



How to build stakeholder support for SPP

SPP Forum, Seoul, South Korea

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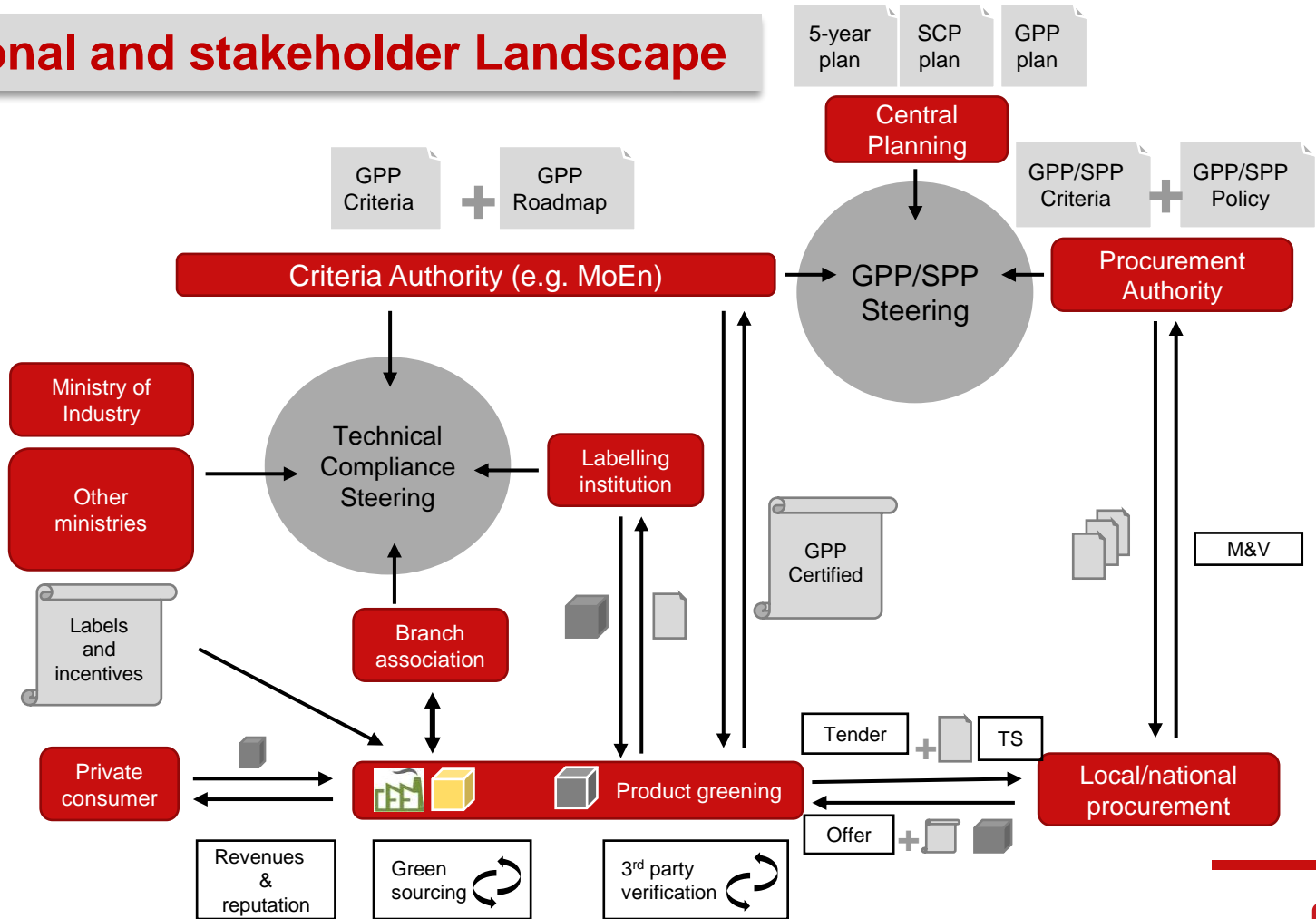
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Session covers:

- Identifying relevant key stakeholders in the public and private sector
- Engaging stakeholder in G/SPP implementation
- Experiences sharing : Sri Lanka
- Addressing challenges and recommendations



Institutional and stakeholder Landscape



Engaging stakeholders in G/SPP implementation



Manufacturers are the target groups of these reforms. They are required to change from producing 'brown' to producing 'green' products.



Ecolabelling Institution develops product-related criteria and establishes a third-party committee for ensuring the independent verification before awarding the ecolabel..



Consumers the consumers' environmental awareness and their knowledge on ecolabel is essential.



Quality Infrastructure

is essential for third party verification of product criteria. Quality infrastructure usually requires accreditation and calibrated testing instrument for various product groups.



