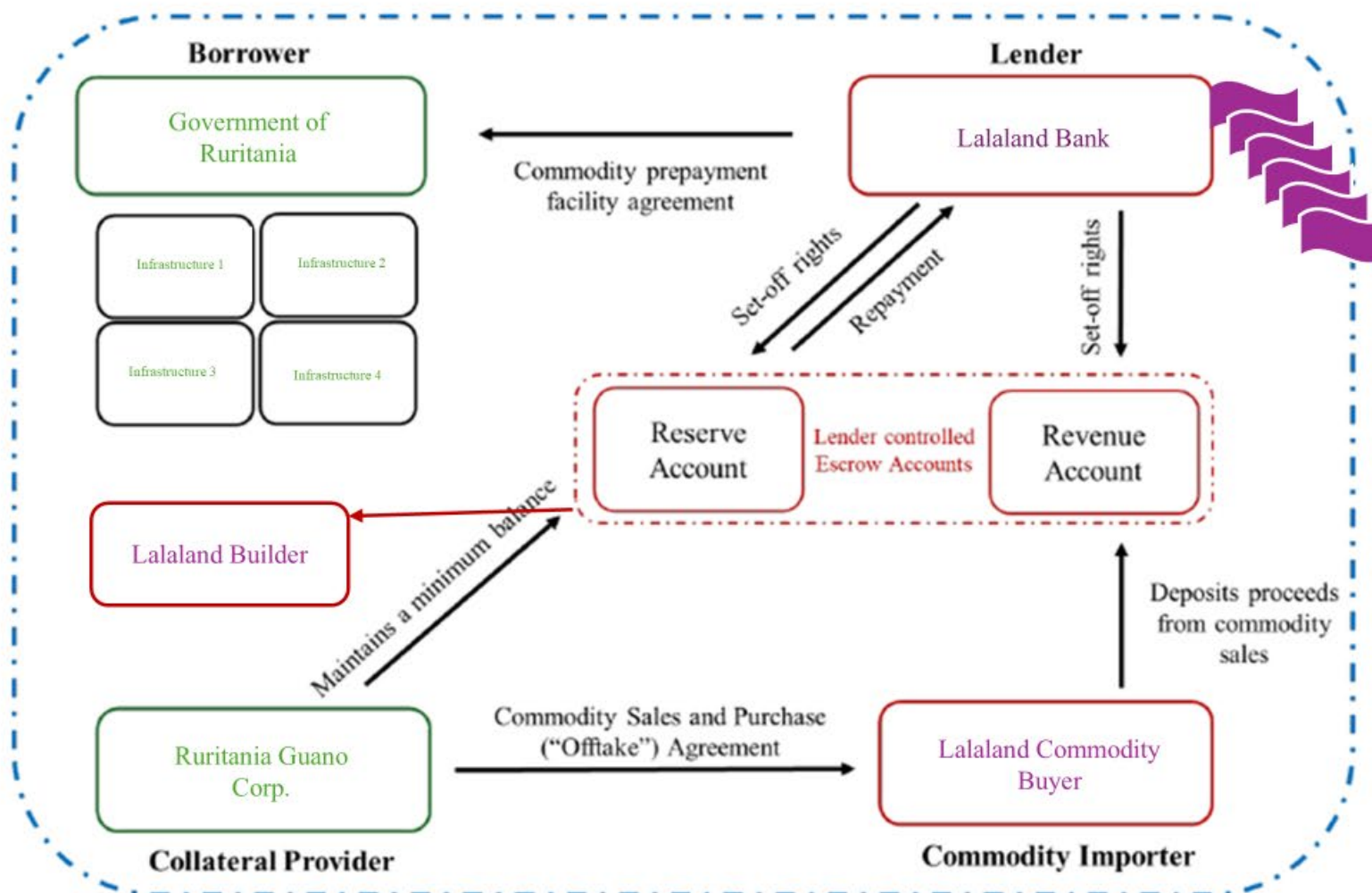


What to Do?

