

CELEBRATING 10 YEARS

of Learning for Development Effectiveness



Korea Program FOR
Operational Knowledge

ANNIVERSARY EVENT



INDEX

Introduction	04
Agenda	05
OLC Partner Appointment Organizations	07
Speakers	09
• Opening	10
• Session 1	12
• Session 2	16
• Closing	19

CELEBRATING 10 YEARS

of Learning for Development Effectiveness

- Agenda
- OLC Partner Appointment Organizations

Celebrating 10 Years of Learning for Development Effectiveness:

Korea Program for Operational Knowledge (KPOK) Anniversary Event

Time and Venue

Date & Time: 9:30AM – 2:00 PM, June 16, 2023 (Friday)

Venue: 6F Nuri Ballroom, Four Seasons Hotel Seoul, Republic of Korea

Background

The year 2023 marks the 10th Anniversary of the Korea Program for Operational Knowledge (KPOK), a successful partnership between the World Bank Group (WBG) and the Republic of Korea. Over the past decade, KPOK has provided development knowledge and learning to help low- and middle-income countries address complex development challenges. The Open Learning Campus (OLC) of the WBG has been at the center of KPOK implementation at the same time playing a leading role in establishing the global education ecosystem in development.

Sharing the objectives of providing actionable capacity building and knowledge sharing programs for WBG client countries to tackle development challenges, OLC and KPOK were able to mutually reinforce each other, building strong partnership with various layers of Korean partners across sectors who are willing to share Korean development experience with global development community. Even amidst the challenges posed by the recent COVID-10 pandemic, this partnership has grown stronger, adapting to diverse delivery models to reach a wider audience.

This half-day event is designed to bring together key Korean partners and World Bank counterparts to celebrate the 10 years of successful collaboration. Korean partners will showcase best practices across various collaboration models. Additionally, insightful discussions will take place, focusing on the lessons learned from past experiences to inform and enhance KPOK as the program embarks on another decade of success. Participants are encouraged to leverage the best practices to foster more vigorous collaboration with KPOK in the coming years.

Program Agenda

Time	Program
9:30-10:00	<p>Opening Ceremony</p> <ul style="list-style-type: none"> • Opening Remarks: Sheila Jagannathan, Head, Open Learning Campus (OLC), World Bank Group (WBG) • Appreciation Ceremony - Appreciation Award to the Ministry of Economy and Finance (MOEF) • Welcoming Remarks: Sang Kyoo Lee, Director, International Financial Institutions Division, MOEF • Congratulatory Remarks: Dongsoo Kang, Executive Director, Global Knowledge Exchange and Development Center (GKEDC) • Opening Video: The Korea Program for Operational Knowledge (KPOK): Celebrating 10 Years of Learning for Development Effectiveness • Group Photo
10:00-10:15	<p>Coffee Break</p>
10:15-11:10	<p>Session 1: Retrospect - Decade of Successful Collaboration</p> <ul style="list-style-type: none"> • Presentation on OLC and KPOK: Sheila Jagannathan, Head, OLC, WBG • Presentation on Results of KPOK: Jisun Kim, Senior Program Coordinator, OLC, WBG • Lightning Talks: Collaboration between KPOK and Korean partners <ul style="list-style-type: none"> - <u>Bite-Sized e-Learning</u> <ul style="list-style-type: none"> • Eunjung Choi, Researcher, International Technology Cooperation Center, Korea Development Administration (RDA) • Hyong Soon Kim, Director, Global Academy, National Information Society Agency (NIA) - <u>Self-Paced e-Learning and Virtual Knowledge Exchange</u> <ul style="list-style-type: none"> • Junseok Hwang, Director, Innovative Human Development Education and Research Group for Smart City Global Convergence, Seoul National University - <u>Blended Learning Program</u> <ul style="list-style-type: none"> • Young-Ki Hwang, Director, International Agricultural Cooperation Division, Korea Agency of Education, Promotion and Information Service in Food, Agriculture, Forestry and Fisheries (EPIS) - <u>Knowledge Providers</u> <ul style="list-style-type: none"> • Hee Cheol Shin, Chief Director, Center for Global Transport Cooperation, Korea Transport Institute (KOTI) • Inhee Kim, Director, Office of Planning and Coordination, Seoul Institute

