



# Housing and AI

## RISKS AND OPPORTUNITIES

**MAY 2023**

**EL PAIS** Tecnología

**¿Y si la inteligencia artificial no es el apocalipsis? "Es como decir que viene el coco"**

La mezcla de miedo y moda ha convertido a esta tecnología en protagonista de un posible cambio radical y profundo que quizá no llegue tan lejos

**The Economist** Weekly edition The world in brief Search

**The world needs an international agency for artificial intelligence, say two AI experts**

Gary Marcus and Anka Reuel argue that global governance must be prioritised to address the risks of bias, misinformation or worse

**The Economist** Weekly edition The world in brief Search

**Yuval Noah Harari argues that AI has hacked the operating system of human civilisation**

Storytelling computers will change the course of human history, says the historian and philosopher

**FINANCIAL TIMES**

**We must slow down the race to God-like AI**

For decades in more than 30 artificial intelligence start-ups, what few seem worried are

Opinion Artificial Intelligence

**Writers vs AI bots is more than a Hollywood drama**

Screenwriters' strike reflects wider job insecurity and fear of being usurped by technology

JOHN GAPPER + Add to myFT

**The New York Times** OPINION

**A.I. Could Actually Be a Boon to Education**

May 2, 2023

**Cultura** Suscribirse por \$95

**El Nobel de Literatura chino Mo Yan admite haber recurrido a ChatGPT para un discurso**

Reconocido con el máximo galardón en 2012, el autor confesó usar la inteligencia artificial para redactar un homenaje.

El ganador del Premio Nobel de Literatura 2012 Mo Yan.

Artificial Intelligence Added

**AI pioneer Geoffrey Hinton warns about growing risks as he quits Google**

British scientist cited fears about the rapid development of the new technology



**AI solve my midlife crisis?**

The answers from a chatbot career coach are mind-bogglingly obvious but may entice people to be more open

**Elon Musk Ramps Up A.I. Efforts, Even as He Warns of Dangers**

The billionaire plans to compete with OpenAI, the ChatGPT developer he helped found, while calling out the potential harms of artificial intelligence.

Artificial Intelligence Added

**AI pioneer Yoshua Bengio: Governments must move fast to 'protect the public'**

Computer science professor becomes latest expert to voice concerns over rapid rollout of large language models

Yoshua Bengio, a professor at the University of Montreal, is best known for his work on deep learning, a field of AI research that has driven the huge recent advances in the sector. © Cole Burston/Bloomberg.



## *White House Pushes Tech C.E.O.s to Limit Risks of A.I.*

In the White House's first gathering of A.I. companies, Vice President Kamala Harris told the leaders of major tech companies they had a "moral" obligation to keep products safe.



# Housing



### Turkey and Syria Earthquakes, 2023



Duration of the Initial Earthquake: **> 90 seconds**  
 Top 3 most destructive earthquakes since 1900 (n=269):  
**1939 Erzincan, 1999 Marmara and 2023 Elbistan**

02-06-23

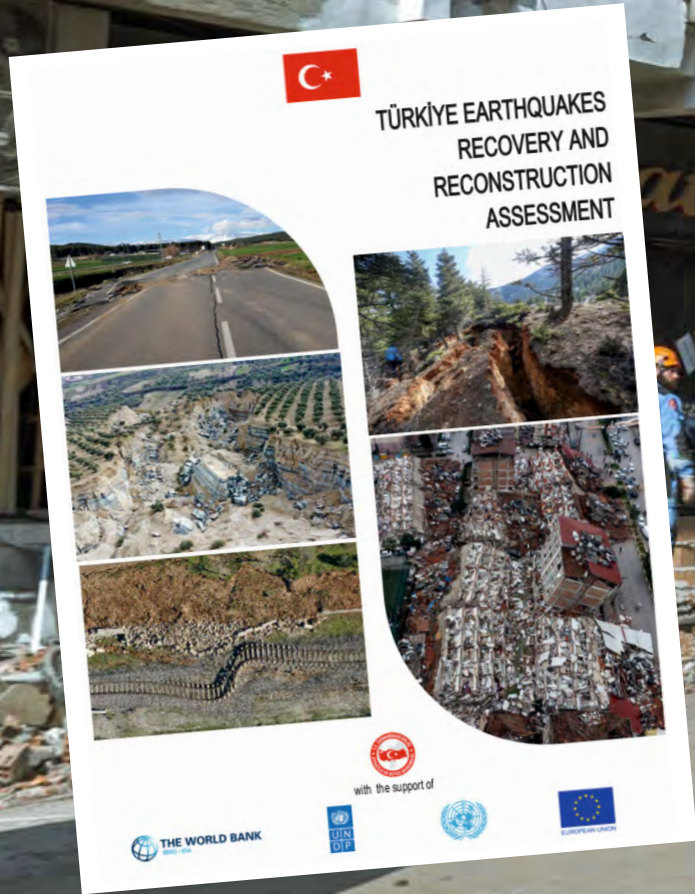
➔ 1 EPICENTRE: Pazarcık  
**M<sub>w</sub> 7.7** at 04:17 h. FOCAL DEPTH: 8.6 km