A Sample Transaction



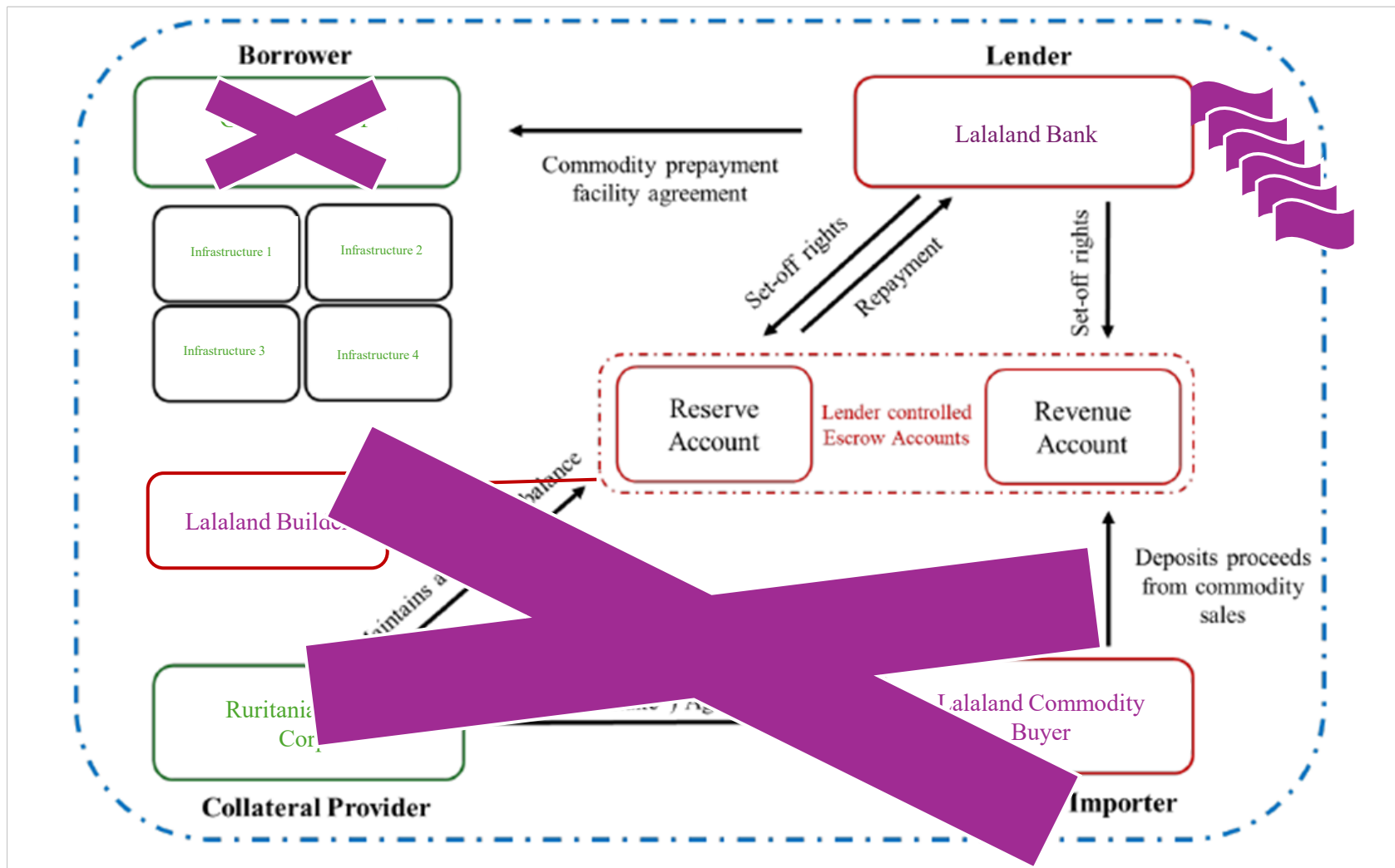
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A Sample Transaction