11:10-11:50	<p>Session 2: Prospect - Planning for Another Successful Decade</p> <p>Panel discussion will take place with panel members comprised of representatives of organizations that engage in capacity building for development countries. The panel will share lessons learned from designing and delivering capacity building courses and discuss ways to effectively align knowledge and learning with development effectiveness.</p> <ul style="list-style-type: none"> • Moderator: Sheila Jagannathan, Head, OLC, WBG • Panel Discussion <ul style="list-style-type: none"> - Hai-young Yun, Assistant Dean of External Relations, KDI School of Public Policy and Management - Sang Keon Lee, Director, Global Development Partnership Center, Korea Research Institute for Human Settlements (KRIHS) - Jong Young Kim, General Manager, K-water Academy, Korea Water Resources Corporation (K-water) - Beckhee Cho, General Director, Global Cooperation Center, Korea Land & Housing Corporation (LH) - Zaki Khoury, Senior Digital Development Specialist, Digital Development Global Practice, WBG
11:50-12:30	<p>Partnership Award and Closing</p> <ul style="list-style-type: none"> • Partner Appointment and Recognition Ceremony • Final Remarks: Myriam Thiberge, Manager, Leadership and Staff Development & Open Learning Campus, WBG • Closing Remarks: Jason Allford, Special Representative, WBG Korea Office
12:30-14:00	<p>Lunch</p>

OLC Partner Appointment Organizations (Alphabetical Order)

- Asian Forest Cooperation Organization (AfoCo)
- Global Knowledge Exchange & Development Center (GKEDC)
- Korea Agency of Education, Promotion and Information Service in Food, Agriculture, Forestry and Fisheries (EPIS)
- KDI School of Public Policy and Management
- Korea Electric Power Corporation (KEPCO)
- Korea Environmental Industry & Technology Institute (KEITI)
- Korea Forest Service (KFS)
- Korea Internet & Security Agency (KISA)
- Korea Land and Housing Corporation (LH)
- Korea Research Institute for Human Settlements (KRIHS)
- Korea Rural Community Corporation (KRC)
- Korea Transport Institute (KOTI)
- Korea Water Resources Corporation (K-water)
- National Information Society Agency (NIA)
- Rural Development Administration (RDA)
- Seoul Metropolitan Government (SMG)
- Seoul Urban Solutions Agency (SUSA)
- Seoul National University Global R&DB Center
- SUDOKWON Landfill Site Management Corporation (SLC)

CELEBRATING 10 YEARS

of Learning for Development Effectiveness



Speakers

- Opening
- Session 1
- Session 2
- Closing

Speakers _ Opening



Sheila Jagannathan

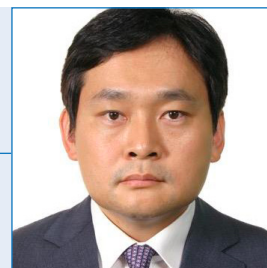
Head, Open Learning Campus
World Bank Group

Sheila Jagannathan is a lifelong learner and Head of the Open Learning Campus at the World Bank in Washington DC. She serves as the organization's focal point on digital learning and issues at the intersection of technology use and capacity building in emerging countries. She is an internationally recognized thought leader, advisor, author and a forward-thinking senior education leader with over 35 years of experience in leading capacity building, knowledge management, data, social learning and transformation change across public and private organizations. She has been responsible for designing and implementing world-class solutions in challenging global environments, resulting in performance and productivity improvements. Sheila also provides policy advice and technical assistance to World Bank country-level capacity building programs (both government and training centers of excellence seeking to introduce technologies in their educational systems) in, East Asia, China, the Middle East and North Africa, Africa and South Asia. A recent MOOC designed under her leadership on Future of Work (WDR 2019) was nominated for the prestigious EDX prize for 2020. Her current areas of interest and activity include: Skilling and the Fourth Industrial Revolution, 60-year curricula, corporate talent management, diversity & inclusion, organizational development, MOOCs, experiential pedagogy, online/hybrid strategies, multimodal and social learning environments, immersive learning (AR/VR), use of artificial education in education, big data analytics, LXPs, LMS, and learning ecosystems.