➔ 2 EPICENTRE: Elbistan  
**M<sub>w</sub> 7.6** at 13:24 h. FOCAL DEPTH: 7 km

02-20-23

➔ 3 EPICENTRE: Yayladağı, Hatay  
**M<sub>w</sub> 6.4** at 20:04 h.

SOURCE: <https://www.sbb.gov.tr>



**Turkey Earthquakes, 2023.**  
**Recovery and Reconstruction Assessment**

**48,448 deaths.**

**3.3. million**  
people displaced.

**2 million**  
people sheltered in tent camps and container  
settlements.

**USD 103.6 billion**  
Estimated total damage.

**USD 66.1 billion**  
Damages and losses in the housing sector.

Estimated total debris:  
**10x**  
1999 Marmara earthquake.

SOURCE: <https://www.sbb.gov.tr>

# Resilience: A Moving Target



## **Resilience: A Moving Target**

### Some Actions taken by Turkey after the 1999 Marmara Earthquake

- A Natural Catastrophe Insurance Pool was introduced (2000).
- A single institution, the Disaster and Emergency Management Agency, was created (2009 under PM's office, moved under MOI in 2018).
- A Disaster Risk Reduction Platform was established (2011).
- Laws on Building Inspections (piloted in 2001, implemented in 2011, modified in 2018) and Transformation of Spaces under Disaster Risk (2012) were enacted.
- The Regulation on Spatial Planning (2014) was published and the one on Earthquake Resilience was updated twice (2007, 2018).
- The Country's Hazard Map was renewed (2018).
- The National Earthquake Strategy and Action Plan was produced (2023).

# Resilient Housing: From Tragedy to Triumph



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RESILIENT HOUSING



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IBRD • IDA | WORLD BANK GROUP





South Club  
fitness & spa

Honey Bee

HATAY / ANTAKYA  
HONEY BEE  
ANAOKULU



The New York Times

## *Earthquake-Proof, Not Corruption-Proof: Turkey's Needless Deaths*

Turkish families got wealthy off a construction system rife with patronage. A Times investigation reveals just how fatally shaky that system was.



Images of the wreckage made clear that all three towers broke off around the ground floor.

Aerial image by Ali Kemik taken on Feb. 11.



Antis Yapt via Facebook

The most vulnerable part of Renaissance was the **ground floor**, which had an open layout. To make room for recreational spaces, this level had fewer masonry blocks than elsewhere, as well as taller columns that were more susceptible to lateral motions in quakes.

That most likely created a vulnerability called a soft story.