Planning Ministry, in SEA lead ministries develop top-level policies based on the SDGs, including Development Plans, SDG 12 (SCP) plans, road maps or blue prints and at times SPP plans or road maps



Line Ministries

Most of the case, Ministry of Finance is are mandated to develop the legislative documents and often the Ministries of Environment is mandated to develop G/SPP policies and green product criteria, while other line Ministries may be mandated to develop other sustainability criteria, e.g. social ones



G/SPP Technical Committees

are platforms uniting relevant actors to negotiate SPP product criteria, often based on market studies or other product information sources.





GPP/SPP Certification or endorsement of products and services by Ministries or Central Procurement Agencies are practiced in SEA to provide security to procurers. These products are often listed in online data-bases, directories and/or are marked.



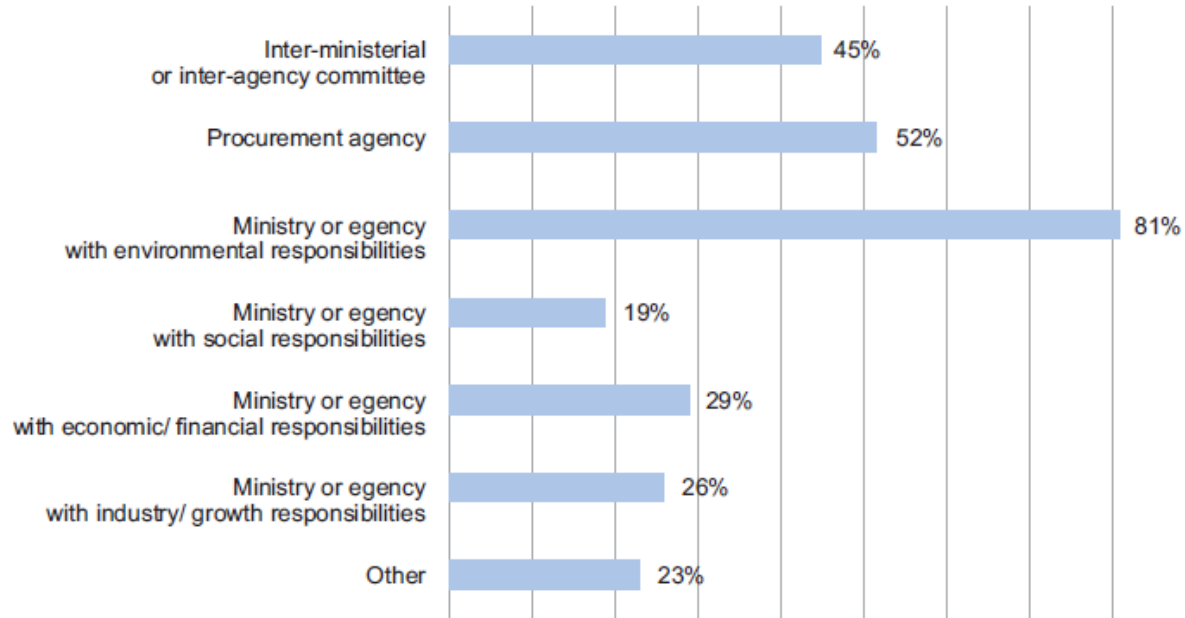
Central Procurement Agencies are generally procurer for the federal/national government and responsible for purchasing across ministries and ministerial departments. One of the main tasks is to bundle purchases and process them centrally, which helps in saving funds of the federal budget.



GPP/SPP Steering Committees are platforms uniting relevant public actors to advance and shape SPP policies. The chairmanship of the lead Ministry is often essential to create consensus among conflicting interests within the government.

Figure 8 - Bar chart illustrating the involvement of multiple institutions in the implementation of SPP policies

Agencies leading the implementation of SPP policies



Source UNEP (2017)

