

HERWIN

sociale
circulaire
ondernemers



From linear

To a circular economy

From unemployment

To a sustainable job

From doing business

To business with impact

HERWIN

sociale
circulaire
ondernemers



REWIN
WORK

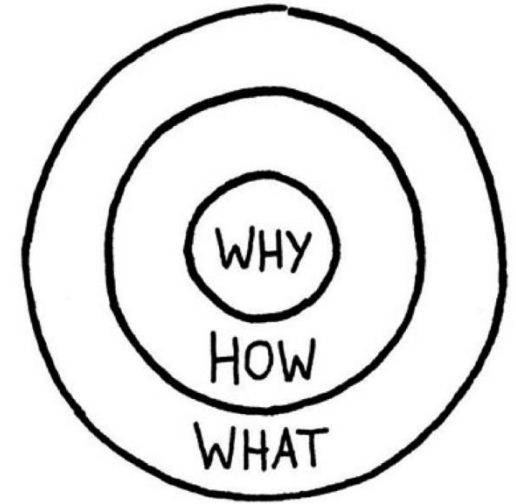


REWIN
MATERIALS



REWIN
INTERACTIONS

HERWIN



WHY?

Everyone who wants to work, has the right to have a tailor-made job within the circular economy

HOW?

We strengthen, connect, inspire and move our members

WHAT?

Rewin work, materials and meetings



**REWIND
WORK**

WE ARE LOOKING FOR

- SOMEONE WHO DON'T KNOW THE LANGUAGE
- SOMEONE WITHOUT ANY EXPERIENCE
- SOMEONE WHO HAS NOT HAD A CHANCE ANYWHERE



Wij zoeken:
letterlijk
iedereen



CREATE EMPLOYMENT FOR PEOPLE WITH A *DISTANCE TO THE REGULAR LABOUR MARKET*

- Psycho social restrictions (addiction, poverty, prisoners...)
- Disabled persons
- Very vulnerable persons (burn-out, longterm illness,

OUR IMPACT?

10753

employees

23k

hours
education

80%

Vulnerable
employees

**€15k/
employee**

Profit for the
society

€257 ml

turnover

40%

funds

Duizend extra jobs bij maatwerkbedrijven

01/07/2022 om 12:00 door Wim Winckelmans



Kringloopcentrum Tevel in Vilvoorde, waar elektrische apparaten worden gerepareerd. Foto: Bart Dewaele