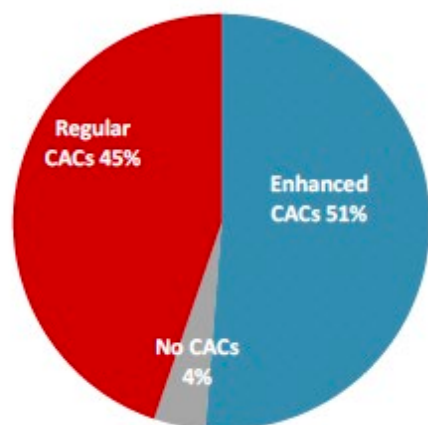


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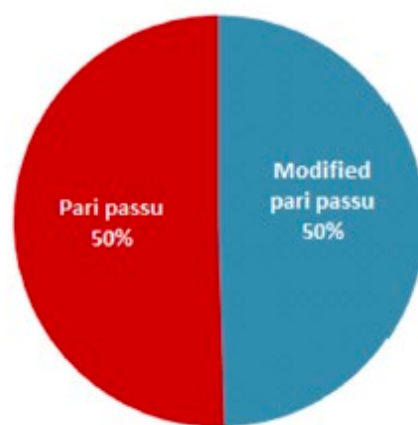


Why Legal Terms + Full-Text Contracts?

