How SWIFT Informs Our Operations & Clients at IFC

Kalyan Neelamraju
Development Impact Department, IFC

November 16, 2022
Incorporation of SWIFT into Our Data Collection Efforts

• In a typical project that uses SWIFT, IFC works closely with Poverty GP colleagues to develop a model and identify relevant questions to incorporate into our survey instrument.

• Typically two rounds of data collection for most projects (baseline, endline).
  • Limited number of projects with more frequent data collection efforts (annual or baseline, midline, endline).

• Most projects using SWIFT incorporate a quasi-experimental approach with mixed methods (quant and qual).
Where We’ve Used SWIFT

Geographic and Industry/Sector Distribution

• IFC began piloting the SWIFT tool in partnership with Poverty Global Practice in Cote d’Ivoire and Rwanda in FY15 in agribusiness projects
  • Maize suppliers to Heineken and cocoa suppliers to Cargill

• Subsequent expansion of the tool from Africa Region to South Asia and EAP and LAC
  • Initial use was in LIC IDA and FCS contexts, then expansion to MICs

• Primarily used in our agribusiness (MAS Industry) supply chain Advisory Services projects, with limited use in digital financial services (FIG Industry) projects
  • SWIFT deployed in at least one a refugee-focused project in Kenya

• To date, 20+ projects at IFC have used SWIFT since 2015.
## Value Proposition for IFC Projects

### Value Add for IFC Project Teams

- **Ex-ante:** Helps project teams think more deeply about targeting of interventions.
- **Implementation:** Relatively easy to incorporate into data collection efforts/survey instruments. Partnership with Poverty GP is a plus.
- **Ex-post:** Demonstrate poverty-related effects alongside other livelihood measures to management, partners, and IEG.

### Value Add for External Clients

- Aligns with clients’ public sustainability commitments (e.g. Cocoa Promise).
- Clients have been able to share summaries with other stakeholders including local/regional government counterparts (e.g. Mozambique).
- Clients see this as part of a toolkit, not a standalone assessment tool.
THANK YOU