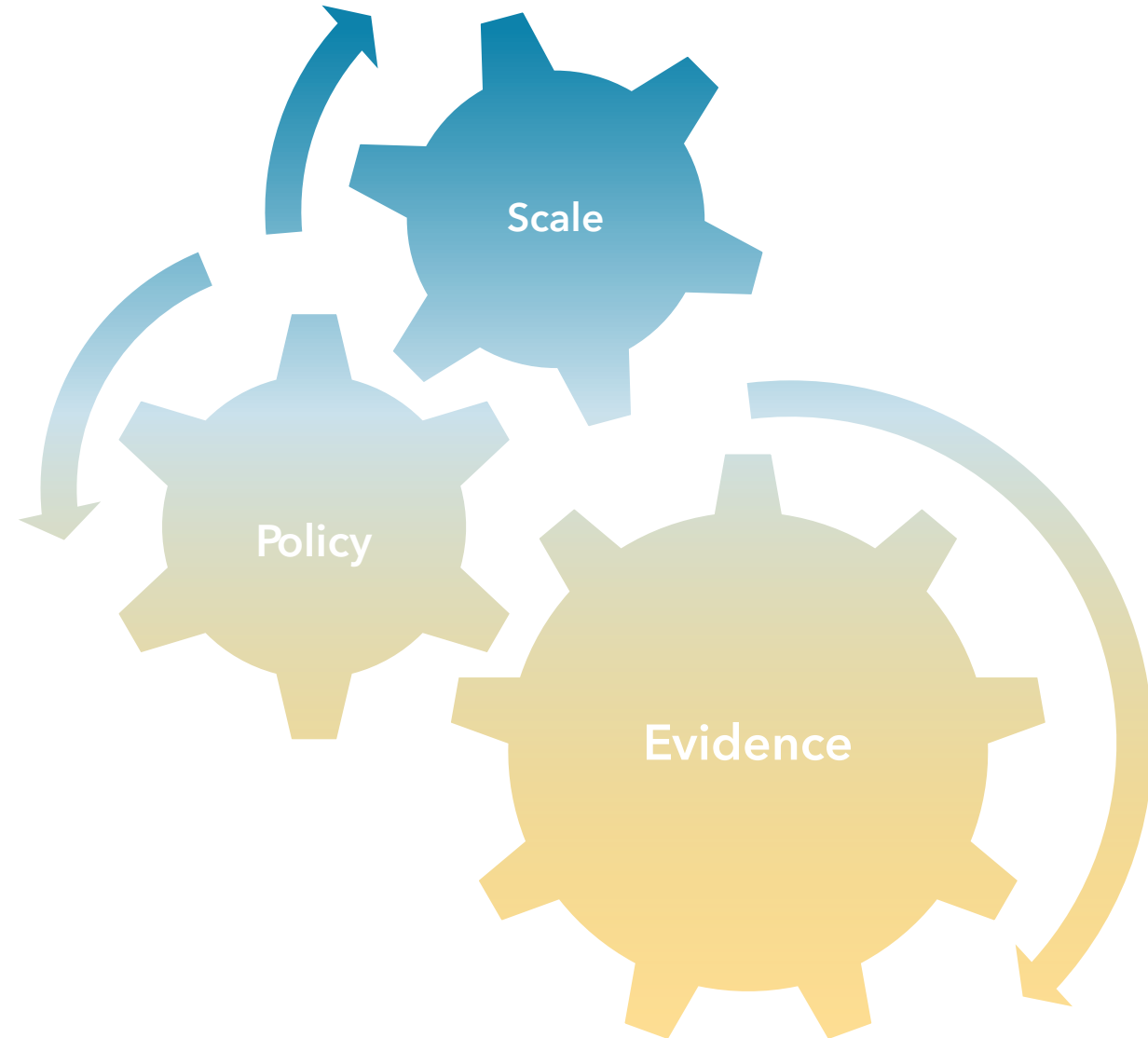


# Impact Evaluation Collaborative

Moving Economic  
Inclusion to Scale

## IE WORKSHOP





# Designing an Impact Evaluation for your Project

Group Clinics



## Group Clinics

# CASH (SMALL), CASH (BIG) or CASH GRANT AND CAPABILITIES? Evidence from Sierra Leone

## Sierra Leone

Productive Social Safety Nets and Youth Employment Project  
National Commission for Social Action (NaCSA)

**Mr. Jimmy Batilo Songa (National Commission for Social Action (NaCSA), Deputy Commissioner)**

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**Benedetta Lerva (Economist, DIME)**

**Catherine Thomas (Researcher, Stanford University)**

Preliminary Impact Evaluation Design

May 26<sup>th</sup>, 2022

...

# Intervention to be evaluated

- The new Sierra Leone PSSNYE project aims to improve access to social safety nets and income generating activities for target beneficiaries
  - The **Cash Transfer subcomponent (1A)** will scale up the existing *Ep Fet Po* cash transfers (provided through an existing project) to additional extreme poor households
  - The **Economic Inclusion (EI) subcomponent (1B)** aims to deliver an integrated livelihood package to extreme-poor households to provide them with a foundation to carry out activities with income generating potential. This subcomponent will combine grants with accompanying services and measures to address multiple constraints faced by rural households in the country
- The main target beneficiaries for the cash transfers are extreme poor households
- The main target beneficiaries for the economic inclusion package will be:
  - households who have previously received the *Ep Fet Po* and are no longer receiving the program
  - households who are currently receiving the *Ep Fet Po* but will exit the program within the next year