Inclusion of enhanced CACs

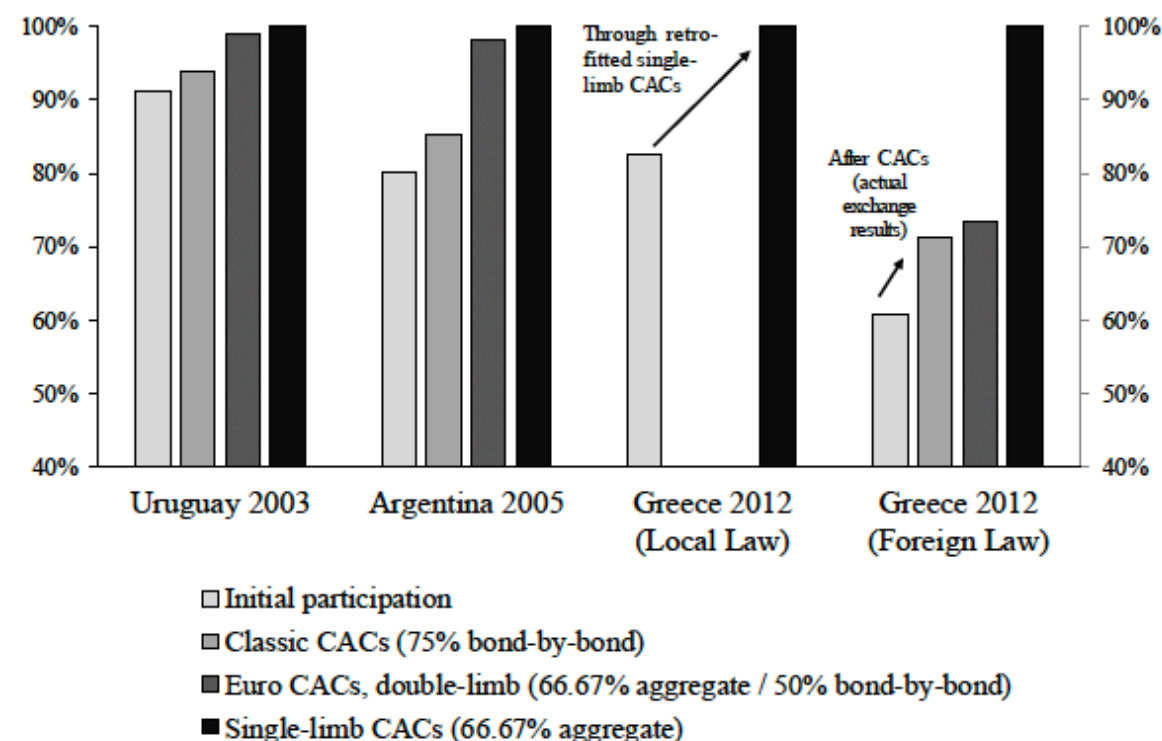


Inclusion of pari passu



... because you don't know what the contract does unless you know what it says.*

Figure 7: Participation Rates with Different CAC Types – Simulation Results



Pari Passu Clause in Bonds - Debtor Comparison

ICMA English Law Model

August 29, 2014

The Notes are the direct, unconditional and unsecured obligations of the Issuer and rank and will rank *pari passu*, without preference among themselves, with all other unsecured External Indebtedness of the Issuer, from time to time outstanding, *provided, however, that the Issuer shall have no obligation to effect equal or rateable payment(s) at any time with respect to any such other External Indebtedness and, in particular, shall have no obligation to pay other External Indebtedness at the same time or as a condition of paying sums due on the Notes and vice versa.*

Ghana

September 2014 (English Law)

The Notes constitute direct, unconditional and ... unsecured obligations of the Issuer and ... rank and will rank *pari passu*, without any preference among themselves, and with all other present and future unsecured *and unsubordinated obligations of the Issuer, save only for such obligations as may be preferred by mandatory provisions of applicable law,* provided, however, that the Issuer shall have no obligation to effect equal or rateable payment(s) at any time with respect to any such other unsecured and unsubordinated obligations of the Issuer and, in particular, shall have no obligation to pay other unsecured and unsubordinated obligations of the Issuer at the same time or as a condition of paying sums due on the Notes and vice versa.

15

... and because standard terms are **not really standard.**

Kazakhstan

November 2014 (English Law)

The Notes will at all times rank *pari passu* without preference among themselves and at least *pari passu in right of payment*, with all other unsecured External Indebtedness of the Issuer from time to time outstanding, provided, however, that the Issuer shall have no obligation to effect equal or rateable payment(s) at any time with respect to the Notes or any other External Indebtedness and, in particular, shall have no obligation to pay other External Indebtedness at the same time or as a condition of paying sums due on the Notes and *vice versa*.



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CONFIDENTIALITY CLAUSE IN LOANS - CREDITOR COMPARISON

Each Financial Institution
relating to

NDA?

Information

(World Economic Forum 2017)

All of the bank's documents, as well as its correspondence and records, need to be kept confidential by the borrower.

(Islamic Development Bank loan contracts with Cameroon c. 2020)

The Borrower shall keep all the terms, conditions and the standard of fees hereunder or in connection with this Agreement strictly confidential. Without the prior written consent of the Lender, the Borrower shall not disclose any information hereunder or in connection with this Agreement to any third party unless required by applicable law.

(China Eximbank loan contracts 2014-2020)

The Borrower shall not disclose the content of this Agreement to any third party without the prior consent of the Lender except pursuant to a disclosure obligation under any applicable law, regulation and rules, or by order of any courts, tribunals, or agencies of competent jurisdiction, or relevant regulatory bodies. [...]

(Credit Facility Agreement between Agence Francaise de Developpement and the Republic of the Philippines, 2020)

AFdD + Philippines Confidentiality Clause (cont'd)

(b) Notwithstanding any existing confidentiality agreement, the Lender may disclose any information or documents in relation to the Program to: (i) its auditors, experts, rating agencies, legal advisers or supervisory bodies; (ii) any person or entity to whom the Lender may assign or transfer all or part of its rights or obligations under the Agreement; and (iii) any person or entity for the purpose of taking any protective measures or preserving the rights of the Lender under the Agreement.

(c) Furthermore, the Borrower hereby expressly authorizes the Lender:

(i) to exchange with the French Republic for publication on the French government website pursuant to any request from International Aid Transparency Initiative; and

(ii) to publish on the Lender's Website information relating to the Program and its financing as listed in Schedule 6 (Information that may be published on the French Government Website and the Lender's Website).

Overview



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What Is Debt Transparency? Why Do It?



Words (and Numbers)



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What to Do?

