



HDFC CAPITAL MASS HOUSING PLATFORM

HDFC Capital Impact



Development of **12,000+**
Rehabilitation Homes



Committed to finance
215,000+ Housing Units



15 Million square feet area
with Green Building certifications



Creating business for
30,000+ MSMEs



Helped ****75,000+** workers
avail Govt. benefits



Creating employment for
300,000+ Labourers

*Numbers on approximate basis

** ~25000 workers are Real estate sites

Myths Of Affordable Housing → HDFC Capital Approach

1

Is not commonly developable at scale

2

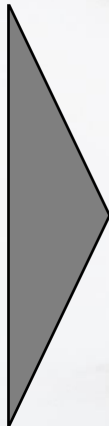
Can only be developed in outskirts

3

Means cheaper homes

4

Technology usage limited to Construction



**Manufacturing approach
for Sustainable Tech Led
Affordable Housing**

First and Only Supply Side Eco System



The first and only program for eco system play enabling aggregation of industry stakeholders on a common platform for creating economic value

FINANCING + TECHNOLOGY + SUSTAINABILITY