Sheila has written articles for various peer-reviewed publications and journals learning publications in technology-based learning. Her seminal book, 'Reimagining Digital Learning for Sustainable Development: How Upskilling, Data Analytics, and Educational Technologies Close the Skills Gap', by Routledge, New York (2021) is recognized as a landmark in the field of digital capability building and sustainable development, a topic that has now become center stage in promoting alternative pathways for jobs and employment among millions of low income youths in different parts of the developing world. She is on the advisory board of major professional associations of learning such as the UN-SDG Learn, Canadian Foreign Service Institute, Global Distance Learning Network, Indian National Skills Development Council, George Mason University, E-learning Africa, (Annual International Conference for developing E-learning capacities in Africa), International Conference on e-learning (ICEL), and Skills Development Councils, IQPC's Chief Learning Officer (CLO Exchange). Sheila was invited to join 15 global leaders for an UN Executive Leadership Program for Sustainable Development, and is currently a UN Master Mind for providing leadership advice to the organization on sustainable development issues.

Sang Kyoo Lee

Director, International Financial Institutions Division
Ministry of Economy and Finance



Sang Kyoo LEE is the Director of the International Financial Institutions Division. He assumed office in February 2022.

Mr. LEE is responsible for work related to Multilateral Development Banks (ADB, IDB, EBRD, AfDB, CABI) and multilateral development cooperation with international organizations.

He has over 21 years of work experience in various government agencies: the Ministry of Economy and Finance, the Financial Services Commission and the Office of the President. He served as Director of the Government Bond Policy Division, Director of the International Monetary Cooperation Division, Secretary to the Deputy Prime Minister, and Assistant Secretary to the President. He also has extensive experience in financial policies, working in the Financial Policy Bureau as a deputy director.

Mr. LEE graduated from Yonsei University with a B.A. in Economics. As a Fulbright Scholarship recipient, he graduated from Indiana University with a M.A. in Public Administration.

Dongsoo Kang

Executive Director
Global Knowledge Exchange and Development Center, Korea Development Institute



Dr. Dongsoo Kang currently serves as the Executive Director of the Global Knowledge Exchange and Development Center (GKEDC) at the Korea Development Institute (KDI). Since joining KDI in 2000, he has accumulated diverse experience in policy research and project management. At KDI, he has held various executive positions, including Senior Vice President and Chief Research Officer (CRO), Senior Director of Macroeconomic and Financial Policy Department, etc. Additionally, he served as a Senior Counselor to the Deputy Prime Minister and Minister of Strategy and Finance. Prior to his tenure at KDI, Dr. Kang taught macroeconomics at the State University of New York (SUNY) at Binghamton and worked for the Financial Supervisory Service (FSS) of Korea. He also worked as an Economist for the Department of Economics at the OECD and served as a Consultant for the WB and the ADB. In his current role, Dr. Dongsoo Kang takes the lead in designing and implementing impactful knowledge-sharing programs. Leveraging exhibitions, seminars, and capacity-building initiatives, he collaborates closely with esteemed partners, such as Multilateral Development Banks, partner governments, and public institutions, to facilitate effective information exchange and foster strategic alliances. Dr. Kang holds a B.A. in Economics from Seoul National University and an M.A. and Ph.D. in Economics from the University of Chicago.

Speakers _ Session 1



Jisun Kim

Senior Program Coordinator, Open Learning Campus
World Bank Group

Jisun Kim is Senior Program Coordinator with the Open Learning Campus (OLC) Team, based in the WBG Korea Office. She is Program Manager for the Korea Program for Operational Knowledge (KPOK) which focuses on tackling the most difficult development challenges through sharing operational knowledge, lessons learned, best practices and capacity building. In this role, she leads the partnership with diverse organizations in Korea and facilitates business development by coordinating various demands and resources for integrated knowledge and learning offerings to benefit the World Bank operational teams and their country clients.



Eunjung Choi

Researcher, International Technology Cooperation Center
Rural Development Administration

Eunjung Choi is Researcher and since 3 months ago, has been in charge of cooperation with international institutions, serving as the contact point of RDA. Previous to this role, she has worked at the Division of Climate Change Assessment from 2012 to February 2023.