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Premise

Public debt is a promise made in the name of the public and must be robustly accountable to the public. Accountability depends on meaningful public access to the terms of government promises—but these terms are generally inaccessible and unintelligible.

Promise

“Debt Transparency” means different things to different people. Systematic, authoritative, and accessible presentation of legal and financial terms can shed light on borrower and lender practices, help build capacity, and seed new norms.

Ambition

To shift debt transparency norms and practices—to establish a presumption in favor of meaningful **public** access to the legal and financial terms of **public** debt.



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Create the first centrally-collated web-based sovereign **debt documentation and data commons** *using materials in the public domain.*



Present full-text documentation in a format that is *publicly accessible, intelligible, and comparable.*

#PublicDebtsPublic: *How* do we shift norms?



- Show that relevant information is already **in the public domain but is inaccessible** and unintelligible to the public.
- Show that the **benefits** of public access to public debt terms **outweigh the costs**.
- Highlight **good practices** and gaps in debtor and creditor practice.
- Encourage debtors, creditors, and other stakeholders to exercise **agency**.

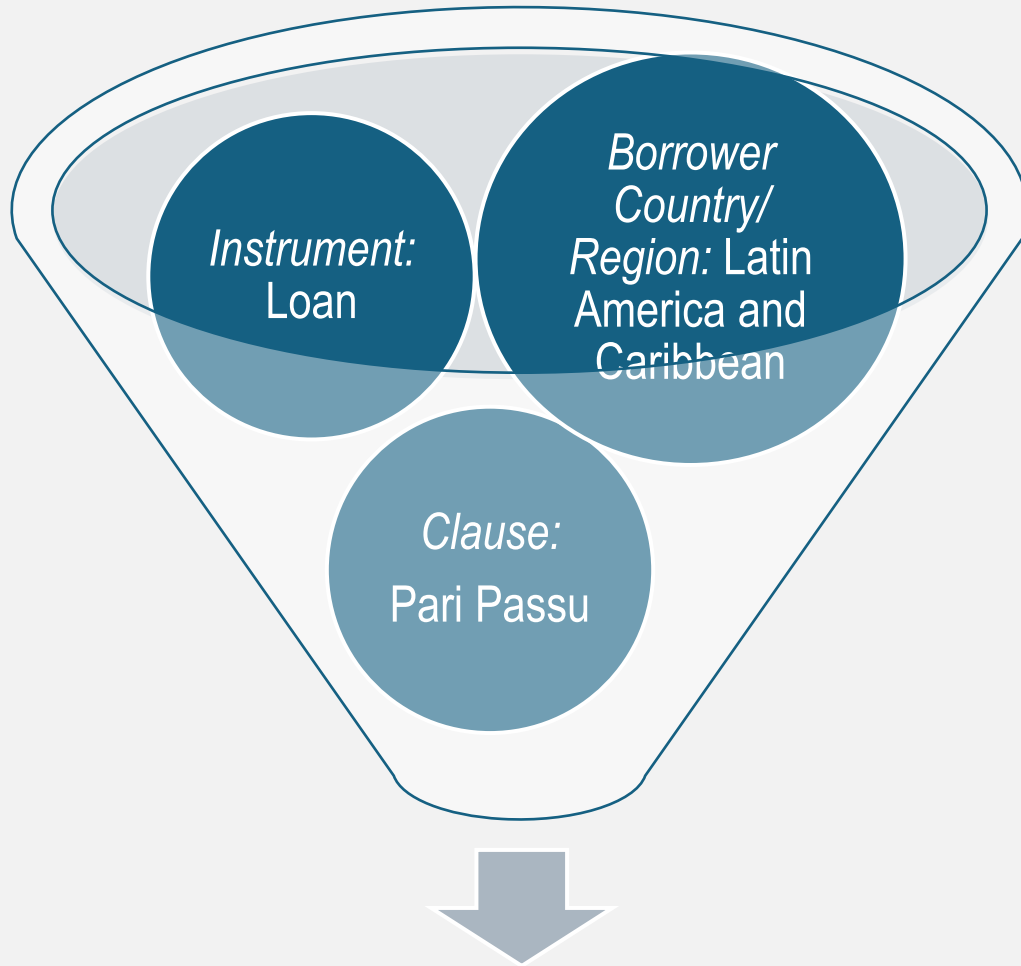


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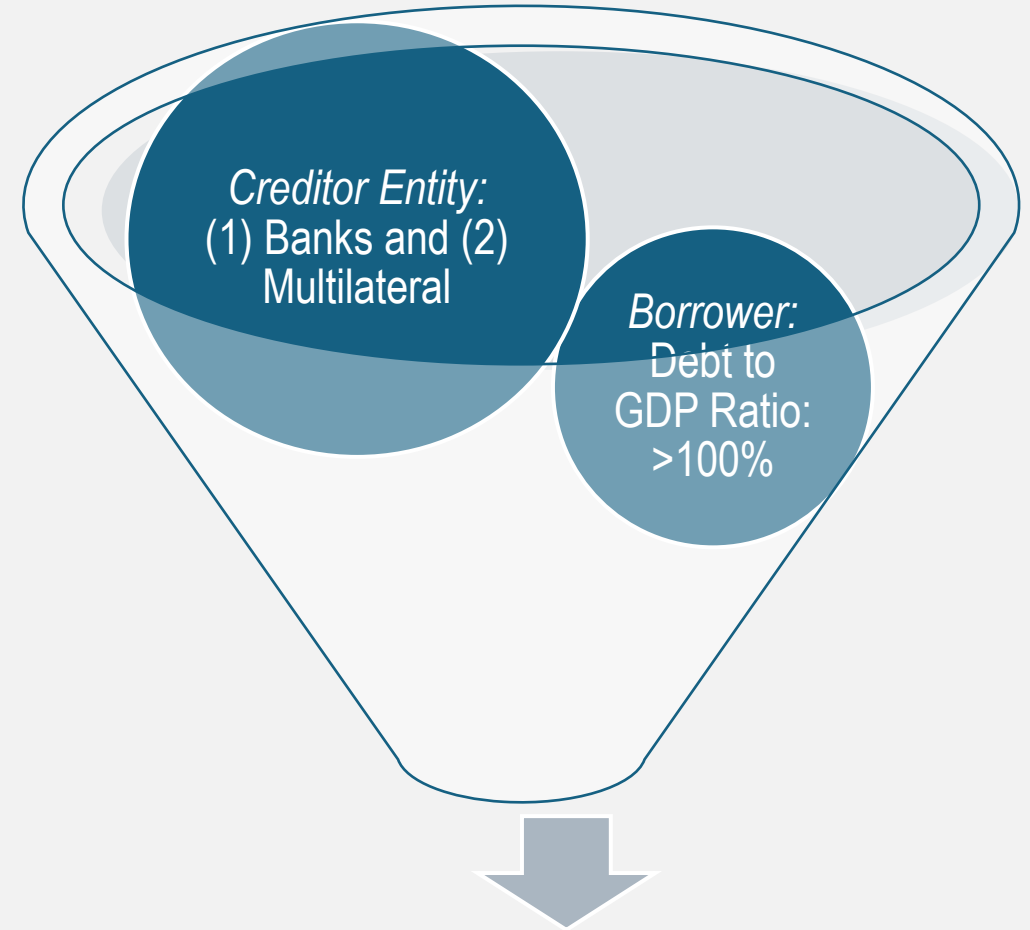
Search Filters

