

# TES

TERTIARY EDUCATION & SKILLS  
MULTI-DONOR TRUST FUND

NOVEMBER 2023

In partnership with:



mastercard  
foundation



MANAGED BY  
**WORLD BANK GROUP**

# WHAT IS TES



• **An umbrella Multi-Donor Trust Fund** administered by the World Bank's Education Global Practice, aiming to **prepare youth and adults for the future of work** and society by improving access to inclusive, quality, equitable, and resilient education and training.

A NEW GLOBAL  
**FINANCING AND PARTNERSHIP MECHANISM**  
ESTABLISHED IN DECEMBER 2022  
WITH THE SUPPORT OF  
**MASTERCARD FOUNDATION**

# TES IS DESIGNED TO



Reframe, reform, and rebuild  
**TERTIARY EDUCATION AND SKILLS SYSTEMS**  
to prepare workers for  
**THE DIGITAL AND GREEN TRANSFORMATION**

And to turn the challenges into **opportunities**  
for change and growth.



- The **GREEN ECONOMY** is generating **new job opportunities**, with an estimated **25 million new jobs by 2030**.
- **DIGITAL TRANSFORMATION** drives the **adoption of cutting-edge technologies**, such as Artificial Intelligence (AI) in education and training delivery.
- **DEMOGRAPHIC CHANGE** will **increase the demand of care workers and life-long learning**.

# THE RIGHT FUND AT THE RIGHT TIME

- TO ADDRESS **THE CHALLENGES** FACING TERTIARY EDUCATION AND SKILLS SYSTEMS

- >> **NEW MEGATRENDS**, such as automation, climate change, and digitalization, **will transform over 1.1 billion jobs** in the next decade, **demanding skills that many in the current workforce lack.**
- >> **SHRINKING WORKFORCE AND AN AGING POPULATION** demand adaptability from people **to keep working later in life.** **Constantly acquiring new skills and knowledge (life-long learning) is a top priority.**
- >> **450 DISENGAGED YOUTH** **remain disconnected** due to skills mismatch with the job market. **The quality, relevance, and affordability of TES institutions varies considerably within and across countries.**

The logo features a stylized globe icon on the left, composed of a network of blue dots and lines. To the right of the globe, the text "TES" is written in a bold, dark blue, sans-serif font, and "GOALS" is written below it in a larger, bold, light blue, sans-serif font.

# TES GOALS

- **PROMOTE INDEPENDENT LEARNING:**

Foster digital and transversal skills to empower individuals to access diverse learning resources. Education must prioritize skill development in every student.

- **ENHANCE ECONOMIC ENGAGEMENT:**

Ensure relevant skills for economic engagement through targeted training interventions for disengaged, semi-engaged, and engaged individuals

- **SUPPORT CAREER TRANSITIONS:**

Aid workers and students during school-to-work and job transitions is a fundamental building block of modern training systems.

- **FOSTER INNOVATIONS:**

Unlock the potential of universities to develop advanced digital skills, address local challenges, and foster high-value-added entrepreneurship.

# WHY PARTNER WITH TES

- JOIN AN INTEGRATED AND EXTENDED REACH TO **ACHIEVE HIGHER IMPACT**

## CONTRIBUTE TO SHAPE THE WORLD BANK AGENDA

Partners become active members of the **Partnership Council**, bringing new insights and innovative approaches to strengthening the **World Bank's agenda** on TES-related issues.

## LEVERAGE WORLD BANK LENDING

Partners can leverage available lending to **scale up programs and achieve higher impact.**