Hyong Soon Kim

Team Leader, Global Academy, Department of Global ICT Cooperations
National Information Society Agency



Dr. Hyong Soon Kim has worked as a researcher and a policy adviser in the field of ICT infrastructure, and cloud services in Korea since 1997. He currently holds the position of Team Leader at the Global Academy of the National Information Society Agency (NIA) of the Republic of Korea. In this role, he is responsible for overseeing digital government capacity-building programs and managing the Korea ICT Volunteers project.

From 1997 to 2018, he has been involved in significant initiatives and managed relevant projects including Rural BcN(Broadband Convergence Network), pilot projects on Giga Internet, Public WiFi, BcN, Next Generation Network, Korea Advanced Research Network (KOREN), and IPv6.

In addition, he was also responsible for the open cloud platform project and e-Government Standard Framework from 2019 to 2021. He also served as the chair of Service Transition Working Group of IPv6 Forum Korea.

Junseok Hwang

Professor/Director, Seoul National University Innovative Human Development
Education and Research Group for Smart City Global Convergence
Seoul National University



Dr. Junseok Hwang is professor of Information Science and Technology at Technology Management, Economics and Policy Program(TEMPEP), and Director of Global R&DB Center, International Technology Professional Program (ITPP), and Transdisciplinary Graduate Program in Smart City Global Convergence (SCGC) in Seoul National University. Prior to this, he was an Assistant Professor in the School of Information Studies at Syracuse University. He received his Ph. D. in Information Science and Telecommunications from the University of Pittsburgh, a Master's degree in Telecommunications from the University of Colorado.

His current research focuses on economics of information and networks, management and policy of convergence technologies, social impact study and forecasting of emerging technologies, knowledge and intelligence management. Recent research areas also include smart city technology innovation, sustainability of technology management, appropriate technology for developing economy and community, fourth industrial revolution education, digital transformation.

Speakers _ Session 1



Young-Ki Hwang

Director, International Agricultural Cooperation Division
Korea Agency of Education, Promotion and Information Service in Food,
Agriculture, Forestry and Fisheries

Young-Ki Hwang is Director of International Agricultural Cooperation Division, EPIS. She has over 18 years of experiences in international development and ICT application in the field of agriculture and rural development.

Since 2012, she had been a manager in International Trade & Cooperation Team in EPIS and conducted various projects on international cooperation. Currently She is in charge of ODA (Official Development Assistance) projects focused on Smart Farm implementation, which its region includes Southeast Asia (Vietnam, Philippine, Cambodia etc.) and CIS (Uzbekistan etc.). Recently its agricultural ODA project is diversified from Smart farm to specific sector, capacity Building and system development.

She has also actively widened partnerships with various international organizations (World Bank, FAO, UNDP etc.) and Korean public agencies through consultation in field of digital agriculture. She holds a BA in Horticulture and International Trade in MA.



Hee Cheol Shin

Chief Director, Center for Global Transport Cooperation
Korea Transport Institute

Dr. Hee Cheol Shin is Chief Director of Center for Global Transport Cooperation in Korea Transport Institute (KOTI) since 2022. He joined KOTI in 2003 and worked in transportation database and survey area for three years. After that, he has worked in the area of bicycle transport and sustainable transport area. He has carried out various national bicycle transport plans and projects of Korea such as National Bicycle Network Plan, several metropolitan bicycle promotion plans, and public bike systems projects. With those research projects, he has presented at the United Nations, Organization of Economic Cooperation and Development, Transport Research Board Annual Meeting, Velo-City Conference, and so on. He served as Chief Director of Dept. of 4th Industrial Revolution and Transport from 2018 to 2022.

His main research areas are sustainable transport areas including bicycle, pedestrian and PMDs. Nowadays, he carries out not only micro mobility research projects which are considered as new mode of transport but also ODA related projects which includes ASEAN, Central Asia and OECD.

Inhee Kim

Director, Planning & Coordination Division
Seoul Institute



Kim, Inhee is a Director of Planning & Coordination Division at the Seoul Institute.

Since joining the Seoul Institute in 2004, he has conducted various research projects on urban planning and development as well as residential renewal.