Experience sharing from Sri Lanka

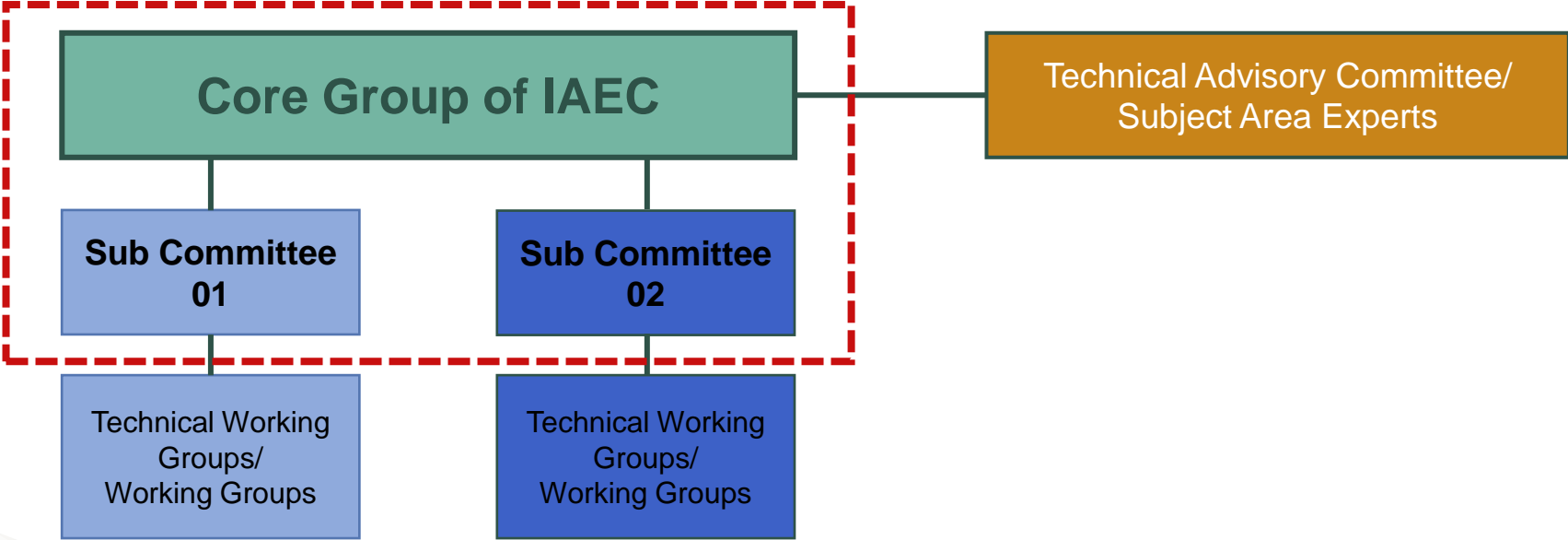
- Statement 9.5 d of the policy: “Interagency Expert Committee on Green Public Procurement (IAEC –GPP) shall be established by the Ministry in charge of the subject of Environment in collaboration with the Authority in charge of the subject of Procurement (National Procurement Commission) to develop green specifications.”
- Ministry of Environment –chairmanship
- Permanent Committee comprising a core group and sub-committees supported by technical working groups, working groups and technical advisory committee
- Multi-functional (supervision, guidance, advisory, decision-making, technical involvement)
- Multi-stakeholder



Key players in GPP development and implementation

Player		Roles and Responsibilities
01	Ministry of Environment and Ministry of Finance or National Procurement Commission	Co-leaders
02	Inter Agency Expert Committee (Multi-stakeholder Committee)	Development of GPP Criteria, Specifications and Standards, public sector survey
03	Government training institutions	Knowledge Management, Knowledge Creation & Capacity Building
04	Citizen Advisory Bureau (a team of local level public officers)	Local level engagement in implementation of the Policy
05	Committee for indicator development (Multi-stakeholder Committee)	Monitoring, evaluation and verification of GPP implementation
06	International organizations	Exchange lesson learnings, technical, technological and financial support, Progress monitoring
07	Stakeholders of National Eco Labelling Framework	Identification of green products and services, development of Eco Product directory, strengthening the product standards

Core Group of IEAC – GPP Sri Lanka



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1. Developing and executing the public finance and economic policies of the government and long-term fiscal planning



Ministry of Finance, Economic Stabilization & National Policies



Department of Public Finance

2. Promoting sustainable/ green investments enabling the business sector to transform



Ministry of Investment Promotion

3. Policy and regulatory enforcement on consumer protection, environment conservation, health and safety



Central Environment Authority



Consumer Affair Authority

7. Individual experts- Policies related to Public Procurement, Green Certification, Green technologies, SCP and SD



4. Responsible for Public Administration, Home Affairs, Provincial Councils and Local Government



Ministry of Public Administration, Home Affairs, Provincial Councils and Local Government

5. Institutions involve in trade, SMEs development, promotion, regulating and supporting to supply chain greening



Ministry of Industries



Ministry of Trade, Commerce and Food Security



National Productivity Secretariat

6. National level engagement in green product and service standards development, verification and accreditation



Sri Lanka Standards Institute

CHAIRMANSHIP
MINISTRY OF
ENVIRONMENT





Policy Maker

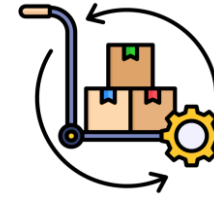
- Awareness training
- Policy advocacy
- Peer learning from other countries



Certification institution

- Training e.g. LCA, ISO14024
- Link to the market
- Promotion and Campaign
- Peer learning from other countries

How to
capacitate and
inspire
stakeholders



Procurement practitioner

- Policy and legal foundation
- Technical training
- Making process simple e.g. green product directory



Manufacturing

- Incentives to go green
- Training
- Campaign and Promotion
- Link to the market

Challenges and recommendations

Challenges	Recommendations
Unclear ministerial responsibilities and mandates	<ul style="list-style-type: none">• SPP policy framework• Inter-ministerial steering committee:• Technical committees and advisory groups
Perception towards Environmentally Friendly Products and Services	<ul style="list-style-type: none">• Awareness training and experience sharing from other countries
Low involvement of producer/manufacturers	<ul style="list-style-type: none">• Engaging producer/manufacturers in the process early enough e.g. drafting criteria, Market consultation• Awareness campaign and promotion• Incentives• Link to the market

Thank you

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