## TAP INTO AVAILABLE DELIVERY SYSTEMS

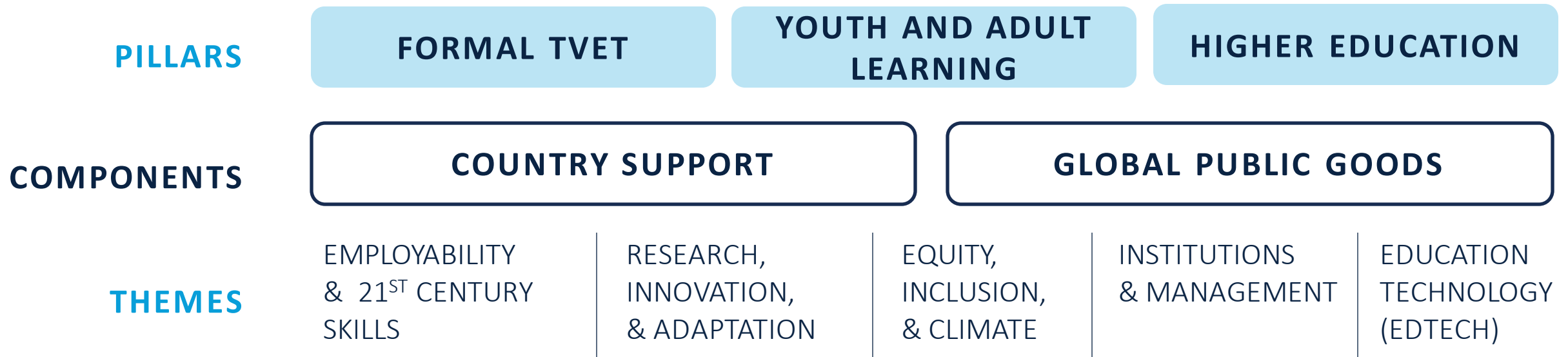
TES partners can rely on the World Bank's proven **in-country experience, procurement capacity, government relationships, and knowledge** to successfully implement programs.