Ground floor  
Recreational space

Tall column







GLOBAL PROGRAM  
**RESILIENT HOUSING**

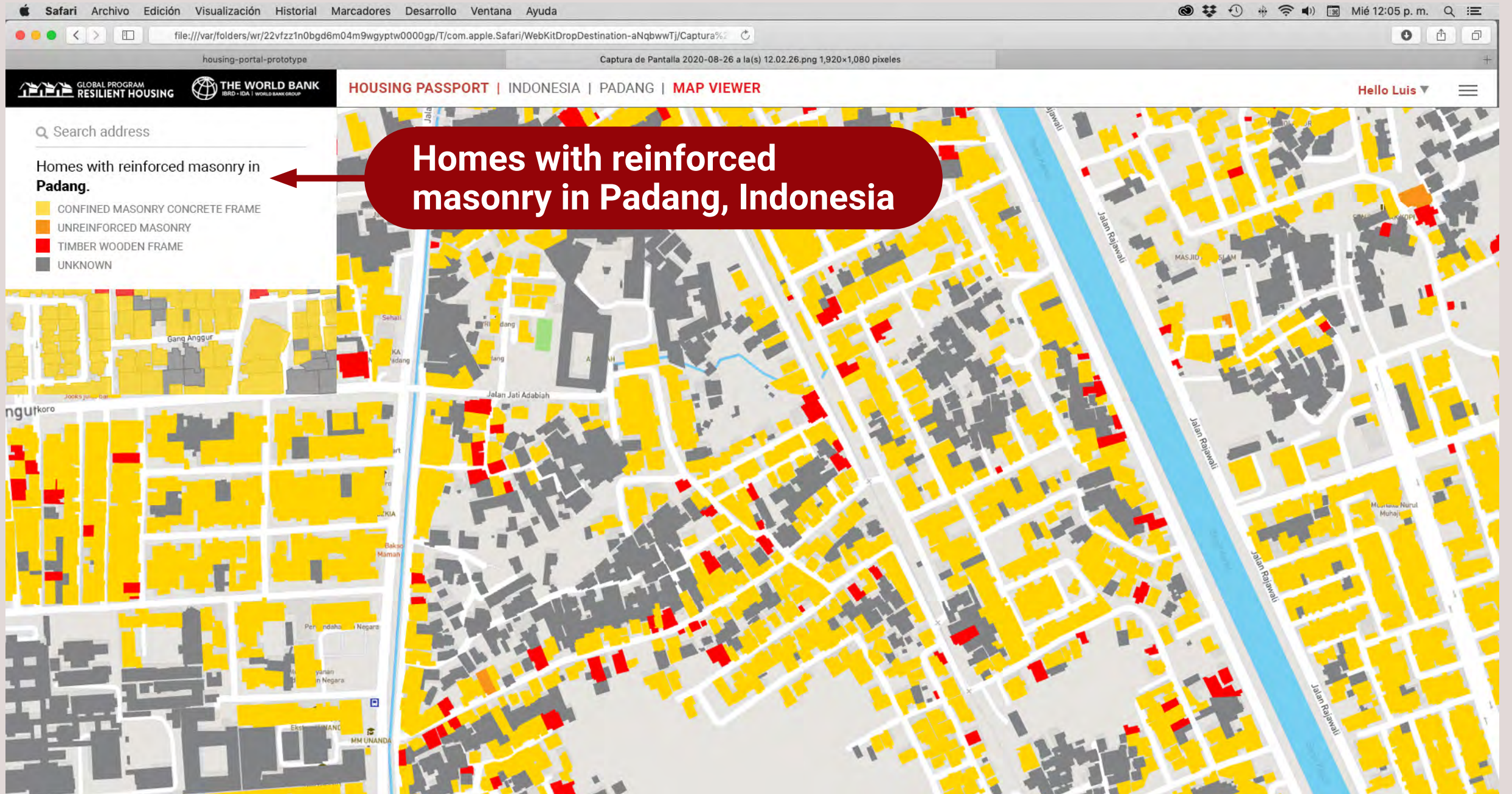
Search address

Homes that need to be inspected in-person