OVERZICHT
ECONOMIE
MIJN GELD
FINANCIELE





REWIN MATERIALS

LINEAR ECONOMY



RECYCLING ECONOMY



CIRCULAR ECONOMY



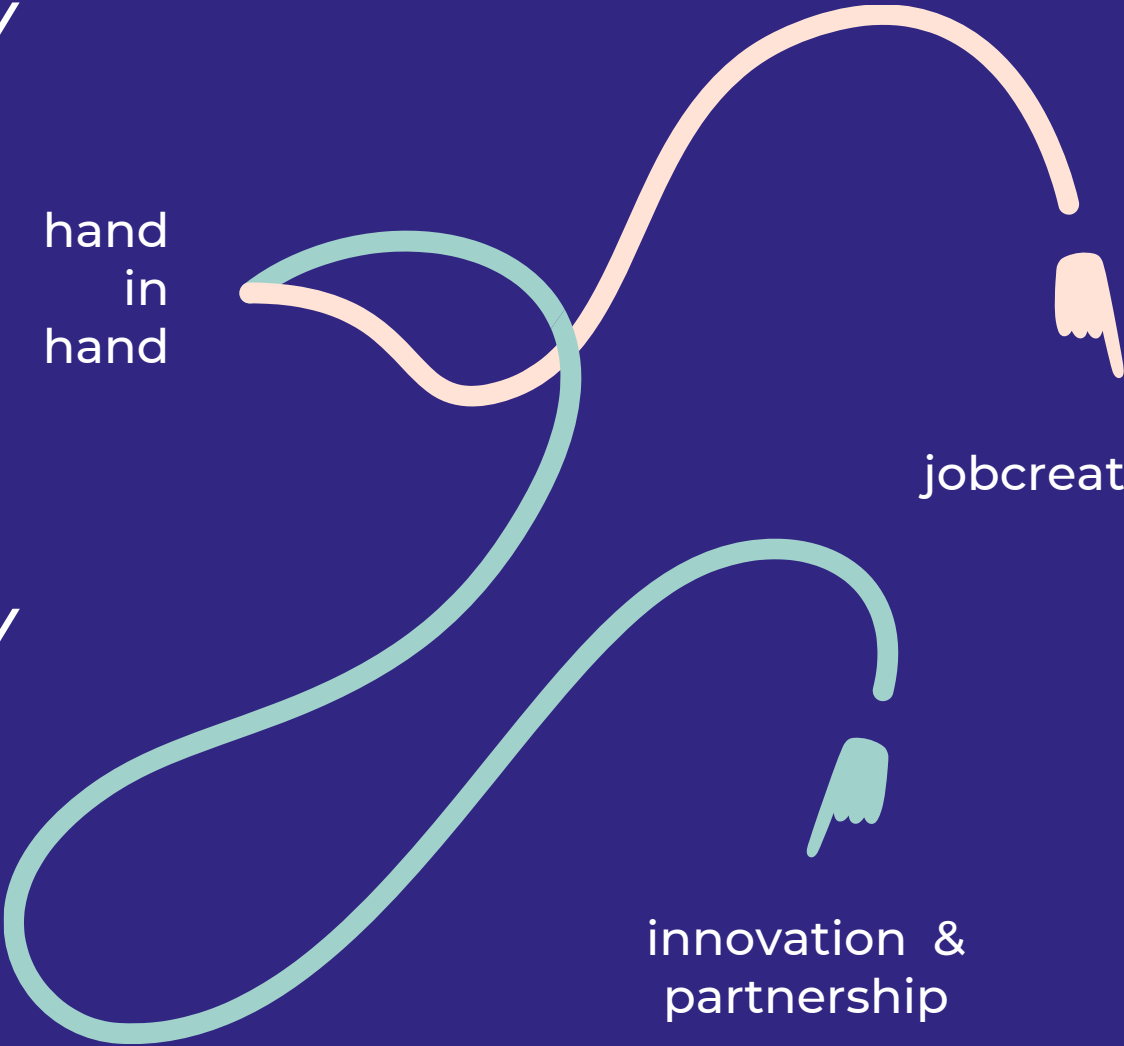
CIRCULAR ECONOMY

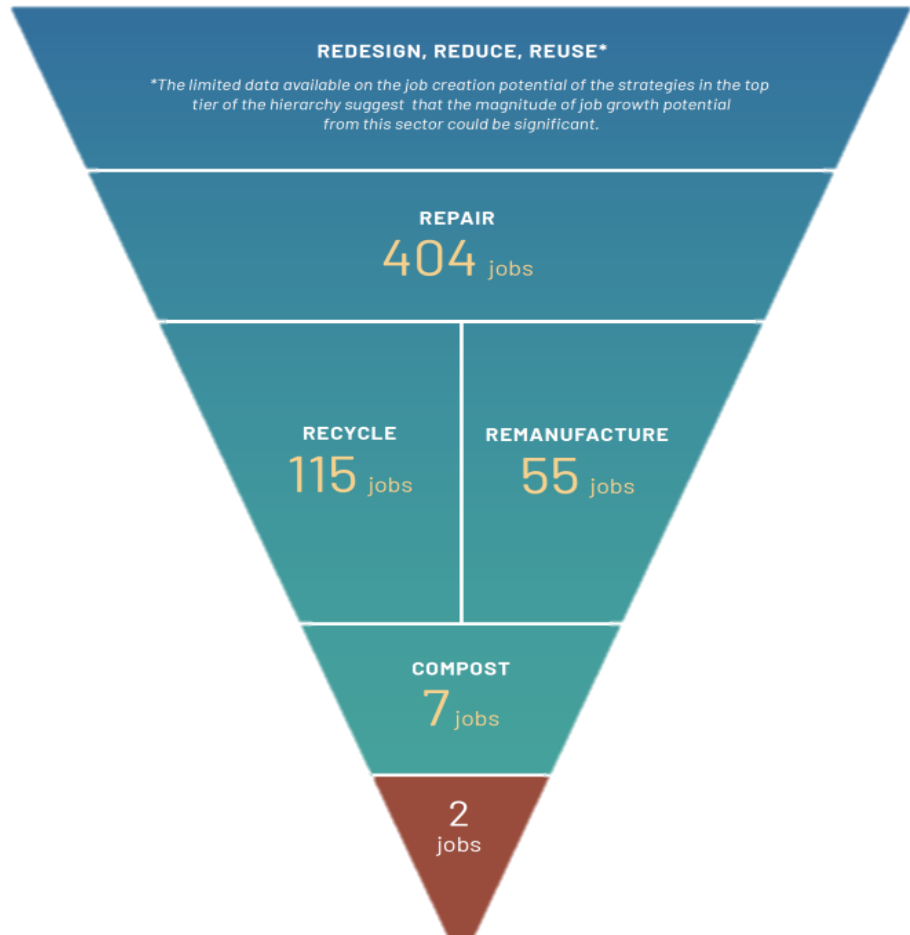
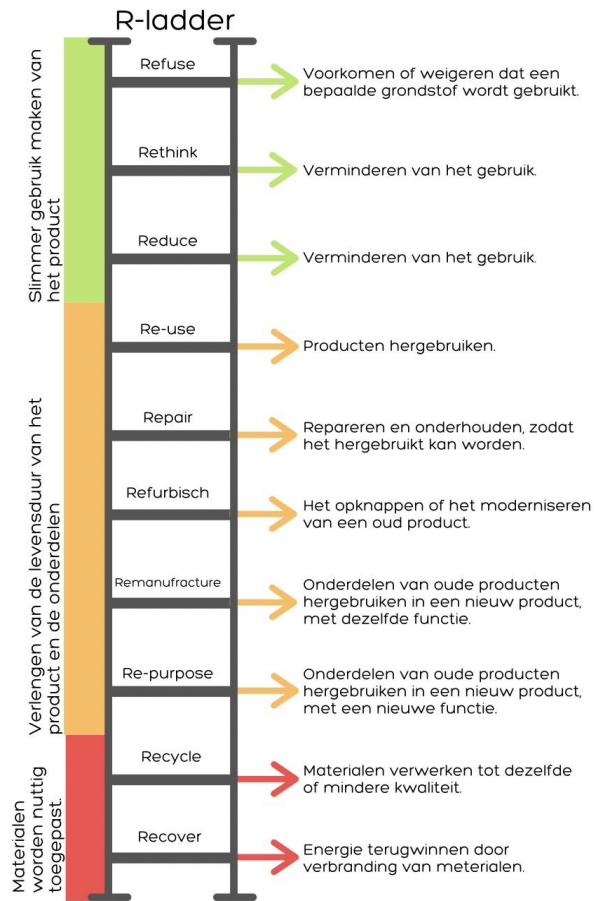
hand
in
hand