Borrower Information	Creditor Information	Document Characteristics
• Geographic Region (WB criteria) • Country • Geopolitical Group (G-, OECD) • Monetary Union • GDP • Debt/GDP • Credit Ratings • Distressed? (IMF criteria) • Restructuring Experience (Private, PC, CF, HIPC, MDRI, DSSI, Other) • Entity Type (CG, CB, Other) • Vulnerability (V-20)	• Geographic Region • Country • Geopolitical Group (G-, OECD) • Monetary Union • Geographic Region • GDP • Creditor Type (Official/Private/Multilateral/ECA/Other) • Restructuring Experience (PC, CF, HIPC, MDRI, DSSI, Other)	• Document Type (Prospectus, Trust Deed, Note, Loan Agreement, Other) • Transaction or Instrument Type (Syndicated/Bilateral Loan, Bond, Sukuk, Facility, Swap, Other) • Credit Rating • Maturity (Date) • Currency (Payment) • Currency (Denomination) • Governing Law (if specified) • Face Value or Commitment Size • Credit Support (if any) • Related URLs

Search Filters



Results: Identified **clauses** from relevant loan agreements



Results: Full-text **documents**

Sample Search Results

Representations +
Warranties

Pari
Passu

What Does It Mean?

The Borrower does not have, and promises not to create, a class of *External Indebtedness* that ranks senior to the Notes issued under this Agreement.

For more, click
here

Facility Agreement between Cameroon and Standard Chartered Bank and Deutsche Pfandbriefbank AG

Pari passu ranking Its payment obligations under the Finance Documents rank at least pari passu with the claims of all its other unsecured and unsubordinated creditors.

Facility Agreement between Ecuador and the China Development Bank Corporation

Pari Passu Ranking Its payment obligations under the Finance Documents rank at least pari passu with the claims of all its other unsecured and unsubordinated creditors, except for obligations mandatorily preferred by law applying to entities generally.

Credit Facility Agreement between Agence Francaise de Developpement and the Philippines

Pari Passu Ranking The Borrower's payment obligations under this Agreement rank at least pari passu with the claims of all its other unsecured and unsubordinated External Indebtedness of the Borrower.

Senegal Prospectus and Fiscal Agency Agreement

Status of the Notes: The Notes of each Series are direct, unconditional and (subject to the provisions of Condition 4 (Negative Pledge)) unsecured obligations of the Republic and rank and will rank **pari passu** without preference among themselves, with all other unsecured External Indebtedness (as defined in the applicable Conditions) of the Republic, from time-to-time outstanding, provided, further, that the Republic shall have no obligation to effect equal or rateable payment(s) at any time with respect to any such other External Indebtedness and, in particular, shall have no obligation to pay other External Indebtedness at the same time or as a condition of paying sums due on the relevant Notes and vice versa. See "Conditions of the USD Notes—3. Status" and "Conditions of the Euro Notes—3. Status".

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What to Do?

What to Do?



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- Role Reversal?
 - Official Sector Does Contracts
 - Private Sector Does Policy
- Official Creditors
 - Publish Contracts
 - Publish GT&Cs
 - Negotiate Confidentiality, Not Transparency
 - Streamline Reporting Requirements
 - Link Enforcement to Disclosure*
- Sovereign Borrowers
 - Publish Contracts
 - Standardize Disclosure* (of contracts and frameworks)

What to Do? – Government Debtors AND Official Creditors – Publish Contracts



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Borrower, Creditor Government Websites



Republic of the Philippines
DEPARTMENT OF FINANCE

FINANCING SECURED FOR COVID-19 RESPONSE (AS OF JANUARY 14, 2022)

The DOF has raised a total of USD22.55 billion in budgetary support financing from the ADB, World Bank, AfDB, JICA, KEXIM-EDCF and foreign currency denominated global bonds. In addition, grant and loan financing amounting to a total of USD3.25 billion have been contracted for the implementation of various projects to be implemented by agencies involved in COVID-19 response.