He played an integral role in formulating the Metropolitan Development Plan and the 2030 Seoul Master Plan, a civic engagement plan. In recent years, he has directed the 2040 Seoul Plan and the 2050 Seoul Grand Plan, a future vision plan. He has also participated in a host of international workshops. He holds a Ph.D. in urban and regional planning from the Technical University of Berlin, Germany.

Speakers _ Session 2



Hai-young Yun

Assistant Dean of External Relations
KDI School of Public Policy and Management

Prof. Hai-young Yun currently serves as the Assistant Dean of External Relations at KDI School of Public Policy and Management in Sejong, Korea. In this role Prof. Yun oversees the Capacity Building Department, which is responsible for designing and implementing non-degree, short-term training programs in the field of development studies for government officials from all over the world. She is the Head of the GDLN Global Secretariat, which has its origins in the World Bank and is a global network of knowledge sharing organizations. She sits on the Regional Board of Directors and Regional Academic Council of the Regional School for Public Policy in Guatemala. As one of the founding members of KDI School, Prof. Yun has accumulated over 25 years of experience in international development training and teaches courses on policy presentation and communication. Prof. Yun holds a graduate degree in public policy and public administration from the London School of Economics and Political Science (LSE) and her Bachelor's Degree from Wellesley College.



Sang Keon Lee

Director, Global Development Partnership Center
Korea Research Institute for Human Settlements

Dr. Sang Keon Lee is a Senior Research Fellow and the Director of Global Development Partnership Center at Korea Research Institute for Human Settlements (KRIHS). He received his B.S. in Architectural Engineering and M.S. in Urban Planning from Yonsei University, Seoul, Korea. His Ph.D. was in Civil Engineering from Virginia Tech, Blacksburg, U.S. where he studied ICT application to transportation sector. He is acting as Korean head of delegation at ISO/TC204 and Smart City Master Planner of Sejong city. During the last 33 years, Dr. Lee has explored widely in the fields of Intelligent Transportation Systems and ICT; and his current research interests are ubiquitous traffic information standardization and globalization of smart city technology for developing countries, including Integrated Operation and Control Center (IOCC).

Jong Young Kim

General Manager, K-water Academy
Korea Water Resources Corporation



Jong Young Kim is General Manager of International Team at HRD & Education Center (K-Water Academy), Korea Water Resources Corporation (K-Water).

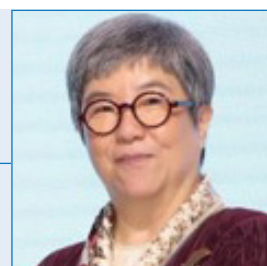
He has been working for K-water, a public corporation specialized in water resources development & management in Korea, since joining the company in 2002 to the present.

He has 8 years' experiences of water-related domestic & overseas business, 5 years financing management works, and about 8 years of HRD within the company.

Using the knowledge and know-how experienced in the company, he has delivered several lectures about overseas business, financing and education for internal staffs and related people from other countries, and carried out several partnership programs with international organizations such as ADB and USAID. He holds a Master Degree in business administration from Chungnam National University.

Beckhee Cho

General Director of Global Cooperation Centre
Korea Land and Housing Corporation



Ms. Beckhee Cho is currently the General Director of Global Cooperation Center at LH, Korea Land and Housing Corporation. Heading the GCC team, she is in charge of creating and strengthening cooperative partnerships with governments and global organizations through capacity building and short consultancy programs sharing LH's broad experience in Korea's urban development and housing. Ms. Cho has over 30 years of work in various forms of international relations, primarily in government or public sector focusing on bilateral/multilateral issues and international development. Before joining LH, Ms. Cho headed the global operation of LX, Korea Land and Geospatial Informatix Corporation, developing ICT projects related to the modernization of land administration and management in countries around the world, sharing Korea's knowhow in this regard. Ms. Cho was spokesperson for foreign media in the political sector for numerous years, and worked in the National Assembly for well over a decade in the inter-parliamentary section. Ms. Cho is trilingual, Korean, English and Spanish, having resided in various regions of the world. She has a BA degree in Creative Writing from the University of Miami and an MPA from Harvard Kennedy School of Government.