with SOCIAL ECONOMY

jobcreation

innovation &
partnership



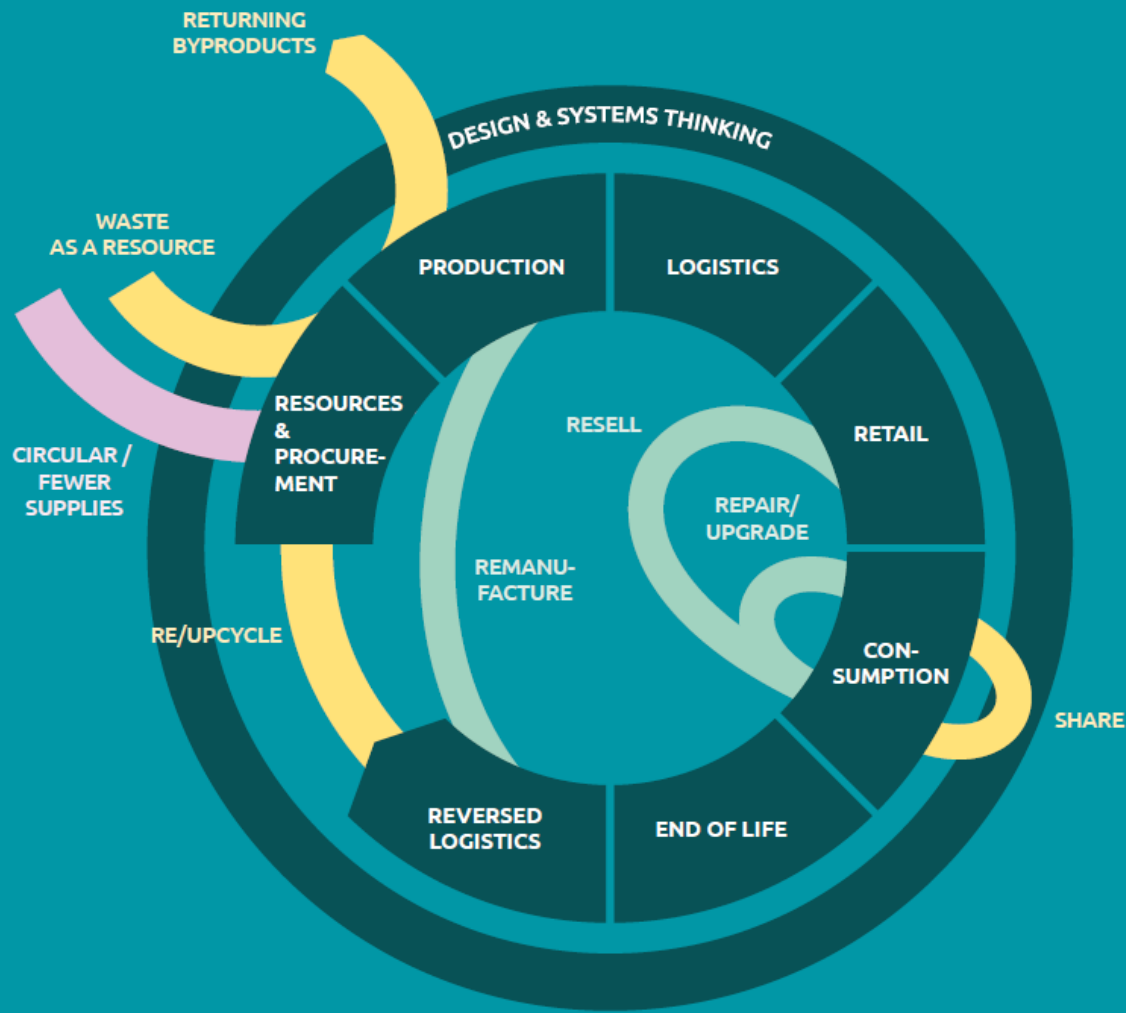




RECYCLE



REUSE



5 BUSINESS MODELS

- 1 Valorisation of residual streams and underused potential
- 2 Product life extension
- 3 Use of circular / fewer supplies and resources
- 4 Shared use/access/ownership (applicable in each phase)
- 5 Cocreation within supply chain (applicable in each phase)

Own adaptation from
Accenture, *Circular advantage: innovative business models and technologies that create value*