# HOW TES WORKS

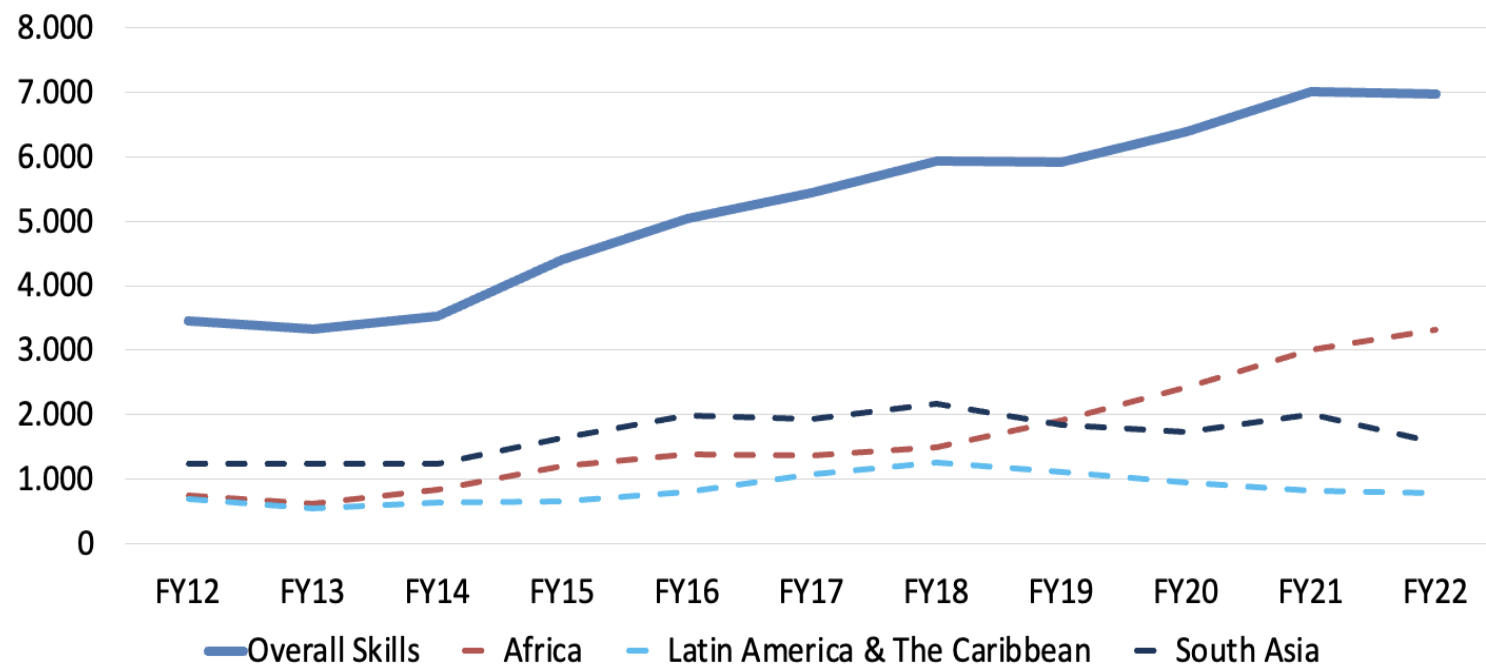


- TES offers a modular structure where partners can **customize their interventions** by selecting **pillars, components,** and **themes** according to their **priorities.**



# OUR DIVERSE PORTFOLIO: US\$7 BILLION OVER 50 COUNTRIES

THE WORLD BANK IS THE  
**LARGEST FINANCIER**  
OF TERTIARY EDUCATION  
AND SKILLS



Data in US\$ million

FY23/24 Pipeline: 17 projects (US\$2.4B)

The graph comprises Skills Projects as the sum of Vocational training, Work Development, and Tertiary Education.

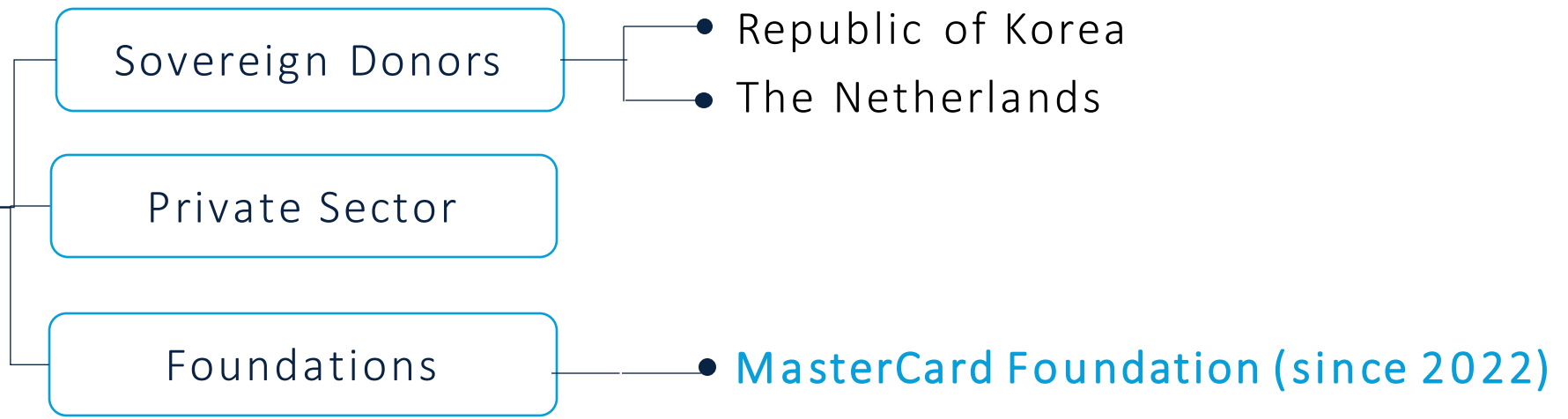
Skills Projects as the sum of Vocational training, Work Development, and Tertiary Education

This graph excludes East Asia Pacific, Europe and Central Asia, and Middle East and North Africa for enhanced visualization.



# TES KEY PARTNERS FOR 2024

## FINANCIAL PARTNERSHIPS



## TECHNICAL PARTNERSHIPS



- Partners
- On going conversations



# A SUCCESSFUL TES PARTNERSHIP

Seeks to implement EdTech policies or strategies to build resilient hybrid education systems and to develop skills for the digital economy

<< US\$15 MILLION in 5 YEARS >>



## YOUTH AND ADULT LEARNING

### GLOBAL PUBLIC GOODS



#### DS4A

Digital Skills for Africa  
In partnership with UNESCO

Set of tools to assess the supply and demand for digital skills, with a focus on Agrotech, post-secondary students, teachers, and healthcare workers.