- POTENTIAL SOFT-STORY GROUND-FLOOR
- REST

Homes that need to be inspected in-person



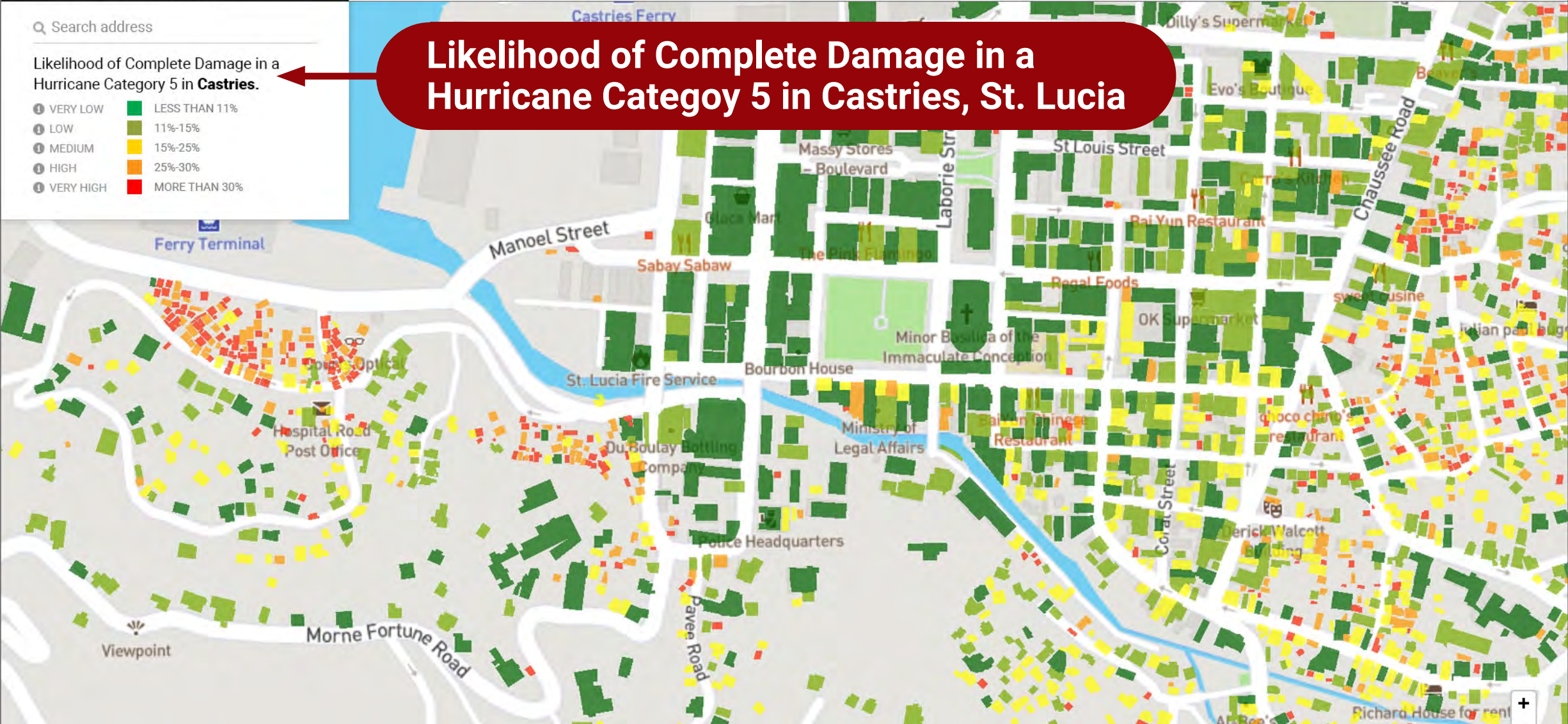


Search address

Likelihood of Complete Damage in a Hurricane Category 5 in Castries.