# Impact Evaluation Questions

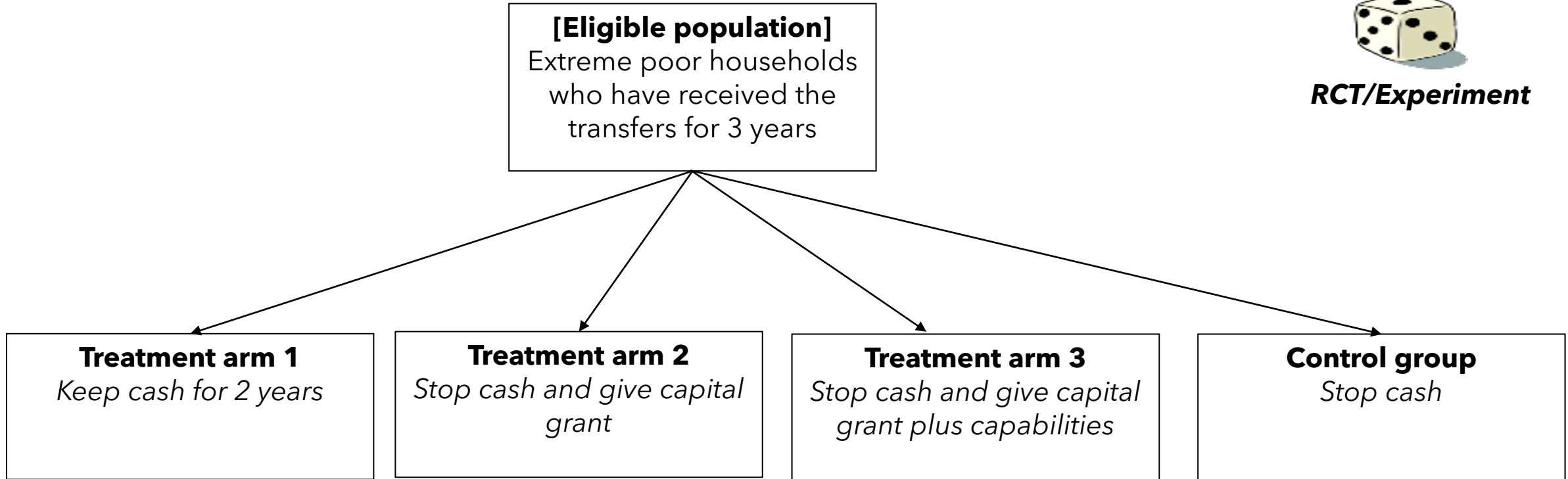
- What is the impact of providing **two years of cash transfers** to extreme poor households on outcomes of interest?
- What is the impact of providing **one-time capital grant** to extreme poor households on outcomes of interest?
- What is the impact of providing **one-time capital grant and capabilities transfer** to extreme poor households on outcomes of interest?

# Methodology

## Methods symbols:



**RCT/Experiment**



# Key Outcomes

- **Main indicators**

Outcome Domain	At what level/s?
Consumption	Household
Asset accumulation	Household
Health, nutrition and education of children	Household and individual
Resilience	Household
Income diversification	Household
Migration	Household
Women's empowerment	Household and individual

## Clinic 3: Program Roll-out Plan and Impact Evaluation Strategy

# Data

Dataset name	Source	Frequency	Observation unit	Key variables	ID variable?
Household listing	Admin data from <i>targeting of cash transfers (only for part of community pre-listed)</i>	once	household	Assignment or treatment variable; sociodemographic	TBD (probably first and last names)
Community listing	Listing (survey firm)	once	community	Region, community, population	Yes (Community_ID)
IE baseline and follow up	Baseline survey and followup survey	once	household	Time use, income, psychosocial...	Yes (Household_id)
Monitoring data	Admin data from implementing agency	monthly	Individual beneficiary	Training attendance, training duration...	Yes (Household_id)
Cost data	Implementing agency budget data	yearly	household	Cost per beneficiary for main program components	NA



# Challenges

- **Discuss potential challenges/risks and how to tackle/mitigate them**
- **Common examples:**
  - Take up
    - Possible reasons (exiting beneficiary households to understand reason for stop receiving the transfers)
  - Contamination of control group
    - Possible reasons (acceptance to remain as designated/preventing access to other programmes)
  - Implementation difficulties
    - Possible reasons (how do we control for attribution errors?)

# Team

### Impact Evaluation Team

Impact evaluation TTL

- tbd

Principal investigator(s)

- Benedetta Lerva, Catherine Thomas, ...

Research analyst(s)

- Suneha Seetahul, ...

Field coordinator

-

### Project Team

Project TTL

- Junko Onishi, Abu Kargbo, Samik Adhikari

Specialist(s)

- Mpumelelo Nxumalo, Steisianasari Mileiva,

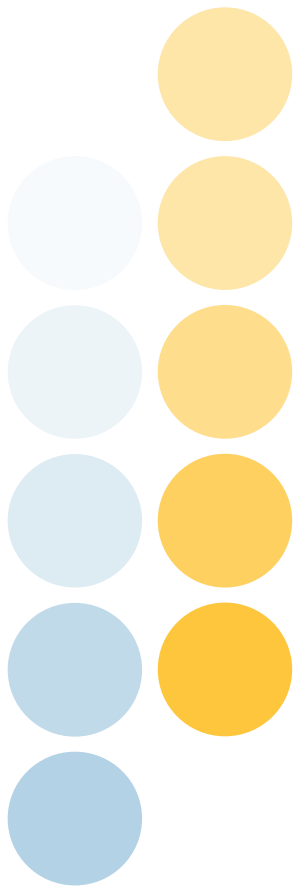
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# Thank you!

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## PEI FUNDING PARTNERS



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