HOW DOES THE CHANGING PROPTECH LANDSCAPE AFFECT GLOBAL AFFORDABLE HOUSING MARKET AND ESG GOALS?

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How does the changing proptech landscape affect the global affordable housing market and ESG goals
WE ARE AT A STRATEGIC INFLECTION POINT WITH PROPTECH!!!

Source: Article by Walman

* Adapted from “The Media Consortium”
+ Definitions provided below
SO, WHAT IS PROPTECH?
PROPTECH IS ENABLING THE WAY PROPERTY IS:

• Bought
• Sold
• Leased/Rent
• Financed
• Designed
• Built
• Managed/Maintained
• Marketed
PROPTECH is IMPACTING SDGs & ESGs
AND....

Consumer behaviors and expectations are rapidly changing

Changing consumer demographics, behaviors, and expectations are driving businesses to become more customer-centric and to improve the overall customer experience.
BECOME EARLY ADOPTERS OF PROPTECH
THANK YOU

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