



How SWIFT Informs Our Operations & Clients at IFC

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How We Use SWIFT

Incorporation of SWIFT into Our Data Collection Efforts

- In a typical project that uses SWIFT, IFC works closely with Poverty GP colleagues to develop a model and identify relevant questions to incorporate into our survey instrument
- Typically two rounds of data collection for most projects (baseline, endline).
 - Limited number of projects with more frequent data collection efforts (annual or baseline, midline, endline).
- Most projects using SWIFT incorporate a quasi-experimental approach with mixed methods (quant and qual).



Where We've Used SWIFT

Geographic and Industry/Sector Distribution

- IFC began piloting the SWIFT tool in partnership with Poverty Global Practice in Cote d'Ivoire and Rwanda in FY15 in agribusiness projects
 - Maize suppliers to Heineken and cocoa suppliers to Cargill
- Subsequent expansion of the tool from Africa Region to South Asia and EAP and LAC
 - Initial use was in LIC IDA and FCS contexts, then expansion to MICs
- Primarily used in our agribusiness (MAS Industry) supply chain Advisory Services projects, with limited use in digital financial services (FIG Industry) projects
 - SWIFT deployed in at least one a refugee-focused project in Kenya
- To date, 20+ projects at IFC have used SWIFT since 2015.



Value Proposition for IFC Projects

✓ Value Add for IFC Project Teams

Ex-ante: Helps project teams think more deeply about targeting of interventions.

Implementation: Relatively easy to incorporate into data collection efforts/survey instruments. Partnership with Poverty GP is a plus.

Ex-post: Demonstrate poverty-related effects alongside other livelihood measures to management, partners, and IEG.

✓ Value Add for External Clients

Aligns with clients' public sustainability commitments (e.g. Cocoa Promise).

Clients have been able to share summaries with other stakeholders including local/regional government counterparts (e.g. Mozambique).

Clients see this as part of a toolkit, not a standalone assessment tool.



THANK YOU



Creating Markets, Creating Opportunities