[Mali, Kenya, Rwanda, South Africa, and Zambia.](#)

#### EdTech Policy Academy

Umbrella learning and training program designed to provide client country counterparts with opportunities to deepen knowledge and skills to design, implement and monitor educational technology policies and strategies.

#### ETRI/ ETRI-VET

[EdTech Readiness Index](#)

World Bank's tool that collects and reports information on institutions' and systems' readiness to use EdTech for hybrid/blended learning for resilience.

#### Implementation Toolkits

Practical “How-to” kits for designing and implementing resilient education systems and developing relevant digital skills. [Tools are piloted in supported countries.](#)

#### Youth Entrepreneurship

Skills frameworks, curriculum, tasks, methodology, and open learning systems to support youth entrepreneurs in addressing challenges, such as out of school youth.



YOUTH AND ADULT  
LEARNING

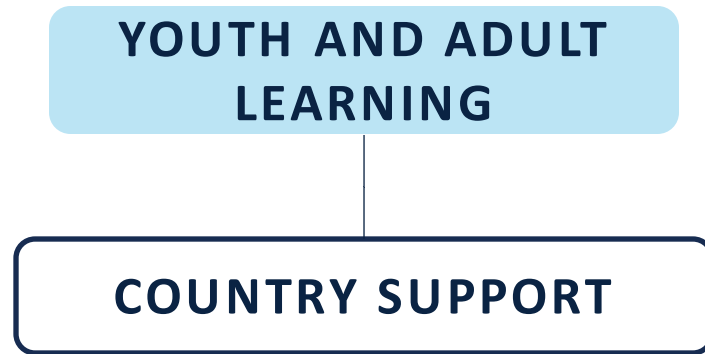
COUNTRY SUPPORT

DEMAND-DRIVEN COUNTRY ANALYTICAL STUDIES  
(Linked to ongoing and future lending operations)

**1** **Resilient Hybrid Learning**  
The development of technology in education (EdTech) for development of resilient learning systems.

**2** **Digital Skills**  
The development of digital skills aligned to local labor market demand and future trends.

- The **EdTech team** was able to mobilize country teams rapidly to initiate the country analytical studies



## APPROVED COUNTRY ANALYTICAL STUDIES

### HYBRID/BLENDED LEARNING

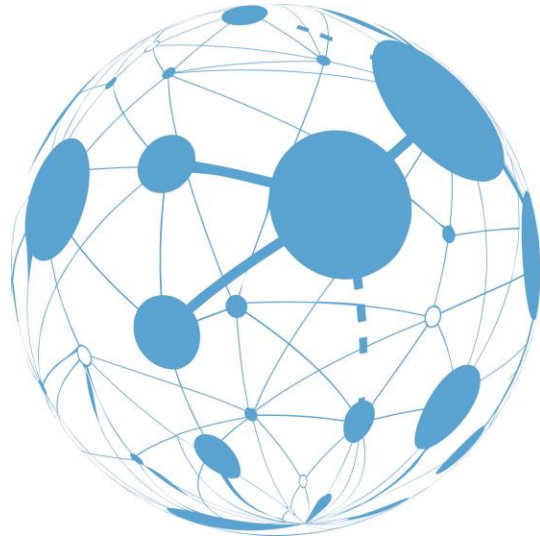
**18 grants approved across:**

Burkina Faso, Central African Republic (CAR), Chad, Côte d'Ivoire, **Ghana**, **Kenya**, Malawi, Mali, Mauritania, **Nigeria**, **Rwanda**, **Senegal**, Seychelles, **Uganda**, Tanzania, The Gambia, Zambia, Zanzibar, and Zimbabwe.

### DIGITAL SKILLS

**17 grants approved across:**

Benin, Botswana, Burundi, Democratic Republic of Congo, **Ethiopia**, Liberia, Mali, Namibia, **Nigeria**, Sao Tome and Principe, South Africa, South Sudan, Zambia, and Zimbabwe.



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