PARTICULARS

Budgetary Support Financing

2020 and 2023 Contracted Financing

WB Third Disaster Risk Management Development Policy Loan (DLP)

ADB COVID-19 Active Response and Expenditure Support (CARES) Program

ADB Social Protection Support Project - Second Additional Financing

ROP USD Bonds Due 2045 (2.950% coupon)

ROP USD Bonds Due 2030 (2.457% coupon)

WB Emergency COVID-19 Response DPL

ADB Support to Capital Market Generated Infrastructure Financing, Subprogram

AfDB CARES Program

AfDB Expanding Private Participation in Infrastructure Program, Subprogram 1st

AfDB Inclusive Finance Development Program, Subprogram 1st

ADB Expanded Social Assistance Program

AFD AGREEMENT N° CPH 1032 01 M

CREDIT FACILITY AGREEMENT
dated as of June 09, 2020

between
AGENCE FRANÇAISE DE DEVELOPPEMENT
The Lender

Loan Agreement between the Government of the Italian Republic and the Government of the Republic of Kenya Financing *Malindi Integrated Social and Health Development Programme – Phase II (MISHDP II)*

The Government of the Italian Republic (hereinafter referred to as Italy) and the Government of the Republic of Kenya (hereinafter referred to as "Kenya"), both jointly referred to as "the Parties" and separately as a "Party":

WHEREAS the Parties fully agree on the need to sustain the socio-economic development of Kenya, through the provision of infrastructures and capacity building, to enhance the socio-economic conditions of the people in Magarini and Malindi Sub-Counties in Kilifi County, Kenya.

DESIRING to strengthen their relationship and wishing to continue their partnership, by assisting the Government of the Republic of Kenya in poverty alleviation for the most vulnerable people, and

TAKING COGNIZANCE that the Government of the Republic of Kenya has drawn a plan called the 'Big Four Development Agenda', whose aim is to acquire a strategic tool that can

NL0010733424



State of the Netherlands

2% bond 2014 due 15 July 2024
Initial issuance

Issued under the authorization to contract bonds borne by the State of the Netherlands, given by the Comptabiliteitswet 2001 (Government Accounts Act 2001)

latest

the Netherlands

deemable at par;
d

reference bond will
2014

IA;
reserved to deny any

later than 12.00 CET on

will be announced after

What to Do – Official Creditors – Publish GT&Cs (now)

AIIB ASIAN INFRASTRUCTURE INVESTMENT BANK

MEDIA CENTER ▾ EVENTS ▾ CONTACT ▾

WHO WE ARE WHAT WE DO **HOW WE WORK** WORK WITH US 🔍

Relevant Documents

DOCUMENT NAME	SIZE	FORMAT
General Conditions for Sovereign-backed Loans (October 2021)	861KB	PDF
DOWNLOAD		
General Conditions for Sovereign-backed Loans (October 2021)		
DOWNLOAD		
General Conditions for Sovereign-backed Loans (October 2021)		
DOWNLOAD		

General* Terms and Conditions
on Lender Websites

JICA Japan International Cooperation Agency

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Home > Our Work > Types of Assistance > Official Development Assistance Loans > **General Terms and Conditions for ODA Loans (GTC)**

General Terms and Conditions for ODA Loans (GTC)

Thematic Issues

Types of Assistance

- Partnerships with Other Development Partners
- Climate Change / Environmental and Social Considerations

- [GTC \(Apr. 2021\) \(For projects with Prior Notification after Apr. 2021\) \(PDF/229KB\)](#)
- [GTC \(Nov. 2014\) \(Old Version\) \(PDF/260KB\)](#)
- [GTC \(Apr. 2012\) \(Old Version\) \(PDF/300KB\)](#)
- [GTC \(Mar. 2009\) \(Old Version\) \(PDF/460KB\)](#)
- [GTC \(Oct. 2008\) \(Old Version\) \(PDF/203KB\)](#)
- [GTC \(Oct. 1999\) \(Old Version\) \(PDF/80.3KB\)](#)

*No transaction-specific terms

What to Do? – Official and Private Creditors



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- Stop/Narrow/Don't Enforce NDAs/Confidentiality
- Negotiate what to hide, not what to show

Capacity shortcut ... and no (good) bank has died from disclosure ...

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TWITTER, INC.

March 4, 2021

By: /s/ Ned Segal
Ned Segal
Chief Financial Officer

Thank you!



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-  - @PublicDebtsPublic.bsky.social
-  - @publicdebtispublic
-  - @PDIP_publicdebt

[Survey](#)



Thank you!

Questions?