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The Match and Motive Matrix

Key messages

• This Report defines migrants as people who live outside their country of citizenship, regardless of their status and motivations. For practical purposes, the term is used throughout the Report when referring to economic migrants and refugees as a group.

• The Match and Motive Matrix draws from labor economics and international law to develop a unified framework that identifies priority policies for four types of movements based on who moves and under what circumstances (figure 1.1).

• Where a migrant fits in the Match and Motive Matrix depends in part on the policies of the destination countries. Over time, the challenge is to enhance migration outcomes by strengthening the match of all migrants’ skills and attributes with their destinations and by reducing the need for so-called distressed movements by migrants who are neither refugees nor whose skills and attributes are a strong match for the destination society.

Figure 1.1 Distinct groups of migrants require distinct policy responses

Source: WDR 2023 team.

Note: Match refers to the degree to which a migrant’s skills and related attributes meet the demand in the destination country. Motive refers to the circumstances under which a person moves—whether in search of opportunity or because of a “well-founded fear” of persecution, armed conflict, or violence in their origin country.