Speakers _ Session 2



Zaki Khoury

Senior Digital Development Specialist, Digital Development Global Practice
World Bank Group

Dr. Zaki Khoury is a Senior Digital Development Specialist at the World Bank' Digital Development Global Practice, and Task Leader of the Korea Digital Development Program (KoDi). His focus is on helping governments in advancing their data-driven digital transformation through enabling policies for digital infrastructure of the future (Cloud and AI), digital platforms and efficient services delivery, and effective use and reuse of data for innovative growth and development. He is currently supporting analytical and investment operations in East Asia Pacific and Middle East and North Africa regions.

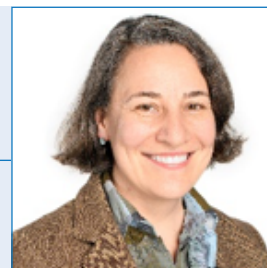
Dr. Khoury is trendsetter with a growth mind-set who authored and spoke extensively on issues of digital transformation, disruptive technologies, and digital development. He works collaboratively across sectors and is an active leading contributor to the Global work on Artificial Intelligence (AI) for Development and Data Governance in Middle East and North Africa. He is also a member of the OECD network of experts on AI (ONE AI).

Dr. Khoury previously led Microsoft's cooperation with international organizations in the Middle East and Africa and with the World Bank in the public sector. He also managed the business operations in the Gulf region and supported public sector digital transformation across emerging and new markets.

Dr. Khoury holds a PhD in Planning (UdeM), an MSc. in Economics (UCL) and a BSc.in Engineering (AU). He has also continued his executive education in Business (Harvard) and Management (McGill).

Myriam Thiberge

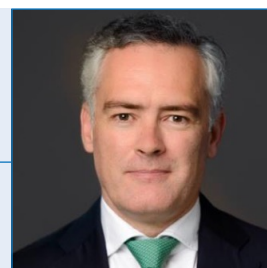
Leadership and Staff Development & Open Learning Campus
World Bank Group



Ms. Myriam Peltier-Thiberge, a French national, joined the World Bank Group in 2003 from the French Finance Ministry where she worked for 7 years supporting the French Executive Director at the Asian Development Bank, working with the other Multilateral Development Banks on people and budget related issues, as well as overseeing the Finance Ministry Conflict of Interest unit. As a Human Resources Officer in IFC, she spent over 11 years designing, developing and facilitating a wide range of leadership development programs. At the World Bank, she then held various positions in HR, including as a Program Manager in HR Talent Acquisition, responsible for the onboarding and leadership curriculum for WBG Youth Programs, among which the WB Young Professionals (YP) Program. Ms. Peltier-Thiberge was appointed as manager for leadership and staff development in July 2017. Her team onboards and supports WBG staff and leaders develop the leadership and business “power skills” needed to reduce poverty and build shared prosperity in developing countries. Since April 2023, she is also leading the Open Learning Campus and oversees the support to WBG client learning. Her interest is about supporting leaders and staff to grow while instilling a human-centered, growth-mindset culture.

Jason Allford

Special Representative (Country Manager), Korea Office
World Bank Group



Mr. Jason Allford is the World Bank Group's Special Representative to Korea, a role he commenced in August 2021. Mr. Allford manages the World Bank's Korea Office, a global hub on innovation and technology for sustainable development. The office has a team of more than 30 staff and consultants from diverse backgrounds focused on bringing lessons from Korea's development experience – particularly in relation to innovation, technology, and green growth – and applying them to the World Bank's operational work in other World Bank member countries. It links Korean public and private sector partners with other parts of the World Bank Group and with counterparts in other countries. The office was established in Songdo, Korea in 2013. The Korean Government and the World Bank Group renewed their support for the office and its role in the World Bank's work program for the third time in July 2021.

Mr. Allford was educated in economics at the University of Tasmania and the London School of Economics and Political Science. He joined the Australian Government in 1994, starting a career focusing on macroeconomic analysis, forecasting and fiscal policy. He has also worked for governments in Papua New Guinea and Indonesia. He previously worked at the World Bank Group from 2014 to 2018, representing fifteen countries from Asia and the Pacific on the Bank's Board of Directors. He has also worked as an adviser on fiscal policy to governments in Africa, Eastern Europe and the Middle East.