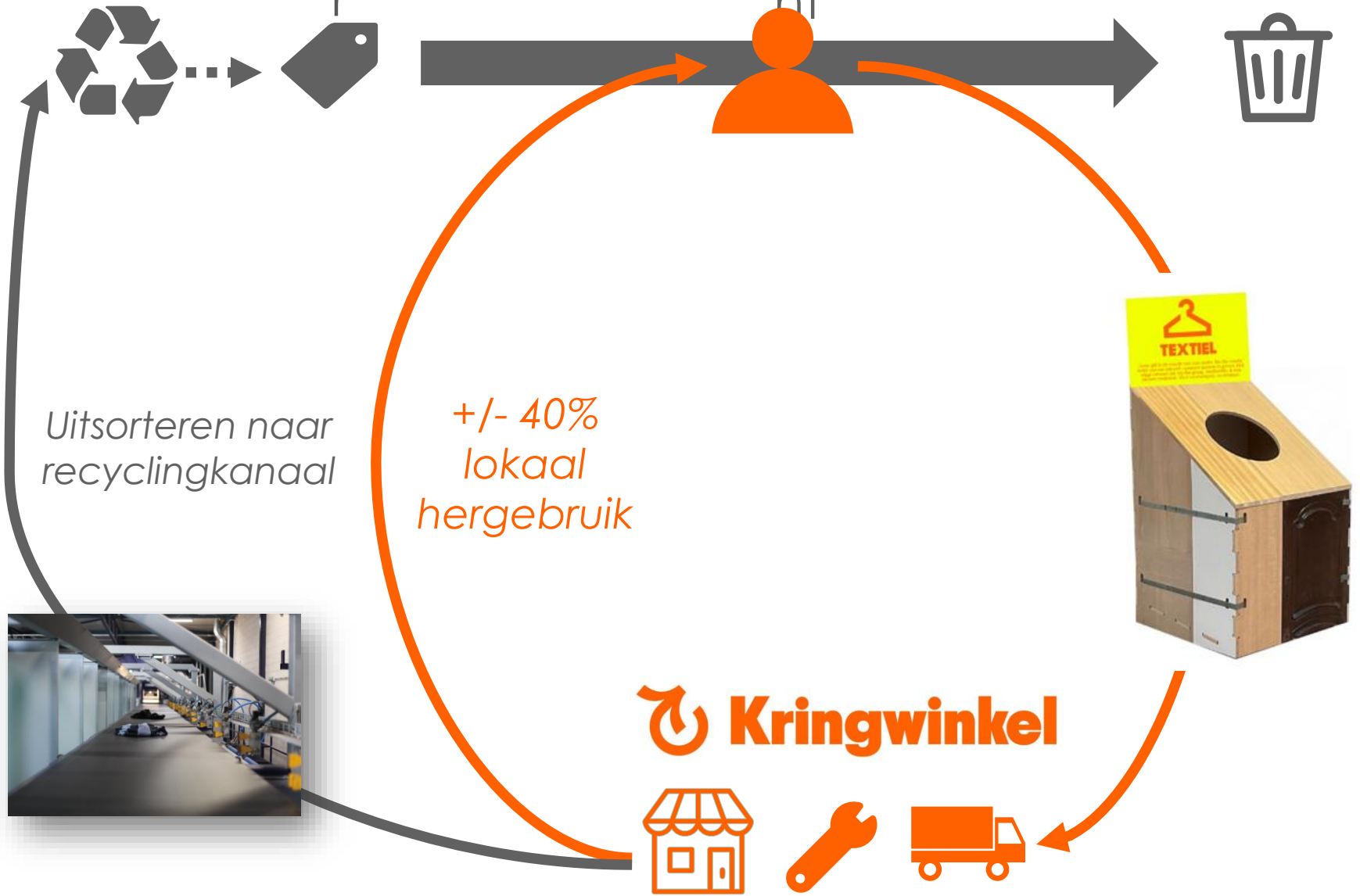


2. PRODUCT LIFE EXTENSION

retailer

consumer

verloren

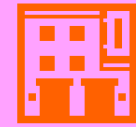




5.800 *jobs*



5kg HGB
per vlaming



120 *winkels*





21 reuse
centres in
Flanders



88 kton
ingezamelde
materialen

REPAIR electro/ bicycles



2. PRODUCT LIFE EXTENSION



How does HERWIN
support Kringwinkel?

COMMUNICATION



COMMUNICATION

**OPNIEUW
GELUK**



Onieuw brengt
geluk, veel meer
dan nieuw dat kan.

**EEN NIEUWE
TOEKOMST.
VOOR
VOORWERPEN
EN
MENSEN.**

partnerships



de kringwinkel

Kleding



DANK JE WEL!
MET JOUW KLEDING GEEF
JE MENSEN IN DE BUURT
EEN JOB OP MAAT

Klein elektro



Boeken



Secundaire plastic verpakking



Karton



partnerships



INNOVATION PROJECTS

■

Yes we can!



17

van 47



Repair as a service

Mijn stofzuiger
buiten garantie is
kapot...



Is hij herstelbaar?



Waar kan ik hem
snel en betaalbaar
laten herstellen?

Van de huishoudtoestellen
buiten garantie kan hersteld
worden

30%



RENTAL SERVICE



de kringwinkel



Antwerpen

THANK YOU

