

## HDFC CAPITAL MASS HOUSING PLATFORM

## **HDFC Capital Impact**





Development of **12,000+**Rehabilitation Homes





Creating business for **30,000+** MSMEs



Committed to finance **215,000+** Housing Units





Helped \*\***75,000+** workers avail Govt. benefits



**15 Million** square feet area with Green Building certifications





Industry



Creating employment for **300,000+** Labourers



<sup>\*\* ~25000</sup> workers are Real estate sites



# Myths Of Affordable Housing → HDFC Capital Approach



Is not commonly developable at scale

Can only be developed in outskirts

Means cheaper homes

Technology usage limited to Construction

Manufacturing approach for Sustainable Tech Led Affordable Housing



## First and Only Supply Side Eco System





The first and only program for eco system play enabling aggregation of industry stakeholders on a common platform for creating economic value



#### FINANCING + TECHNOLOGY + SUSTAINABILITY





PROCUREMENT ∜ vendor infra\* moglix

Brick & Bolt

hor

CONSTRUCTION

PROJECT MANAGEMENT

%:Trimble.



RicronPanels





ESG
TECHNOLOGY
WEGOT



Sales Technology (AR & VR, Listing and CRM) LOYALIE home Change



Facility Management facilio





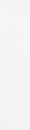
KNOWLEDGE
DATABASE
C R E ProrEquity



FINTECH of business

Credlix

PATH TO A
MILLION HOMES







DESIGN