Call for Proposals Now Open for the new World Bank GovTech Innovation Challenge on public audit in Morocco

July 1, 2026 - The World Bank, the Swiss State Secretariat for Economic Affairs (SECO) and Trust Valley have launched a new GovTech Innovation Challenge in partnership with Morocco's Supreme Audit Institution (*Cours des Comptes: CdC*). The call for proposals is now open, inviting startups, scale-ups, and small and medium enterprises (SMEs) from around the world to submit innovative technology solutions addressing challenges in public audit.

The GovTech Innovation Challenge connects innovative technology companies with government institutions to develop and test digital solutions for real public sector challenges.

Following the successful first challenge with the Ghana Revenue Authority (GRA) in 2025, this new edition focuses on public audit, one of government's most operationally intensive functions. It targets complex public procurement audit processes where technology can help improve efficiency and quality.

"The *Cours des Comptes* has identified priority areas where innovative technology solutions can significantly improve operational efficiency and performance, helping strengthen citizens' trust in public institutions," said Zineb El Adaoui, First President of the CdC.

Startups and SMEs worldwide are invited to submit proposals addressing the two challenge statements identified by the CdC with innovative digital solutions.

"The digital transformation of governments succeeds when we are able to harness the creativity of the private sector to solve the operational problems faced by public administrations, whilst adhering to the legal framework governing the State's public mandate," said Carlos Orjales, Program Manager at SECO.

Selected companies will take part in a structured program to develop proof-of-concept solutions and maximize their quality, relevance, and potential for use in public audit.

"By bringing together public institutions and innovative companies around real operational challenges, we aim to accelerate digital transformation in government while ensuring the solutions developed serve those working in public finance oversight," explained Lennig Pedron, CEO, Trust Valley.

Following selection, companies will develop their proof-of-concept solutions over three months in close collaboration with CdC representatives. The program will culminate in a bootcamp held jointly in Switzerland and Morocco in late October 2026, where selected teams will present their solutions, participate in workshops and expert sessions, and engage directly with CdC stakeholders.

“At its core, the GovTech Challenge is about making public services better for people. We look forward to seeing innovative solutions for the CdC and exploring how they can also be adapted and scaled in other countries facing similar challenges,” said Shiho Nagaki, Task Team Leader at the World Bank.

Who Can Apply?

The CdC GovTech Innovation Challenge is open to international technology companies, including startups, scale-ups and SMEs. Eligible companies must demonstrate relevant expertise and commit to active participation throughout the programme. Companies may apply to one or both challenges.

Applications are open until **August 21, 2026**.

Application timeline

- Call for Proposals launch: June 26, 2026
- Information sessions with IGF: July – August
  (Dates will be announced on the website)
- Application deadline: August 21, 2026
- Selected proposals announcement: September 2026

Full challenge statements and application details are available at:
https://govtech.trustvalley.swiss/

For enquiries: govtech@trustvalley.swiss

The GovTech Innovation Challenge is supported by the World Bank's Governance & Institutions Umbrella Program, in partnership with the Swiss State Secretariat for Economic Affairs (SECO) and Trust Valley, a public-private ecosystem dedicated to digital trust based in Switzerland.