- VERY LOW LESS THAN 11%
- LOW 11%-15%
- MEDIUM 15%-25%
- HIGH 25%-30%
- VERY HIGH MORE THAN 30%

Likelihood of Complete Damage in a Hurricane Category 5 in Castries, St. Lucia

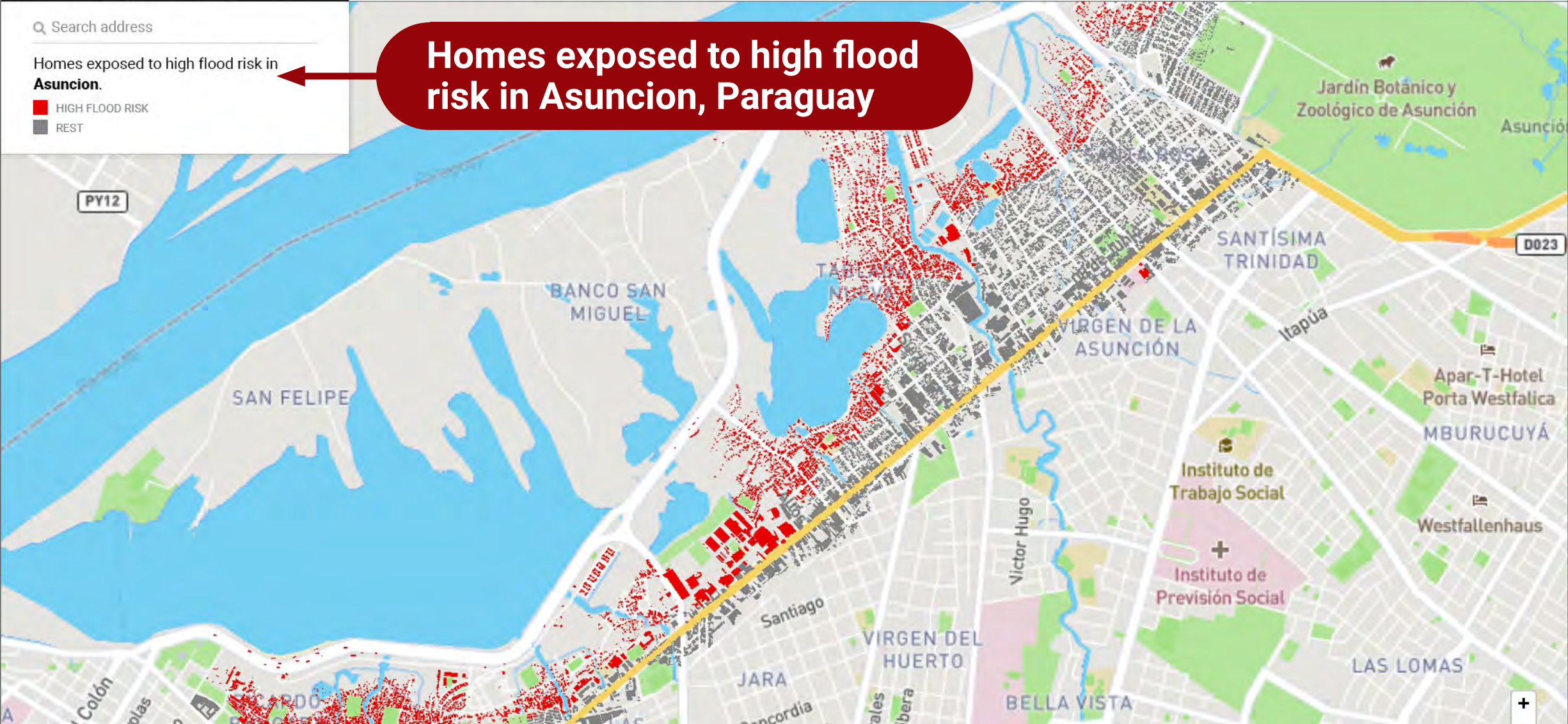


Search address

Homes exposed to high flood risk in **Asuncion.**

- HIGH FLOOD RISK
- REST

**Homes exposed to high flood risk in Asuncion, Paraguay**



## What we do

We partner with governments and companies to save lives and strengthen communities and entire economies – one house, one neighborhood and one city at a time.

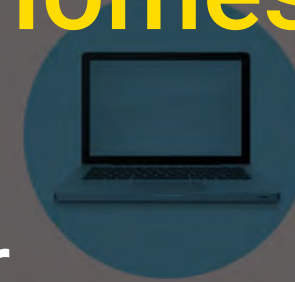
# A Housing Portal to Find, Build and Strengthen Homes



360° camera



Drone



Machine Learning

BY

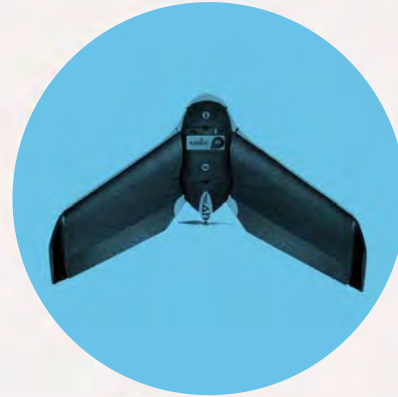
## The Global Program for Resilient Housing

**How?** We use machine learning algorithms to extract detailed geospatial data from high resolution images taken from the sky and the streets and combine it with existing health, social and economic datasets to produce house-by-house maps of entire cities. We shine a light on the opportunities to expand, strengthen and protect existing homes.

Our technology allows us to generate an unprecedented amount of data at a fraction of the cost in a fraction of the time. With more and better geospatial data, we can accelerate ideas into



360° camera



Drone



Machine Learning

- **The Housing Portal** can show more than 25 characteristics for complete cities, neighborhoods or housing units.
- It is interactive, and allows users to **define their own areas of analysis** and examine their neighborhood or block.

# What did we learn?



# HUMILITY

# FOCUS



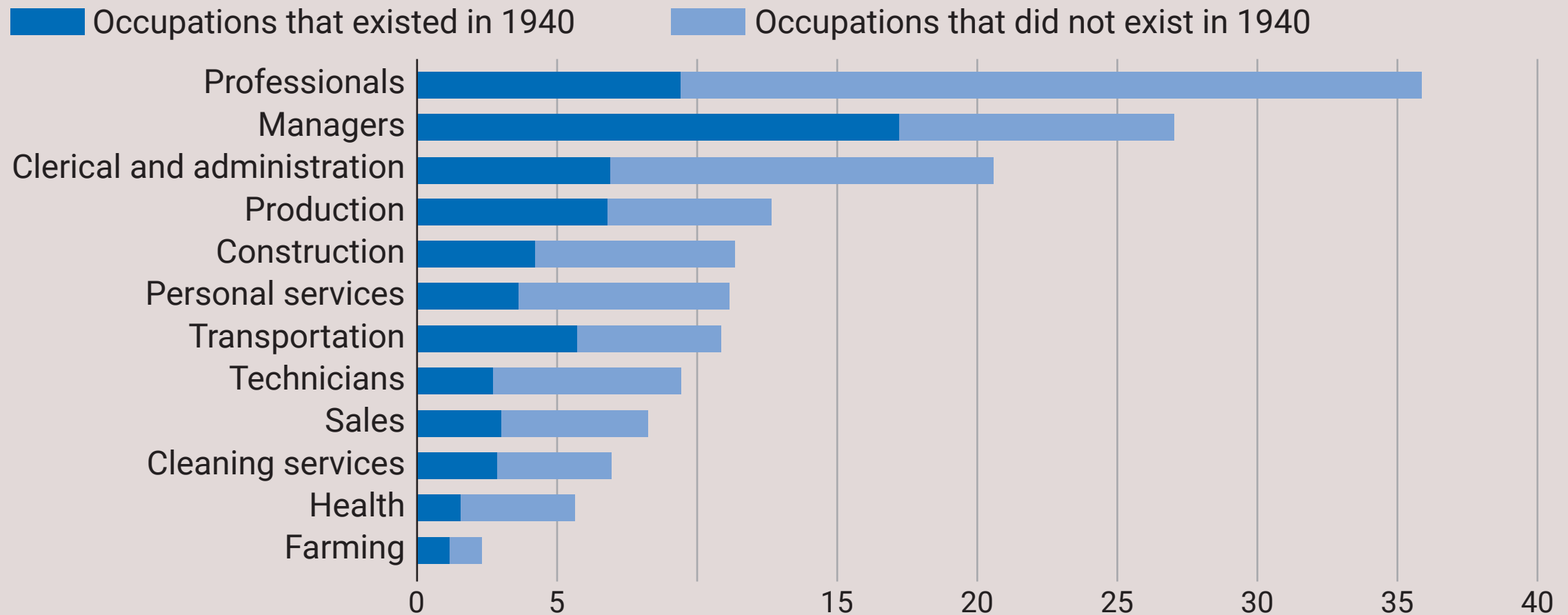
# COLLABORATION

# BREAKING SILOS

# SELF-CONFIDENCE

## United States: Changes in types of employment

Millions of people employed in 2018. Most people employed in the United States in 2018 worked in jobs that did not exist in 1940



SOURCE: Goldman Sachs Research and Autor, "New Frontiers: The Origins and Content of New Work, 1940-2018", NBER Working Paper 30389; August 2022.

# SELF-CONFIDENCE



# BOLD VISION

# What's Next?

# The Measure of Success



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Everybody is safe during disasters



**Everybody has access to the right housing solution, at the right location and at the right price, before, during and after a disaster**



The housing gap is closed with the smallest carbon footprint



MP



# Thank you!

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